

Important Reminder!...



AUTO

It's not only thrilling to pick out a new car from your Birmingham dealers—it's good business for you. Good business for you because you pay good, hard earned money for your car. When you buy it you are entitled to a fair price and honest deal . . . and the assurance that good service and repair will keep it rolling at its best for thousands and thousands of miles.

W

... at your Birmingham

Birmingham Chrysler-Plymouth, Inc.



912 S. Woodward
Birmingham

Paul Herpolsheimer, Jr.
President

MOVE UP TO CHRYSLER '64!

The incomparable new Imperials, the Chrysler New Yorkers and the Newport series, the Plymouths, and the Valiants are here!

The '64 line of Chrysler Corporation cars are backed by a reputation for engineering leadership that spans 40 years, and which has produced 114 engineering "firsts." Come in for a demonstration ride, and let us tell you about Chrysler corporation's five full years or 50,000 miles warranty!

Bob Borst Lincoln-Mercury, Inc.



479 S. Woodward
Birmingham

Bob Borst
President

All the new Mercurys, and the Lincoln Continentals, are here for you to admire. Come in . . . see Mercury's new models: the Park Lane, the Montclair, the Monterey, Pikes Peak champion; the Marauder, and the Colony Park and Comuter station wagons . . . the totally new line of Comets . . . all backed by our top-notch service department . . . and discover for yourself the significant changes in the timeless Lincoln Continental for 1964.

Suburban Motors Company



565 S. Woodward
Birmingham

Dick Fischer
President

Stop in, and see the new Oldsmobiles for '64! Car buyers traditionally look to Olds for all that's new—and '64 is no exception! Exciting new V-8 and V-6 engines, responsive new transmissions, a rugged new chassis design all contribute to Oldsmobile's superior performance, ride and handling . . . all help deliver that "something extra" that you expect from Olds!

Harold Turner, Inc.



464 S. Woodward
Birmingham

Dick Turner
General Manager

Total performance for 1964! The choice is yours from a whole new line of 1964 FORDS, FALCONS and THUNDERBIRDS. Everything about them has been refined, sharpened, gentled . . . and tested to the ultimate limits of effort. Come in for a demonstration ride. A warm welcome, courteous attention, and good solid business methods await you.

Harold Turner, Inc., employs more than 100 local people who contribute to the general welfare of the community. It pays to do business with your friends and neighbors!