



**BOTH STORES  
OPEN THURSDAY  
AND FRIDAY TILL  
9 P.M.**

**Thursday - Friday - Saturday Only!**  
**Semi-Annual**

# DIVIDEND DAYS

Phone MI 7-2000



**New fashions in Apparel . . . Accessories . . . Home needs . . . at SAVINGS**

<p><b>2.00-3.00 COSTUME JEWELRY</b> <b>99c**</b></p> <p>Styled by a famous maker . . . necklaces and earrings in gold, silver and assorted styles . . . all specially priced!</p>	<p><b>5.98 WOMEN'S BULKIES</b> <b>3.99</b></p> <p>White and new season colors in orlon® acrylic bulky sweaters . . . wonderfully washable and so easy to care for. S-M-L.</p>	<p><b>4.00-6.00 WOMEN'S FABRIC GLOVES</b> <b>2.99</b></p> <p>Styles in shorties to 8-button lengths, in a variety of fabrics, styles and colors. Buy ahead for spring wearing!</p>	<p><b>4.00 WOMEN'S ASSORTED SLEEPWEAR</b> <b>2.99</b></p> <p>Shift gowns and baby dolls in S-M-L. Shorty pajamas in sizes 32-38; shorty shift with bloomers in assorted fabrics.</p>	<p><b>3.98-4.98 BOYS' SLACK/SHIRT SETS</b> <b>2.99</b></p> <p>Boys' dress slack and shirt sets in wash and wear fabrics . . . designed by a famous maker. 2-4. Reg. 4.98-5.98, sizes 3-7 . . . 3.99</p>	<p><b>15.95 BOYS' RAIN-SHINE COATS</b> <b>10.88</b></p> <p>Cotton sateen shell, raglan sleeve style with orlon® acrylic zip-in pile lining. Sizes 6-20.</p>	<p>Special <b>MEN'S FAMOUS-NUNN-BUSH &amp; EDGERTON SHOES</b> <b>15% OFF</b> <b>3 days only!</b></p>
<p><b>6.98-7.98 MILLINERY</b> <b>4.88</b></p> <p>Exciting spring petties in luxurious velvets, straw cloth, black, navy, royal, coffee and new costume colors. (Birmingham Store Only)</p>	<p><b>BEAUTY SALON SPECIAL!</b> <b>17.50 Lady Aivlys Cold Wave</b> <b>10.00</b></p> <p>A real budget saver! Special cold wave, unusually low-priced during this event. (Birmingham Store Only)</p>	<p><b>6.98 WOMEN'S SLACKS</b> <b>4.99</b></p> <p>Completely lined washable slacks in 80% wool/20% nylon, black, grey, loden or camel. Sizes 8-18.</p>	<p><b>3.98 HAT BOXES</b> <b>2.88</b></p> <p>Set of two hat boxes of clear but sturdy plastic with a beautiful rose pattern cover.</p>	<p><b>4.98-5.98 BOYS' SWEATERS</b> <b>3.99</b></p> <p>Slip-ons and cardigan styles in bulky and novelty knits. All in washable orlon® acrylic fabric. Sizes 3 to 7.</p>	<p><b>SPECIAL! MEN'S DRESS SHIRTS</b> <b>2.79</b></p> <p>"Demery" wash in wear white broadcloth dress shirts, permanent-stay, modified spread collar, convertible cuffs. 32-35, 14-17. Also white, blue, B.D., oxford cloth.</p>	<p><b>29.95 PLASTIC DINNERWARE</b> <b>18.88</b></p> <p>Service for eight, attractively designed in three distinctive patterns. Buy ahead for showers, gift-giving!</p>
