

Himelhoch's Plans Store at Westland

Himelhoch Bros. & Co., which has a branch in Birmingham on W. Maple, will open its fourth suburban store in Westland Center, to be completed in Nanticoke Township in 1965.

Himelhoch's will occupy 15,000 square feet of space on one floor. It will be located across from the J. L. Hudson Co., constructing its third shopping center there.

Elected
J. David Benedict, 2546 Cheswick Drive, Bloomfield Township, has been elected president of the Industrial Relations Association of Detroit. Benedict is with the General Electric Co.

Luncheon Meeting
John L. Tracy, of 359 Merrill, Birmingham, was among the retired representatives of Metropolitan Life Insurance Co.'s Royal Oak office scheduled to attend the annual business meeting and luncheon of the greater Detroit chapter of the company's Veterans Association.

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Behind The Store Fronts

With ANGUS MCKELLAR

Louis M. Sesti is the new pharmacist at the Wilson Drug Co.'s main store (Woodward at Maple). He holds a bachelor's degree in science degree in pharmacy from Ferris Institute, where he was prominent in student activities, especially those connected with the pharmaceutical fraternity. (He is on the board of directors for this fraternity's alumni group.)

He is now a member of the Oakland County Pharmaceutical Association of the American Pharmaceutical Association at school and past president of Phi Delta Chi, college pharmaceutical fraternity. (He is on the board of directors for this fraternity's alumni group.)

A couple of years ago Marion Johnson of the Eccentric's advertising department, resigned to establish the Village Yarn Shop on Walton Blvd. in Rochester.

"Business has been fine," Marion reported on a recent visit. In fact, we found that we needed more room, so I bought the building across the street." The extra space was not needed for the yarn shop but will be rented.

Ewin Rake, of 2369 Buckingham, and who is employed at Parkman's, tells us that the "Tangerine" master's international meets every second and fourth Tuesdays of the year in New Orleans.



SESTI

The folks at Harold Turner's are still marveling at the number of gallons of cider and coffee that was consumed last Thursday night, at their New car house party. A lively band helped make the party a gala one with twist sessions galore. And on last Saturday, over 100 doughnuts were consumed by another crowd of people interested in seeing the new Ford's for 1964.

Ron Priebe, of Dubue's Sales and Service, at 4701 N. Woodward, just below 14-Mile Rd. mentions that many area residents are being misled by people who are claiming to be the authorized Hoover serviceman for this territory.

Harrison Luggage & Leather Goods, who were somewhat of a fixture at 303 E. Maple, will be closed all day Monday... and will then reopen Tuesday, Oct. 8, in a new location at 159 N. Woodward, in the store formerly occupied by Birmingham Hardware. The new location will provide greater convenience to the public and larger space for display of merchandise, store officials report.

S'field Physician Wins Service Award

A Southfield physician has been presented with the highest award of the osteopathic profession. Dr. Otterbein Dressler, 22849 Timberline, received the Distinguished Service Certificate of the American Osteopathic Association at the opening day ceremonies of the AOA's 68th annual convention in New Orleans.

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B'ham Man Moves To New York Firm

Paul Colbrooke, 4836 Bryn Mawr, Birmingham, has been appointed associated color consultant of American Color Trends of 500 Fifth Avenue, New York.

Colbrooke is a former color coordinator of Chrysler Corp and has spent more than 20 years of mass market product and service in the scientific selection of color.

Open New Offices

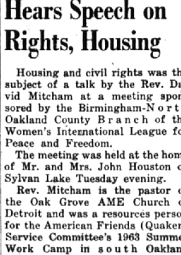
The Alta D. Poole Real Estate Co. has announced the opening of its new offices in Northland Towers, 1852 Northland Drive, Southfield.

Seaholm Students Vie for Scholarships

Seventeen seniors at Seaholm High School have qualified as semifinalists in the 1963-64 Merit Scholarship Competition.

They are Charles Bethel, Richard Keys, Robert Russell, Joseph Clark, Susan Knopf, Judith Steere, Nancy Diamond, Jeffrey Meyer, Robert Swanson, Robert Hamilton, Douglas Parrish, Frank Smith, Diane Harrington, William Patton, Linda Harvie, Donald Robinson and Jacqueline Holdsworth.

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Which Way Does the Wind Blow?

General Motors Research Laboratories engineers have, in effect, developed a portable crosswind to determine effects of wind disturbance on automobile handling.

The technique was developed under the direction of Joseph B. Bidwell, 4985 Valley Vista, Birmingham.

Oakland University Draws 1,500 Students

Oakland University, Rochester, has drawn approximately 1,500 students from 35 counties in Michigan, 21 other states and five other countries. There are 115 students from Birmingham and 36 from Bloomfield Hills.

Students from Oakland County top the list with 269 enrolled. Macomb, 227; Wayne, 17; Lapeer, 25; Genesee, 13; and other counties represented by as many as nine students.

Seventy-seven students are from out of state and nine from Austria, Canada, Germany, Greece and Liberia.

INCLUDED IN the new student population are 560 freshmen and 140 transfer students—40 per cent more than last year.

The four-year-old liberal arts institution, formerly Michigan State University Oakland, began operation in Sept., 1959, with 500 freshmen and graduated its first class last April.

Chancellor D. B. Varner says that in addition to being the largest class "it is the best class in academic quality in the history of the institution."

According to Herbert N. Stoutenburg, registrar, and director of admissions, the university's year-round program (adopted two years ago) has been the principal reason for the large increase in enrollment.

STOUTENBURG ALSO said that "many transfer students have been attracted to Oakland because of its outstanding young faculty which has one of the highest percentages of doctorates of any university in the country."

