

Salt Flats

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As mid-December, however, when snows end the rainy season, but melt from the hard-packed salt as fast as they fall.

While the unlimited world land speed record is the glamour event at the Bonneville Salt Flats, the endurance passenger car record runs, such as are being attempted hereby Andy Granatelli and the Studebaker Avanti coupe are more exciting to watch—and Bonneville is the most ideal place in all the world to attempt them.

ALTHOUGH THE straightaway

surface used by the giant streamliners is usually rock-hard and table smooth, the circle course used by passenger cars quickly can become a churned-up circuit of salt that resembles wet, slushy sand more than anything else.

The hard-biting tires of the passenger cars soon slash deeply into the salt surface, for at speeds which Granatelli will drive, (the 150 m.p.m. range) the passenger cars are in a continual "drift" or slight skid.

Too, there are possibilities of wet spots appearing on the salt circle late in the day as water is drawn to the surface by the action of the sun.

Brilliance of the reflected sunshine on the white salt crystals of Bonneville make extreme care advisable for persons in racing crews

and spectators alike. Broad brimmed hats, sunglasses and sunburn lotion are essential items for everyone. Film shot here must be carefully guarded against over-exposure. Tri-X Pan, for example, may be shot fully stopped down to f-22 and exposed at 1/500th of a second. Use of a yellow filter is advisable to further cut reflective glare and to bring out cloud formations. Care should be taken with shadows in photography, for they come into negatives strong and black.

THE ONE BIG advantage which Bonneville offers to all record seeking drivers is the total absence of obstructions or impediments. A major disadvantage is the fickle weather and conditions of the salt, which varies in smoothness and

Belt Installation Makes Entry Easy

Seat belt installation on the 1964 Dodge Dart permits easy entry and exit to and from the back seat.

The anchors are attached to the tunnel and sill riser, leaving the rear floor unobstructed.

texture with the amount of annual rainfall it receives.

The mountain which juts from the salt bed opposite the highway side is locally called "floating mountain". Any untoward events which occur are never blamed on bad luck, gremlins or personnel.

The "salt bears" are responsible for everything bad.

Dealers

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dealership, Birmingham Rambler at 666 S. Woodward.

Desmond McAllister is the president of the dealership. He lives at 3011 Westview Court, Bloomfield Township.

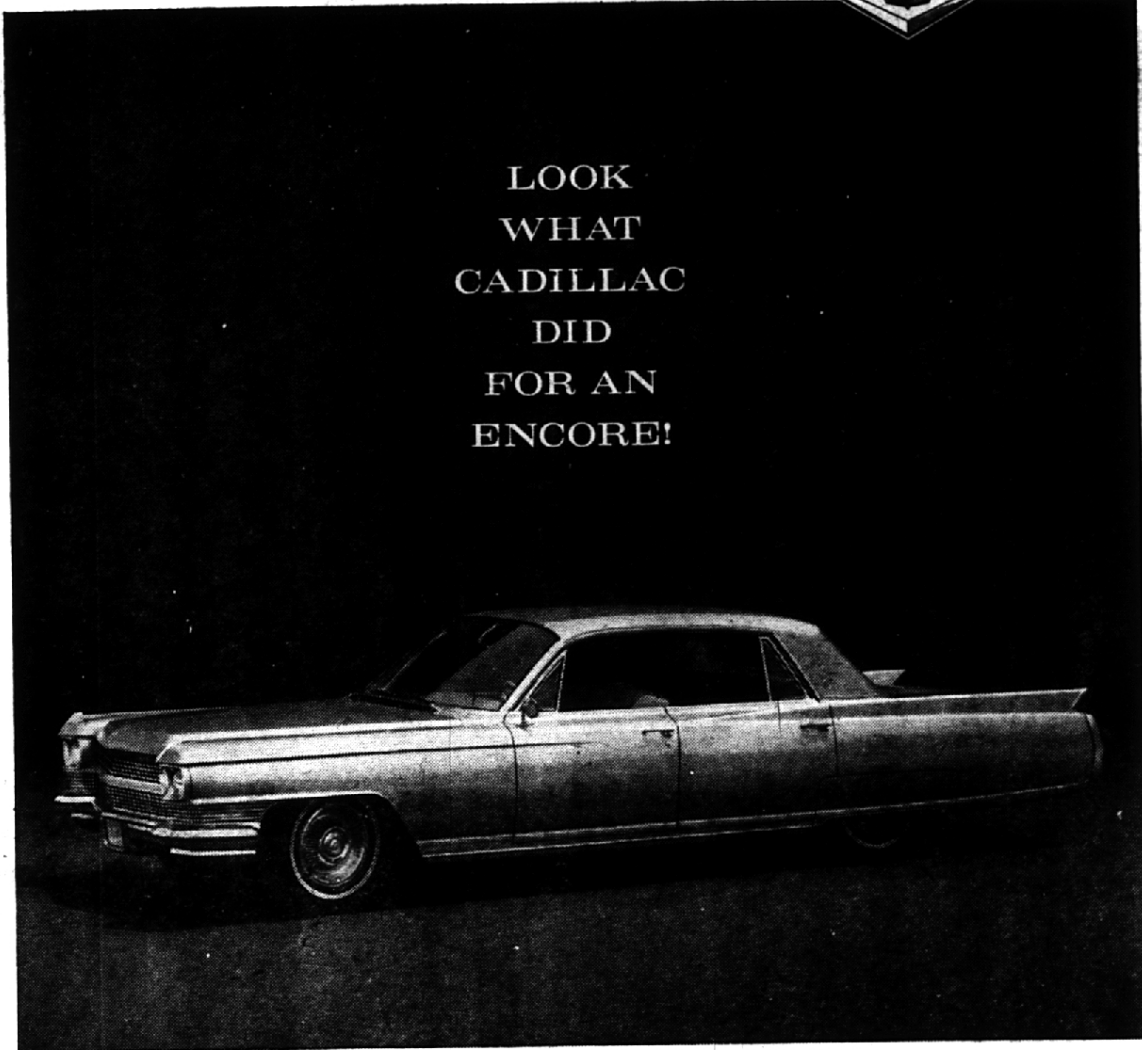
Wilson-Pontiac Cadillac at 1450 N. Woodward moved to that location from downtown Birmingham in 1954.

General Manager of the dealership is Ray West, 3939 Oakland Drive, Bloomfield Hills. He has been with the company since 1949.

Wilson Pontiac-Cadillac carries a complete line of Pontiacs, Tempests and Cadillacs.



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DID
FOR AN
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new performance and handling . . . and a whole new concept of interior comfort.

Cadillac's new styling is by far the most elegant in its history—from its new divided grille to its dramatically new rear lighting assembly.

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the same time controlling humidity level.

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All in all, Cadillac for 1964 is more than a hundred ways new. And the total result is the most tempting automotive creation of all time.

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*An extra-cost option combining heating and air conditioning.

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