<p><b>OPTICAL "DIVIDEND"</b></p> <p>During this 3-day event, purchase your lenses on regular prescription; select your frames, without charge! (Choice of styles - Birmingham only).</p>	<p><b>99c DEMERY SEAMLESS NYLONS</b> <b>79c Pr.</b></p> <p>Plain seamless and micro-mesh hose in proportioned-to-fit sizes. (Available in wanted costume colors.)</p>	<p><b>9.95-10.95 WOMEN'S SWEATERS</b> <b>5.88</b></p> <p>Famous make cardigans and pull-over furblends in classic and novelty styles. New spring shades, misses sizes.</p>	<p><b>2.98 SHOE BAG</b> <b>1.88</b></p> <p>A handsome 12-pocket shoe bag that holds 6 prs. of shoes . . . quilted pockets. Choose from an assortment of gay prints.</p>	<p><b>1.89-2.50 TODDLER KNIT SHIRTS</b> <b>1.59</b></p> <p>"Donmoor" knit shirts in collared and crew neck styles . . . assorted novelty patterns and stripes. Sizes 1-4, 3-7.</p>	<p><b>1.00-1.25 MEN'S STRETCH HOSE</b> <b>79c</b></p> <p>Over-calf and short styles in an assortment of colors. One size fits all.</p>	<p><b>SPECIAL! ELECTRIC HAIR DRYERS</b> <b>9.99</b></p> <p>A necessity for women of all ages, at real savings! UL approved, in attractive pink hat-box for easy carrying. Don't miss this!</p>
<p><b>11.98-17.98 JUNIOR DRESSES</b> <b>9.90</b></p> <p>Includes Junior Petties. A collection of prints in rayon/acetaes, dacron® polyester/cotton blends, and wools. 5-15. Petties 5-13.</p>	<p><b>99c FULL-FASHIONED NYLONS</b> <b>69c Pr.</b></p> <p>Demery's full fashion nylon hose are available in proportioned-to-fit sizes, costume colors.</p>	<p><b>SPECIAL! COCONUT SNOW CAPS</b> <b>2 lbs. 1.00</b></p> <p>Chewy coconut snow caps make the perfect snack or lunch box treat. Kiddies just love them. Buy now and Save!</p>	<p><b>4.98 JUMBO GARMENT BAG</b> <b>2.88</b></p> <p>Jumbo dress size garment bags with ivory background and gold nylon thread. Buy several. They're ideal for extra storage.</p>	<p><b>3.98-5.98 BABY DRESSES</b> <b>2.99</b></p> <p>A large and varied group of baby dresses in many fabrics, prints and solids in white and pastels. Sizes 6-18 months.</p>	<p><b>10.95 MEN'S TERRY ROBES</b> <b>8.88</b></p> <p>Handsome tailored, machine washable robes in absorbent cotton terry. Solid colors. S-M-L-XL.</p>	<p><b>59c EA. 'KENDALL' DISH TOWELS</b> <b>6 for 2.88</b></p> <p>Soft, lintless cotton dish towels in 20x36" jumbo size. Red, blue, green, yellow, pink.</p>
<p><b>LUXURIOUS NATURAL MINK STOLE</b> <b>199.00**</b></p> <p>Now is the time to avail yourself of exceptional savings on luxurious furs.</p>	<p><b>1.09 DEMERY STRETCH HOSE</b> <b>79c Pr.</b></p> <p>Full fashion stretch hose made to fit perfectly for longer wear.</p>	<p><b>4.00 WOMEN'S SLIPS</b> <b>3.59</b></p> <p>Wonder Maid "Tafredda" slips in white, navy, beige, black. Sizes 32-44.</p>	<p><b>10.98 SECURITY BOX</b> <b>8.77</b></p> <p>Fire resistant security box with luggage type handle . . . in 6 1/2 x 12 1/2 x 8 1/2" king size. Gray only.</p>	<p><b>14.98-17.98 BOYS' TOPCOATS</b> <b>12.99</b></p> <p>Handsome topcoats with matched Eton cap in all wool flannels and tweeds . . . smart man tailored styles. Sizes 3 to 7.</p>	<p><b>29.98 MEN'S BLAZER SPORT COATS</b> <b>24.88</b></p> <p>Classic Ivy League wool blazer in three button single breasted styling. Navy, camel, black.</p>	<p><b>7.99 FOAM PILLOWS</b> <b>4.99</b></p> <p>King size foam rubber bed pillows with convenient zipper cover, in blue, pink, or white . . . non allergenic.</p>
