



### Re-elect Advisory Board

The Board of Directors of The Detroit Bank and Trust Co. has re-elected all nine members of its Birmingham advisory board for 1963. It has been announced by Raymond T. Perring, chairman, and Charles H. Hewitt, president of the bank. Pictured are the members gathered for their annual meeting held Jan. 18. They are (standing from left) Herbert H. Gardner, retired senior vice president of the bank; J. Robert F. Swanson, Swanson Associates, Inc.; Charles E. Lewis, Lewis, Adams, Andrews and Powers; John E. Martin, Investments; A. C. Wermuth,

Wermuth Inc.; Ernest W. Seaholm, retired Cadillac Motors executive; Ferd M. Brock, president of Max Brock Realtors; and Robert A. Emmett, board chairman of Detrex Chemical Industries, Inc. George R. Averill, editor emeritus of The Eccentric, is also a member of the advisory board. Shown seated are (from left) Detroit Bank and Trust chairman Raymond T. Perring of Yarbrough Board, Bloomfield Hills; Joseph M. Dodge, honorary chairman; and Charles H. Hewitt, president of the bank.

### SPECIAL MARKET REPORT

## B'ham Spends Its Dollars On Food and Automobiles

(Special to the Eccentric)  
NEW YORK—The way in which the average family in Birmingham distributed its retail dollar during the past fiscal year, expanding in some directions and cutting down in others, is indicated in the latest market data reports.  
They show that the end result was a good one for local merchants in general.  
Contrary to the situation in some parts of the country, where fears

of recession or unusually high unemployment led to reductions in spending, local families went through the year normally and confidently.  
SUCH CHANGES as did take place in the way they spent their money reflected shifts in the importance to them of particular kinds of goods and services.  
The effect of these readjustments in their spending patterns is brought out by the Standard Rate and Data Service in its comprehensive report on consumer buying. It covers all sections of the country.  
In Birmingham, it shows, a major part of the retail dollar went for food and for automobile purchases and maintenance. These categories received 57 percent of the dollar.

THE TOTAL AMOUNT that was spent in these directions in the year was \$10,908,000. In fiscal 1961 it was \$45,100,000. Of that sum, \$20,331,000 went for purchases of food. This was ex-

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5 x 7	\$3.49	10 x 12	\$11.95
6 x 9	\$5.40	12 x 15	\$17.95
8 x 9	\$7.15	12 x 18	\$21.50
8 x 10	\$7.95	15 x 20	\$27.00

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WE GIVE S&H GREEN STAMPS  
Closed Sundays February and March

**REGISTRATION NOTICE**  
for the  
**VILLAGE OF FRANKLIN ANNUAL ELECTION**  
to be held on  
**MONDAY, MARCH 11, 1963**  
To the Qualified Electors of the Village of Franklin, Oakland County, Michigan  
NOTICE IS HEREBY GIVEN that any legal voter not already registered in the Village of Franklin may register at the Village Office located at 26225 Wellington Road (corner of Franklin Road).  
MONDAY, FEBRUARY 11, 1963—LAST DAY TO REGISTER before the Election from 8:00 a.m. to 8:00 p.m. on said day.  
NOTICE IS FURTHER GIVEN that the Village Office will be open MONDAYS THROUGH FRIDAYS from 8:30 a.m. to 12:30 p.m.  
SATURDAY, FEBRUARY 2, 1963 from 10:00 a.m. to 2:00 p.m.  
Elsie M. Garwood  
Village Clerk

## B'ham Loan Assets Rise During 1962

Assets of Birmingham Federal Savings and Loan Association increased by \$3,739,000 during 1962 to a total of \$37,892,187 at year's end, the institution has announced.  
Henry F. Johnson, president, says that the new mark represents a gain of nine percent from assets reported at the end of 1961.  
According to the institution's 1962 annual report, net savings gains recorded during the year totaled \$4,284,000, bringing total savings held by the association to an all-time high of \$34,732,000.  
The association also reported record dividend payments of \$1,266,000, based on a dividend rate of four percent. The institution has increased the dividend rate on savings accounts earlier in 1962.

## Insurance Man Finishes Course In Sales Training

Harold L. Kuehn, 2186 Wycliffe, Birmingham, area representative for Aid Association for Luthergans, has completed the graduate course of the Federal Life Insurance Society sales training program at Appleton, Wis.  
To become eligible for the graduate training, Kuehn had earlier completed two preliminary training courses.  
He is a member of the South Oakland County chapter of the National Association of Life Underwriters.

## IBM Announces Appointment to Typewriter Div.

International Business Machines has announced the appointment of John C. Sprague as assistant to the district manager of its Electric Typewriter Division.  
Mr. and Mrs. Sprague and their three daughters reside at 932 South Reading Road, Birmingham, having moved here from Media, Penn., where he was manager of the Chester Pennsylvania branch office.  
In his new position, Sprague has responsibility for the sales training program of the IBM Electric Typewriter Division in Michigan, Ohio, northern Indiana and western Pennsylvania.

## JA Banquet Honors Teen Presidents

As part of National Junior Achievement Week, a banquet for all presidents was held Wednesday at the Sheraton-Cadillac Hotel in Detroit.

