



Once there was a great poet whose name is almost forgotten. It was Horace, a Roman poet and satirist. He most assuredly lived in days that were close to semi-barbarism, yet he truthfully declared: "He who is noble, kind in thought and action, faithful to duty, pure and simple hearted, needs not a weapon, need not man to guard him; virtue defends him." Virtue encompasses rectitude, charity, morality, goodness.

Torch Drive Taps Area Residents for Main Leadership

Top leadership in the Torch Drive again centers in the Birmingham-Bloomfield region.

Edward N. Cole, 1371 Kirkwood, Bloomfield Hills, General Motors vice president in charge of car and truck divisions, is the general campaign chairman. He is responsible for raising \$19,750,000 between Oct. 15 and Nov. 7. He will direct 125,000 volunteer solicitors.

Coordinating the entire effort for Cole is Alvie L. Smith, 784

Worcester Way, of the General Motors public relations staff.

Walter C. Laidlaw, 704 Tottenham, is executive vice president of the United Foundation, head of the professional staff which has worked with volunteers in raising \$292,000,000 for health and community services in the past 14 years.

TWO OF Cole's seven co-chairmen are from this region. They are Mrs. Clyde C. Bennett,

Jr., 1274 Westwood, co-chairman for community campaigns, and Thomas B. Adams, 931 W. Hardale, president of Campbell-Ewald Co. and Torch Drive co-chairman for general promotion and marketing programs.

R. Jamison Williams, 1023 Yarrow, president of American Metal Products Co., and W. D. MacDonnell, 1127 Glenberry, president of Kelsey-Hayes Corp., are chairmen in the advance gifts committee. Williams heads

the men's division. MacDonnell, "Operation Thrust."

THREE BIRMINGHAM men head fund-raising chapter units. William R. Lynch, 3582 Halla Lane, general traffic director for the Chevrolet Division of General Motors, is chairman of the building and transportation unit.

Harold W. H. Burrows, 868 N. Adams, vice president, administration, of Parke-Davis, and Co.

is chairman of the general manufacturing unit.

William S. McNary, 1431 Fairway Drive, president of the Michigan Hospital Service, is chairman of the professions unit.

Seven Birmingham and Bloomfield advertising executives were named by Adams to help with the task of presenting the needs of the 195 agencies participating in the Torch Drive.

THEY ARE Richard T. O'Reilly, 2276 Pine, vice president and general manager, N. W. Ayer and Co., special events; E. M. Mulock, 5199 Wilane, Bloomfield Hills, vice president, McCann-Erickson, Inc., creative advertising; Sheldon Moyer, 3917 Cottontail Lane, Bloomfield Hills, senior vice president, D. F. Brother, newspaper advertising; William B. Bond, 757 Westview, Bloomfield Hills advertising manager, the J. L. Hudson Co., retail 6159 Dakota Circle, executive advertising; Charles F. Adams,

vice president, McManus, John and Adams, collateral advertising; Robert A. Dearth, 310 Martell Drive, Bloomfield Hills, vice president, Kenyon and Eckhardt, Inc., television.

WALTER W. SELOVER, 3135 Middlebury Lane, vice president, Campbell-Ewald, is co-ordinator for the general promotion and marketing programs.

Daniel B. Gallagher, 3548 Roland Drive, vice president, Wilding, Inc., and David E. Smucker,

1596 Sandringham Way, vice president of operation Pennsylvania Railroad, hold posts in the Torch Drive's corporate leadership program. Gallagher heads the solicitor stimulation program. Smucker is in charge of the newcomers and successors program.

The United Foundation Women's Organization, a group of 40,000 women which functions year-round to interest housewives in Torch Drive work, is headed by Mrs. Worth Kramer, 4599

(See RESIDENTS, 6-A)



Asks 'Equal Time' To Train Students Who Miss College

"Equal time" for vocational training of 70 per cent of high school students who do not go on to college has been urged by a Birmingham area business executive in an address at the annual curriculum workshop of the Michigan Department of Public Instruction.