<p><b>35.00 WOOL 3-PC. COSTUME SUIT</b> <b>27.50</b></p> <p>Demery's 3-pc. costume suit for city or sun. In luscious pastels. Sizes 8-16.</p>	<p><b>5.98 SLIPS AND PETTICOATS</b> <b>3.99</b></p> <p>Styled by Lady Lynne in nylon tulle with lace trim. Slips in white, 32-40. Petticoats in white, beige, black. S-M-L.</p>	<p><b>39.98 WOMEN'S TERRY DUSTERS</b> <b>4.99</b></p> <p>Wonderfully soft and absorbent terry cloth will make this your favorite duster. In small, gay floral print. S-M-L.</p>	<p><b>79-98c YD. COTTON FABRICS</b> <b>2 Yds. 1.00</b></p> <p>Assorted better cotton fabrics, 36" wide in many patterns and colors . . . perfect for spring sewing savings!</p>	<p><b>3.98-4.98 GIRLS' SLACK SETS</b> <b>2.99</b></p> <p>Slim corduroy/novelty appliqued knit tops in two-tone combination. 3-6X. Reg. 4.98-5.98, Sizes 7-14 . . . 3.99</p>	<p><b>17.98-20.00 MEN'S WOOL SLACKS</b> <b>12.88</b></p> <p>Worsted flannels, reverse twists, gabardines, etc., single pleat or plain front styles. Sizes 32-46 regular or long.</p>	<p><b>14.95 KING SIZE TV TABLES</b> <b>9.99 set of 4</b></p> <p>Choose "Wheat" or "Butterfly" patterns in handy fiberglass TV tables, one table on casters for easy moving.</p>
<p><b>39.98 KNIT 3-PC. ENSEMBLES</b> <b>29.50</b></p> <p>Double knit 100% wool 3-pc. color coordinated ensembles. Navy, red, beige, green and gold. 8-18.</p>	<p><b>WOMEN'S FAMOUS MAKE SHOES</b> All from the Regular Stock Values to 18.99 <b>9.90</b></p>	<p><b>39.98 WOMEN'S TWEED CLUTCH COAT</b> <b>29.00</b></p> <p>Demery's own diagonal monotone tweed clutch coat . . . millium® lined. White, beige, daffodil or blue. Sizes 8-18.</p>	<p><b>1.25 MILK CHOCOLATE BREAK-UP</b> <b>89c Lb.</b></p> <p>The most mouthwatering delicious milk chocolate break-up . . . now at this very special February Dividend Saving!</p>	<p><b>12.98 SUBTEEN SLACK SETS</b> <b>5.99</b></p> <p>Plaid tarpon slim pant and contrasting wash'n'wear blouse set, in subteen sizes 8-14.</p>	<p><b>69.95 MEN'S 2-PANT SUITS</b> <b>55.00</b></p> <p>All wool suits in three-button styling . . . new spring patterns, shades. Sizes 30-46, short, regular or long.</p>	<p><b>6.95 "FALCO" STEP-STOOL</b> <b>4.99</b></p> <p>Sturdy metal stool with three-rubber treaded steps, 27" high. In chrome finish.</p>
<p><b>11.98-17.98 WOMEN'S DRESSES</b> <b>9.90</b></p> <p>A large collection of dresses . . . cotton knits and rayon/acetae styles in solids or prints, also smart blends in many new season colors. Sizes 10-20.</p>	<p><b>16.98-22.98 LEATHER HANDBAGS</b> <b>10.99**</b></p> <p>Smartly styled leather handbags, leather lined . . . in most wanted new-season colors of black, navy, bone, red, and brown.</p>	<p><b>11.98 WOMEN'S HANDI-PAC RAINCOAT</b> <b>8.99</b></p> <p>Handi-Pac multi-tone, acetate taffeta raincoat with its own matching carrying case. Green, blue, black. 8-16.</p>	<p><b>12.98-15.98 TODDLER COATS</b> <b>10.99</b></p> <p>Girls' all wool and novelty blend coats in pastels, red or navy, with matching hats. Sizes 1 to 4.