The guest speaker was president of Junior Achievement, Inc., John Davis Lodge, former U. S. ambassador to Spain and former governor of Connecticut.

Among the presidents attending was James Copeland, son of Mr. and Mrs. Philip Copeland of 748 Ardmore Drive, Bloomfield Township.

Jim is president of the SU-PRO Co., which held open house Monday and Tuesday in the JA business center at the 1963 Industrial Trade Fair.  
The SU-PRO Co. was one of the "Smallest Companies in The World" displaying products members had developed and manufactured.

## First Federal Releases Data On Accounts

The Maple-Cranbrook branch of First Federal Savings of Detroit opened 8,828 savings accounts during the eight-month period it was in operation during 1962. On Dec. 31, 1962, these accounts totaled \$2,138,000.

These figures have just been released by Paul Krawcheck, assistant cashier and manager of this branch, who adds, "This office opened on May 4, 1962, and we expected that during the 12 months of operation we would take in about \$3 million. Naturally we are very pleased that we have been able to more than double our estimated first year's growth in only eight months."

NONE OF THESE savings dollars have left the community," says Krawcheck. "During this same period our mortgage department at this office closed 345 mortgages totaling \$6,255,000 on homes in this area."  
This illustrates the basic operating principal of the savings and loan business, which is to provide a safe and convenient place for individuals and organizations to save for future needs and to provide an economical local source for home mortgage loans.  
First Federal, Michigan's largest savings and loan, operates 17 offices in Detroit and suburbs. During 1962, the association opened \$57,000,000 in savings and added over \$88 million in mortgages and home improvement loans.

## Auto Leasing Co. Moves into New Ferndale Offices

National Auto Leasing Corp. has moved into new offices at 834 Livernois, just north of Eight Mile Road, Ferndale, according to Taylor Marion, vice president and general manager.  
The corporation was organized by a group headed by W. M. Packer of Packer Pontiac, who is president.  
Other officers include George McKay, vice president, and W. M. Packer, Jr., of 232 Guilford Road, Bloomfield Hills, secretary.

## Accountant Club Elects Local Man

Donald P. Kipp, Jr. has been elected to membership in the Detroit chapter, National Association of Accountants. He resides at 1229 Stanley, Birmingham.  
The National Association of Accountants is the largest international accounting organization in the world devoted to furthering the accounting profession. The Detroit chapter is the third largest chapter in the organization, with a membership of approximately 1,200 members.

## Southfield Man Gets Ford Post

Appointment of Sam Radak as public relations manager of Tractor and Implement Operations, U.S., has been announced by R. J. Hampson of 26550 Woodlore, Franklin, Ford Motor Co. vice president and a division general manager.  
Radak, who lives at 20134 Covington Parkway, Southfield, joined Ford's Engineering public relations staff in 1961.

## REGISTRATION NOTICE

for the  
**VILLAGE OF BINGHAM FARMS ANNUAL ELECTION**  
to be held on  
**MONDAY, MARCH 11, 1963**  
To the qualified electors of the Village of Bingham Farms, Oakland County, Michigan.  
NOTICE IS HEREBY GIVEN THAT any legal voter not already registered in the Village of Bingham Farms may register from 8 a.m. to 8 p.m. Monday, February 11, 1963 at 31680 Telegraph Road.  
LAST DAY TO REGISTER before the Election  
**MONDAY, FEBRUARY 11, 1963**  
Applications will be taken up to the specified time by appointment made by calling the Clerk, MI 4-8034.  
EVELYN WHYBREW  
Village Clerk

## Behind The Store Fronts

With ANGUS McKELLAR  
Pleased indeed are the senior John Peddie, of Pains of Bloomfield, in Bloomfield Plaza. Their first grandson was born to Mr. and Mrs. John H. Peddie, 679 W. Maple, Saturday night at Beaumont Hospital. The young man's name is also John H. Peddie, the fourth in line to bear the name.  
Bob Faulkner, of Grinnell's tells us that a beginners class for the Hammond Organ is starting at the Birmingham store, 299 W. Maple, Feb. 4, at 7 p.m. Mrs. Deery is handling the registrations.  
Bill Wizer, of the Prep Shop (237 Pierce St.) received notification last week of his election for a 1-year term to the BABA (Boys Apparel Buyers' Association) board of directors.  
Jack Erwin, a descendant of the old Erwin family that first settled in the Birmingham area about 1834, is the new store employee at McClure-Ball Co., on S. Woodward. In fact, his grandfather's old farm house still stands on the southeast corner of Lincoln and Southfield. Jack's father, Lewis Erwin (now deceased) was formerly associated with the old Erwin-Smith Market, located at the present address of Dunn's Camera, 138 W. Maple.

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**BONUS DAYS This Month!**  
(DUE TO FEB. 10th FALLING ON SUNDAY)  
Savings Received by February 11th Earn a Full 2 Months Dividend on March 31st  
Add to or open your Savings Account at Birmingham Federal on or before February 11. Take advantage of Bonus Days!  
**4% CURRENT RATE**  
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EACH SAVINGS ACCOUNT INSURED TO \$10,000 BY FEDERAL SAVINGS & LOAN INSURANCE CORPORATION  
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