"We have been and still are victimized by the fixed idea that our schools are intended to produce college students," said Burroughs Corp. Vice President Ken T. Bement, 963 Puritan, Friday afternoon at the Boyne Falls, Mich., meeting.

"Our schools, reflecting the wishes of parents, emphasize academic subjects, glorify the undisputed virtues of higher education, and under-staff, under-finance, under-program and under-value vocational training."

STUDENTS "KNOW that 70 per cent of them will never darken the door of a college classroom. They know that college preparatory curriculum is irrelevant to their needs. And they know that often the current vocational training courses offered are a cruel hoax," he told the school advisory group.

This and That

by George R. Averill

Morg. Boondoggles Paid for You

Here is a list of various boondoggle projects for which the Kennedy administration is providing more than \$900,000 of U.S. taxpayers' money. If you assume that for example, this sum is taken from citizens whose average income tax is \$200 per year, then no less than 1,301 wage-earners are supporting these projects.

That's a lot of people, a lot of families, a lot of food and clothing that could go into these homes if the Washington politicians and bureaucrats were more frugal with the nation's incomes.

Just read over this list of boondoggles, as compiled by the Dallas, Texas, Morning News:

Rep. Earl Wilson (R.-Ind.), was a bit puzzled and upset recently when he discovered that the federal government is spending \$84,200 on a project studying "drops from submerged nozzles." He had the idea the taxpayer was being drenched.

"The sad part of government," said Commerce Secretary Luther H. Hodges a few weeks ago, "is that you really don't know what is going on most of the time." That's the understatement of the year.

REP. WILSON'S uncovering of the "nozzle" project is as nothing compared with a series of absurd and expensive studies being named by the federal government which Rep. Homer E. Abele (R.-Ohio) has just unearthed. Among them were these:

- A study of the "behavior and ecology of the wandering albatross." We weren't even aware that they were wandering, but we're now quite aware that 54,400 of our tax dollars are going to stray in pursuit.
- To revise the classification of earthworms will cost \$16,500.
- Mammal fauna in the highlands of Ethiopia is under study.

(See THIS & THAT, T-A)

-IF SET-BACK REQUIREMENTS ARE MET Board Okays Acacia Park Buildings

By KAY SMITH
Special Writer

SOUTHFIELD TOWNSHIP — After what was described by both parties as a horse-trading session, the township board came to a decision Thursday on the Acacia Park Cemetery problem.

The board made a resolution calling for a 25-foot set-back and authorizing the Village of Beverly Hills to issue a permit with the stipulation that the buildings be constructed in conformity with the plot plan, specifications, greenbelt and detailed drainage plan.

the Evans ditch would cause more problems.

HUNTLEY RESIDENTS, Dunn said, are already having problems with flooded basements from the Evans ditch.

"I know where its terminal point is," Dunn added. "It's in my basement."

Claude A. Shephard, 16924 Madoline, said the cemetery is not legally entitled to response from the Beverly Hills fire and police departments, although complimen-

tary services have always been given.

He said that if the buildings could be located in a different area, and if Beverly Hills would pass an ordinance giving them legal fire protection, the savings on fire insurance premiums could come to more than \$1,000 a year.

THE BOARD asked for a report on the effect of the proposed new buildings on the Evans Drain and on affected village properties.

In other business, the residents of Beverly road turned out to object to some aspects of the Pony

and Colt League's request for permission to build a \$6,000 baseball diamond in Southfield Park.

After an hour's discussion, of such problems as parking, arc lights for night ball and concession stands, the board appointed members Albert H. Galtward, D. Carlton Bell and Mrs. Audrey Leach as a committee to discuss terms of an agreement with the officials of the league.

George Steuckle was awarded the contract for his low bid of \$53,050 to make connections for the township hall to the water and sewer lines on 13 Mile Road.

Costs Result in Delay In Golf Course Action

Two manager's recommendations involving Birmingham's new municipal golf course at Cranbrook and Lincoln roads were deferred by city commissioners Monday night.