</p>	<p><b>2.00 GIRLS' SLIPS</b> <b>1.39</b></p> <p>"Her Majesty" slips in dacron® polyester, nylon and cotton blend, tuck'n'grow feature, camisole top, lace trim. 4-14.</p>	<p><b>\$1 MR. AMERICA UNDERWEAR</b> <b>79c (4 for 3.00)</b></p> <p>Cotton boxer shorts in white and fancy patterns. 30-44; Cotton undershirts, 38-46; White cotton T-shirts in S-M-L-XL.</p>	<p><b>4.98 "WISTCLOX" ALARM CLOCK</b> <b>4.98</b></p> <p>New "Dune" small size alarm clock . . . spring wound, with engraved white or black case, handy luminous dial.</p>
<p><b>SPECIAL! BIRTHSTONE RINGS</b> <b>1/3 OFF</b></p> <p>10K and 14K gold rings set with genuine and synthetic stones. Choose from a beautiful selection of men's and women's styles.</p>	<p><b>8.98 FASHION HANDBAGS</b> <b>5.99**</b></p> <p>Choose from a wide selection of marshallow, fabrics, scotchmist and plastic styles in black, navy, tan, brown or bone.</p>	<p><b>WOMEN'S SHOES FINAL CLEARANCE</b> Red Cross &amp; Cobbies <b>8.99</b> Values to 15.99</p>	<p><b>12.98-14.98 BOYS' COATS</b> <b>10.99</b></p> <p>Toddler boys' coats in tweeds, checks and plain wool and rayon blends in new spring colors . . . with Eton caps. 1-4.</p>	<p><b>5.98-7.98 GIRLS' PLEATED SKIRTS</b> <b>3.99</b></p> <p>Stitched down pleats in wool pastel flannels and plaids, solids in dacron® polyester/cotton, plaid tarpon. 7-14. Reg. 7.98-9.98, Subteen 6-14 . . . 3.99</p>	<p><b>SPECIAL! MEN'S HANDKERCHIEFS</b> <b>1.95 Pack of 12</b></p> <p>Handsome styled men's linen handkerchiefs in a special economical 12 pack. Stock up and Save!</p>	<p><b>98c WOVEN GINGHAMS</b> <b>68c Yd.</b></p> <p>You'll like the assorted plaids and checks available in this selection of specially priced gingham, 46" wide.</p>
<p><b>8.98-11.98 COTTON UNIFORMS</b> <b>5.90</b></p> <p>Special lot cotton uniforms with short and 3/4 sleeves. Regular, junior, half sizes.</p>	<p><b>12.98 WOMEN'S QUILT ROBES</b> <b>7.99</b></p> <p>Cotton batiste quilt robes in a myriad of colors. Sizes 10-18. Perfect as a lightweight spring lounge.</p>	<p><b>5.00 WOMEN'S UMBRELLAS</b> <b>2.99</b></p> <p>Rainy-day fashion accessory . . . smartly styled umbrellas in solid pink, blue, beige or striking new spring prints.</p>	<p><b>2.98 CRAWLERS AND OVERALLS</b> <b>1.99</b></p> <p>Bib top, gripper crotch corduroy crawlers with novel appliques. 6-24 mos. Bib top toddler corduroy overalls in sizes 1-4.</p>	<p><b>7.98 BOYS' DRESS SLACKS</b> <b>5.88</b></p> <p>A group of wool flannel, acrilan® acrylic/rayon and orlon® acrylic/wool slacks in Junior sizes 6-12. Reg. 9.98 slacks in sizes 28-30, 6.88.</p>	<p><b>FLORESHEIM AND NUNN-BUSH MEN'S SHOES</b> <b>\$14.00</b> Discontinued Styles.</p>	<p><b>4.98 STORAGE BOXES</b> <b>2.88</b></p> <p>Nest of two storage boxes . . . each measures 20x16x6 1/2" for convenient storage. Buy several in pink or turquoise.</p>
