



### New Bank in Bloomfield Township

The W. Maple-Inkster Road Office of National Bank of Detroit will hold a day-long open house, Friday, from 9:30 a.m. to 7:30 p.m. during regular banking hours to celebrate the official opening of its new and permanent office located on W. Maple Road just east of Inkster Road. The building is contemporary modern and contains 3,550 square feet of

floor space, six teller stations, a safe deposit vault provided by the Safe Deposit Co. of Detroit, and two drive-in banking windows—a new service for taking care of routine transactions quickly without leaving your automobile. Ample parking is available on the bank property. Floyd R. Griffith is manager and Galley B. Clark is assistant manager.

### Promotions Revealed by Demery's

Following the annual meeting of stockholders and directors of Demery's, Inc., Oct. 15, it was announced by Charles A. Peck, president and general manager that the following promotions had been made:

Warren M. Reppenbagen was elected a vice president. He will also continue as treasurer. Reppenbagen has been with Demery's for more than 14 years.

CLARE L. PROWSE was elected controller. He will also continue as credit sales manager, assistant secretary and assistant treasurer. Prowse became affiliated with Demery's 13 years ago.

Peck reported that these newly-created positions are in line with the company's expansion and development and also with Demery's policy to promote, when possible, within the Demery personnel.

Demery's Birmingham store is located at 200 N. Woodward.

Make a list of those "don't needs" today. Dial MI 4-1100 and a Classi Lazzi will help you.

### Kuhlman Electric Appoint PR Head

Kuhlman Electric Co., of Birmingham, has announced the appointment of Norbert C. Roth as director of employee and public relations.

Roth, who has been with Kuhlman for 27 years, formerly held the title of personnel director. He is a member of American Society for Personnel Administration, Industrial Relations Association of Detroit, and Detroit Personnel Management Association. He lives at 18105 Buckingham, Beverly Hills.

### Diaper Firm Wins Magazine Award

A vehicle color design award has been given, for the second time in three years, to Dy-dee Wash, Inc., by Fleet Owner magazine. This annual award is given to companies whose fleet vehicles are outstanding for eye appeal, color or service identification and road safety.

The design for the Dy-dee Wash trucks, created by Horatio E. Lewis, vice president, of 739 Lakeview, Birmingham, is classically simple, using only two colors—white and a hospital green.

### Behind The Store Fronts

A sales contest by the real estate firm of Max Brock, Inc., 300 S. Woodward, resulted in a photo finish for two of the three teams competing, adding a bit of excitement to the final days of the race.

Winning team was captained by Ed Douglas, and the close second was captained by Bowen Brook. A Polaroid Land Camera was the top award for individual scoring and was presented to Bettie Atherholt; the second high individual prize, a sport's jacket, was won by Wilfried Geldart. Alice McGuire ran third and received a brief case. Presentations were made at the Tuesday sales meeting.

Huston Hardware, 205 N. Woodward, will stage an all day demonstration Friday, and Saturday until noon, on the proper care and cleaning of Teflon, and on the proper preparation of food when cooking with Teflon.

Teflon is a DuPont product which Mirro Aluminum company applied to its products, creating a condition which allows food to be cooked without greasing the pan.

Lloyd Byxse, Mirro Aluminum Co. factory representative, will conduct the demonstration and will be available to answer any questions concerning the product.

John M. Postolan, formerly manager of Wrigley's E. Maple store, has been promoted to grocery supervisor of thirteen stores, mostly in Oakland county. By coin-



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### BUSINESS

### Father-Son Team Head Research Co.

An advertising and research firm owned by Birmingham residents, Les and Dick Allman, has experienced in 1963 its greatest growth. Adding six new clients to its roster in the first six months of the year, The Allman Co. has doubled its staff and office space to handle the business.

Now occupying the entire 20th floor and part of the 30th floor of the David Stott Building in downtown Detroit, the company is operating three separate divisions: an advertising agency, a market research firm, a public relations firm.

LES ALLMAN, 1565 Cranbrook Road, is president, and Dick Allman, 747 Ardmore Drive, is vice president and treasurer. The father and son team founded The Allman Co. in 1951.

"Our idea," said Les Allman, "was to form a company that would specialize in serving firms that market to the transportation industry. This is the field in which our experience and special knowledge lay. We felt there was a need for an organization that could provide research and promotional services to the many firms that sell the growing transportation industry."

An important aspect of the operation of The Allman Co. has been that the majority of its clientele is located outside the state of Michigan. Among the cities in which Allman has been serving clients are Boston, Philadelphia, Washington, D. C., Cleveland, Toledo, Indianapolis, Dayton, Chicago and Seattle.

A measure that aided progress was setting up facilities in major marketing centers of the country. This permitted advertising and research service to clients in different cities throughout the United States.

Next step is this direction, and one now in process, is the establishment of facilities in Europe, South America and Asia in order to provide service on a global scale to U.S. clients who are expanding their export operations and to foreign clients who are selling North American markets.

