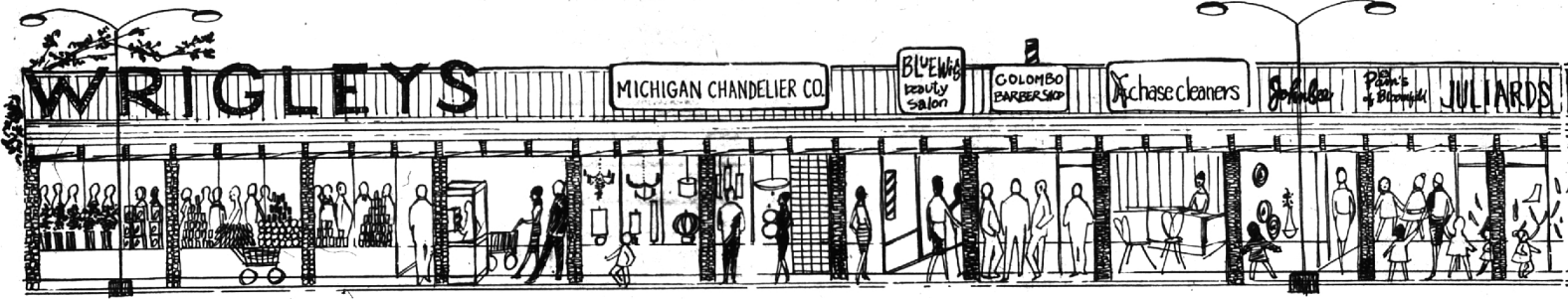


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BLOOMFIELD SH



JOHNBEE Lamps up to 1/2 off

Upholstered Chairs 1/3 off

Discontinued Fabrics All in perfect condition

Also Save on Pictures — Tables — Clocks
CLEARANCE TABLE Odds & Ends

JOHNBEE
Decorative Home Accessories
On-The-Plaza MA 6-5933
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Youngsters learn a lasting lesson in thoughtfulness when they send Hallmark Valentines to classmates, favorite friends and relatives. And, Mom, you'll be assured of the same high quality even though some of our Hallmark Valentines cost less than a penny apiece!

Hallmark CHILDREN LOVE THEM

THE Thunderbird Shop
MA 6-3947
Telegraph at W. Maple
Open Friday Evenings Till 9 p.m.

Pam's of Bloomfield
Telegraph at W. Maple

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REDUCTIONS FROM 25% to 50% off

SALE

Coats, Dresses, Snowsuits, Shirts, Blouses, Jackets, Sweaters, Skirts, Sleepwear, Slacks, Polo Shirts

Pam's of Bloomfield
Distinctive Apparel For Children
MA 6-5925 Security Charge
Open Friday Evening Till 9 p.m.
CARTER'S SLEEPERS & PAJAMAS
BOYS, GIRLS, SUBTEENS & INFANT SIZES



YOU'RE KIDDING!
(a February Sale that starts on February 1st)

We're not kidding! We take our sale seriously—so do our customers! It's the sales-event they look forward to—and so will you. It means our regular stock of famous maker home furnishings are value-priced to fit your budget.

Actually, it means more than that. Much more. It means we will not offer for sale any item that doesn't meet our exacting standards in the way of quality, value, styling and good taste.

It means you're getting the most for your dollar. It means Custom Ordering at sale-prices! Think about it. Daly Brothers February Sale starts February 1st.

Discover the big difference in home furnishings. Individualism that reflects family interests and activities, with comfort and convenience valued above effect.

Daly Brothers Furniture
Since 1917 Fine Furniture and Carpeting
BLOOMFIELD SHOPPING PLAZA
TELEGRAPH AT MAPLE, WEST BLOOMFIELD
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