<p><b>12.98-15.98 DACRON® UNIFORMS</b> <b>8.90</b></p> <p>Easy-care dacron® polyester, dacron® polyester/cotton blends in 3/4 and short sleeve styles. Regular, junior, half sizes.</p>	<p><b>8.98 WOMEN'S BRUNCH COATS</b> <b>5.99</b></p> <p>An everglaze® batiste brunch coat in two-button cape sleeve style. Available in aqua or shrimp. Sizes 12-20.</p>	<p><b>3.00-4.00 WOMEN'S SLIPPERS</b> <b>2.00</b></p> <p>The most comfortable styles in women's slippers, in casual outdoor and indoor types . . . assorted colors. S-M-L-XL.</p>	<p><b>15.98-17.98 GIRLS' COATS</b> <b>12.99</b></p> <p>New Spring styles in wools and laminated fabrics in fresh new colors. Sizes 3-6X. Reg. 17.98-21.98, Sizes 7-14 . . . 12.99</p>	<p><b>14.95 BOYS' WOOL SPORT COATS</b> <b>10.88</b></p> <p>New spring colors and patterns in Junior sizes 6-12. Reg. 16.95 Prep sizes 18-20 . . . 10.88</p>	<p><b>5.00-5.95 MEN'S PAJAMAS</b> <b>3.19</b></p> <p>Famous maker broadcloth pajamas in coat or middle styles with elastic waistband. Sizes A-B-C-D.</p>	<p><b>3.98 BULLETIN BOARDS</b> <b>2.77</b></p> <p>Natural cork bulletin boards with sturdy oak frames. In a handy 20x 30" size.</p>
<p><b>29.50 "MERRY WIDOWS"</b> <b>12.49</b></p> <p>A bouffant merry widow for complete and perfect figure control. White and black. Sizes 32-38 B and C.</p>	<p><b>10.98 WOMEN'S DUSTERS</b> <b>5.99</b></p> <p>Rayon and silk duster in assorted prints, perfect early morning coverup. Sizes 10-18.</p>	<p><b>5.98 SMART NEW HANDBAGS</b> <b>3.99**</b></p> <p>Fabrics, plastics, marshallow styles in handsome new season styles. Have them in black, navy, bone or smart red.</p>	<p><b>3.98-5.98 GIRLS' SWEATERS</b> <b>2.99</b></p> <p>Assorted orlon® acrylics, acryelles in cardigan, slip-ons. White and pastels. 3-6X. Reg. 4.98-7.98, sizes 7-14 . . . 3.99 Reg. 5.98-8.98, Subteen 10-16 . . . 4.99</p>	<p><b>IRREGULARS OF MARTEX SOLID COLOR BATH ENSEMBLES</b> Bath Towels, 24x46" size (if perfect 2.99) . . . 1.69 Hand Towels, 16x28" size (if perfect 1.89) . . . 99c Wash Cloths, 13x13" size (if perfect 69c) . . . 49c White, pink, yellow, green, blue, lavender, gold brown.</p>	<p><b>IRREGULARS OF MARTEX "FIRST ROMANCE" BATH ENSEMBLE</b> Bath Towels, 24x46" size (if perfect 2.99) . . . 1.69 Hand Towels, 16x28" size (if perfect 1.89) . . . 99c Wash Cloths, 13x13" size (if perfect 69c) . . . 49c Green, yellow, blue, pink, lilac.</p>	<p><b>5.98 DESK LAMP</b> <b>4.77</b></p> <p>Double desk lamp with metal shades and finished brass gooseneck cable. Black, aqua, mocha or orange.</p>
<p><b>18.50 STRAPLESS CORSELETTES</b> <b>12.49</b></p> <p>For comfortable figure control wear this strapless corselette. Available in white only. Sizes 33-40, B and C.</p>	<p><b>2.00-3.00 WOMEN'S GLOVES</b> <b>1.59 (2 pr. 3.00)</b></p> <p>Smartly detailed cotton styles. Perfect for mid-season or spring wear. White, black, bone.</p>	<p><b>8.98 WOMEN'S SLIPS</b> <b>5.99</b></p> <p>Satin/nylon slips by "Lady Lynne" with dainty lace trim. White. Sizes 32-40.</p>	<p><b>2.98 GIRLS' PLEATED SKIRTS</b> <b>1.99</b></p> <p>Pastel and clan plaids in washable pleated all-around style with suspenders. 3-6X.</p>			<p><b>3.98 CANCELLED CHECK FILE</b> <b>2.88</b></p> <p>This file is available in a convenient 4 1/2 x 5 1/2 x 12 1/2" size. Green, beige or gray.</p>

\*T.M. Reg. \*\*Pat. Tax