A one-week delay on the awarding of a contract for the sprinkler irrigation system was set to allow the administration more time to check prices on the material needed for the system.

Commissioners delayed taking action on the hiring of an architect for the service building at the course for three weeks to allow additional time to study what should be included in the proposed building.

design. Gare said he believed the final cost of the building would exceed \$25,000.

Marr also designed the clubhouse at Springdale Park four years ago.

Comments from...
CLASSIFIED



PROTEST WAS VOICED by members of the Huntley Improvement Association who gathered at the Southfield Township Hall Thursday night for a special meeting to discuss two proposed buildings Acacia Park Cemetery. Two objections to the buildings were appearance and a matter of drainage.

The township board gave qualified approval to the buildings, detailing set-back, greenbelt and drainage specifications that must be met.

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Boy Scouts Prepare For Clothing Drive

Birmingham area Boy Scouts are expected to collect and distribute 400,000 Goodwill Clothing bags. The scouts will distribute the bags to Birmingham homes on Saturday, Nov. 23.

They will return to the homes on the morning of Nov. 30 to pick up the filled bags and take to collection stations in each city.

Metropolitan area trucking firms are donating the services of between 250 and 300 trucks and a driver to pick up the clothing from the various communities.

Hills Country Club Elects New Board

Bloomfield Hills Country Club elected several new members to the board at the club's annual meeting Sept. 25.

John B. Poole, James E. Goodman, Robert Vandekoot and Ben D. Mills received positions. Raymond T. Perring, Bloomfield's president, was also honored.

Jury Acquits B'field Man

A Bloomfield Township man was acquitted of manslaughter charges by a Wayne County Circuit Court jury Friday in a fatal traffic accident that occurred last Dec. 14 in Taylor Township.

Norman J. Sinclair, 53, of 2582 Walnut Lake Road, was cleared after a three-hour deliberation of the jury. He had been accused in the death of August Sawinski, 53, Taylor.

Police had charged that Sinclair ran a red light when he collided with Sawinski at the intersection of Telegraph and Van Bor.

An unidentified Southfield man was charged of saving the alley west of Woodward between Lincoln and Bird.

The property owners Monday night petitioned the commission to set the date for the hearing.

If the project is declared a necessity, the paving will be done under special assessment procedure against the benefiting property owners.

Public Hearing Set For Paving of Alley

An Oct. 28 public hearing has been set by Birmingham city commissioners for determining the necessity of paving the alley west of Woodward between Lincoln and Bird.

The property owners Monday night petitioned the commission to set the date for the hearing.

If the project is declared a necessity, the paving will be done under special assessment procedure against the benefiting property owners.

MEDITERRANEAN RENAISSANCE

featuring SIMPATICO by HERITAGE

A sophisticated dining table just 24 1/2" charming inches high and 54 spacious inches in diameter, with a hand-rubbed pecan wood top and graceful Moorish-inspired wrought iron base. The chairs: top-grain leather... brass studded and softly cushioned... Glide on casters.

Table... \$249
Chairs... \$216
(in leather)
fabric from \$157.50

Open Mon., Thurs., Fri., Sat. 'til 9

NORTHLAND EASTLAND BIRMINGHAM

Cash In The Attic!

Mrs. Kann recently found cash in her attic by placing the following Classified Ad in The Birmingham Eccentric:

MOVING MUST SELL LULLABY with matching different sleeping \$30. Electric toaster, \$5. Girls 2 1/2 in. year old, \$10. Men's winter wool coats, sizes 10-12. Misc. glassware, dishes and toys. Barboursville, W. Va. \$1. 9-29-63.

"I sold everything!" I was delighted with the wonderful response. Why, everything was sold the first day! Whatever you have to sell, the Want Ads provide you the best audience available... 3 out of 4 families in the Birmingham-Bloomfield area read the Eccentric! Try it and see for yourself!

Take advantage of the proven record of Eccentric Want-Ads. P.S. Ask about our low 3-time insertion rate with cancellation privileges.

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Classified Ads
CALL MIDWEST 4-1100