Discusses Financing  
Richard J. Yates, assistant vice president in the Detroit office of James Talcott, Inc., discussed "Myths and Realities of Commercial Financing" before a fall workshop session of the Michigan Automotive Wholesalers' Association Tuesday in East Lansing. He lives at 672 Westbourne Drive, Bloomfield Township.

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Map showing location of industrial sites near the airport and city park.

### Stock Firm To Open New B'ham Office

Goodbody & Co., member firm of the New York Stock Exchange, will open a new office, at the southwest corner of Brown and Pierce Streets, Birmingham, in late Nov.

The 4,000 square foot single story building is designed and built by the Walter Desjoe Co. of Birmingham. It is in the neo-classic style of brick and cement construction, and is one of the few buildings in the country built and designed exclusively for use as a brokerage office.

With the assistance of Michigan Bell Telephone, Scantlin Electronics of Los Angeles, Translux Corp. and Dow Jones Co., the new office will incorporate a number of recent technical innovations to assure Birmingham investors fast and accurate service.

THE NEW OFFICE will combine the present staff of 30 presently operating smaller offices at 155 Bates Street, Birmingham, and 3101 N. Woodward, Royal Oak. Commenting on the move, John K. Martin, Goodbody's resident manager, said, "Our own experience and conclusions of serious surveys available to us indicate that the North Woodward area has reached a high stage of maturity. We feel Birmingham is in the process of becoming the cultural and commercial center of this large market area. We hope that Goodbody & Co. can participate in and contribute to the development of this exciting business community."

### Beckner Joins Brook Staff

Melvin K. Beckner has joined the sales staff of Max Brook, Inc., Realtors, as sales associate. He was previously with Fredrick C. Peur, president of the Brook organization.

Beckner of Bloomfield Hills, has long been active in the construction and real estate business as a partner, with his father, in the Beckner Construction Co., builders of homes in the Greater Pointe and Detroit area since 1923. The Beckner firm also constructed many churches, schools and commercial buildings.

"Mr. Beckner's wide experience in the construction and leasing field well qualifies him to engage in the general real estate brokerage business," said Peur. "His experience and technical background will be most helpful to our residential and commercial clients."



### Heads Toledo Firm

R. M. Kasperzak, 1456 N. Glen-garry, Bloomfield Village, has been named president of the Commercial Aluminum Cookware Co. of Toledo. Kasperzak and two Toledo men have taken over control of the Commercial Spinning Co. The firm manufactures aluminum items for preparation of food by hospitals, restaurants and hotels.

### Union Carbide Post Goes to Area Man

Harold R. Melin has been appointed a senior sales engineer in the vinyl film products department of Union Carbide's Plastics Division. He will continue to be located in the Detroit office, where he has been assigned as a sales engineer.

### INDUSTRIAL SITES

**Max BROOK Inc.**  
Realtors  
300 S. Woodward Ave.  
MI 4-6700  
Sales Agents

### Township Resident Appointed by GM Research Division

Dr. Robert N. Hoyer, Jr., has been appointed assistant head of General Motors Research Laboratories Physics Department.

A native of Detroit and Redford High School graduate, Dr. Hoyer joined GM Research Laboratories in 1956 as a senior research physicist. In 1958 he became supervisor of solid state and fluid physics. His activities have involved composite and semiconductor, ferrites, magnetism and magnetic materials, corrosion of iron crystals, air flow measurements, fluid dynamics and instability problems.

Before joining GM Research, Dr. Hoyer, 3828 Middlebury Lane, Bloomfield Township, was on the staff of the Applied Physics Laboratory at John Hopkins University where he specialized in shock tubes, boundary layer studies and shock wave diffraction.

### Schedule Workshop

Members of the Michigan Employment Security Commission will stage a workshop demonstration of aptitude tests for real estate salesmen for the benefit of members of the Western Wayne-Oakland County Board of Realtors next Thursday.

### At Kiamasha Lake

Mr. and Mrs. Lionel D. Emery, 3015 Bradford Drive, Birmingham, have registered to attend the Mobil Dealer Convention Monday through Wednesday at Kiamasha Lake, N. Y.

### Ford Motor Names Two Tax Counsels

Appointments to two newly organized positions have been made following the recent announcement of Alan L. Gornick's retirement from the Ford Motor Co.

Gornick, 290 Lone Pine Road, Bloomfield Hills, has been tax counsel and director of the Office of Tax Affairs for the company. George S. Allan and James A. Lee were appointed to the position of tax counsel.

A subscription to The Eclectic brings you the community's top news events 52 times a year.

### Chemical Company Names Area Resident

The appointment of Harry W. Cyphers, Jr., as Detroit district sales manager for Allied Chemical Corp.'s Plastics Division has been announced by John C. Eshar, director of sales for the division.

Product manager for alkyl molding compounds since 1960, Cyphers of 300 N. Glenhurst, Birmingham, joined the plastics division in 1958 as product sales supervisor. Previously he had been with the Borden Chemical Co. as sales manager, and with the American Cyanamid Co., where he was advertising and sales promotion manager for plastics.

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