"Additional housing facilities make it possible for more students to attend Oakland," he said. "We now are accommodating 365 resident students in three residence halls, and there are plans for a fourth building next year."

For the first two years, there were no living quarters on campus and resident students lived in university-approved homes in the Rochester and Pontiac areas.

REPUBLICAN MEETING
Beverly Hills-Franklin Republican Women's Club will meet Wednesday, Oct. 9, at 9:30 a.m., in the home of Mrs. E. E. Tappero of Kennaway Ct., Beverly Hills.

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Wayne State Alums To Celebrate Here

At the Birmingham Community House tonight at 8 p.m., a giant green and gold cake with five candles will be lit and Wayne State University Alumnae Club of Birmingham will celebrate its fifth birthday with new and old alumnae at the first meeting of the year.

An evening of fun, song and laughter has been planned by vice president and social chairman of the year, Mrs. Chester Stayles of East Lady, Birmingham. The Villagers, a group of teenage musicians will lead the members in a song fest of melodies of vintage songs, as well as some modern sparkling folk tunes for the new young alumnae of the area.

ALL GRADUATES from the Birmingham, Bloomfield, Franklin, Southfield, and Latrap Village area are invited. Reservations are being taken by Mrs. Elmer Plaxton of Southdown in Bloomfield Township. Tea will be prepared by Mrs. Tate, who presided as our first president five years ago, and Mrs. George Ritter, past president. Mrs. Cecil Moore, the current president, will preside and introduce Dorothy Moor, Wayne State University Alumnae House secretary and co-ordinator of all Alumnae Club activities.

The growth of Alumnae Clubs in the metropolitan area has been quite spectacular. The Birmingham Club was the second chartered in the family of suburban alumnae clubs. A Junior Group was initiated last year consisting of new graduates, clubs in Farmington, Grosse Pointe, Royal Oak, Dearborn and Lansing. Outstate Clubs in Los Angeles, San Francisco, New York, Washington and Chicago have blossomed in the last decade. Women of Wayne, the parent organization, is celebrating its thirtieth founding birthday this month also.

A GROUP OF foreign delicacies for sampling at the party has been prepared by Miss Tate, who is director of Dietetics at Detroit Memorial Hospital. These recipes are in the International Cook Book which was published three years ago. The Book has gone in its third printing, having sold over 1000 copies. One of the dessert delicacies submitted by Mrs. William Hartman of Birmingham and to be sampled by the members is Finnish Shortcake Cookies.

Six Groves Pupils Reach Semifinals For Scholarships
Principal C. E. Lundy of Wyle E. Groves High School announced today that six of the school's students have been named semifinalists in the 1963-64 Merit Scholarship competition.

He said they became semifinalists through their outstanding performance on the National Merit Scholarship Qualifying Test. The test of educational development was given in more than 15,000 high schools last March.

The students cited for their high achievement are Nancy J. Blair, daughter of Mr. and Mrs. Cecil Blair; John G. Brian, son of Mr. and Mrs. John Brian; Richard H. Lee, son of Mr. and Mrs. Richard Lee; Maryann Murphy, daughter of Mr. and Mrs. George Murphy; Yvonne A. Troutman, daughter of Mr. and Mrs. Roy Troutman; and Nancy Whittlesey, daughter of Mr. and Mrs. Samuel Whittlesey.

Hearing Scheduled For Grand Trunk Discontinuing Runs
A hearing on the application of the Grand Trunk Western Railroad Co. for authority to discontinue the operation of two passenger trains will be held at 10 a.m. Oct. 21 in Detroit.

The Grand Trunk seeks to terminate runs No. 57 and 22, now operated between Durand and Detroit.

At the hearing, in the Veterans Memorial Building, the Michigan Public Service Commission will consider testimony of the railroad company and also testimony of parties whose interests would be adversely affected.

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Railroad Post Goes to B'ham Area Resident

Following a meeting of the board of directors, the Detroit, Toledo & Ironville Railroad announced the appointment of John E. Chubb as president of the company.

Chubb succeeds David E. Smucker, 1596 Sandhams, Bloomfield Township, who becomes vice president, operations of the Pennsylvania Railroad.

Smucker, 56, who leaves the PRR's operating post has served as president of the DT&I since January 1953.

BEFORE COMING to Detroit he had wide experience in the PRR's operating department. He is a native of West Liberty, Ohio, and a graduate of Ohio State University.

He began work for the Pennsylvania in 1929 on the engineering corps of the Philadelphia Terminal division. He served successively as supervisor of track, division engineer and division superintendent in many parts of the Pennsylvania system, advancing to general manager of the Long Island Rail Road in March 1948.

A year later he became trustee and chief operating officer of the Long Island. He served briefly as assistant chief engineer of the Pennsylvania in 1951 and 1952 before assuming the DT&I presidency.

Women's League Hears Speech on Rights, Housing

Housing and civil rights were the subject of a talk by the Rev. David Mitcham at a meeting sponsored by the Birmingham-North Oakland County Branch of the Women's International League for Peace and Freedom.

The meeting was held at the home of Mr. and Mrs. John Houston of Sylvan Lake Tuesday evening.

Rev. Mitcham is the pastor of the Oak Grove A.M.E. Church of Detroit and is a resources person for the American Friends (Quaker) Service Committee's 1963 Summer Work Camp in south Oakland County.

THIS WAS the first meeting of the fall season, and according to the branch's president, Mrs. Alexander Duffield of Rochester, will be followed by others of equal interest.

The Women's International League for Peace and Freedom is the women's organization founded in 1915 by Miss Jane Addams, and later to be the first American woman to receive the Nobel Peace Prize, and other women to study the causes of wars and conditions and to work for their removal. It has 20 national sections on every continent and local branches in all sections of the United States.

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