

B'ham Man Named To Top Post at Bell

Ferry B. Allen, 717 N. Glenhurst, Birmingham, assistant vice president-operations of the Michigan Bell Telephone Co., has been named vice president, secretary and treasurer by the company's board of directors.

He will succeed Henry W. Goodman who will retire Feb. 28 after more than 38 years with the company.

A graduate of Harvard, Allen began his Bell System career as a student engineer with the New England Telephone and Telegraph Co. in 1923. He moved to the accounting department of AT&T a few months later and joined the Chesapeake and Potomac Telephone Co. as assistant statistician in 1927.

AFTER HOLDING various supervisory posts, Allen transferred to Michigan Bell as chief accountant in 1938. He was appointed assistant comptroller in 1947 and assistant vice president-revenues in early 1959. The same year he became president of the Financial Analysts Society of Detroit; past vice president and director of the Financial Analysts Federation; and member of the American Accounting Association and the American Finance Association. He is a director of Michigan Medical Society (Blue Shield).

GOODMAN, A utility rate expert of national reputation, started his telephone career with the Automatic Electric Co. at Grand Rapids in 1921.

He left the company to attend the University of Michigan and was graduated with a bachelor's degree in electrical engineering in 1923.

That year he joined Michigan



F. B. ALLEN

Bell and has served continuously with the company since then except for a 14-month period, in 1928-29, when he was associated with the Western Newspaper Union.

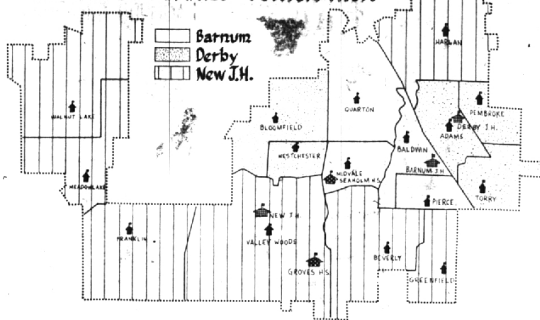
Goodman was appointed revenue engineer in 1937, general operations engineer in 1942 and assistant vice president-revenues in 1947. Eight years later he was named assistant vice president-operations and, in 1956, vice president-revenues.

He was elected vice president-planning in 1961 and vice president, secretary and treasurer on March 1, 1962.

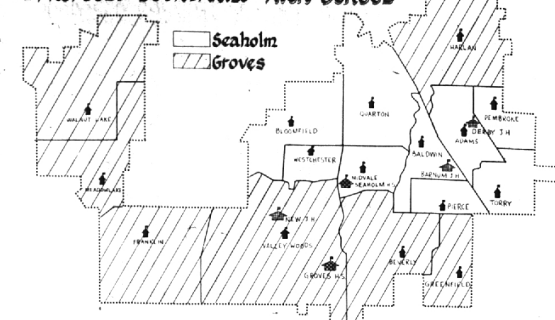
Goodman, a Royal Oak resident, is a member of the Engineering Society of Detroit, The Glee Club, the Economic Club of Detroit and the Greater Detroit Board of Commerce.

Simply spin your dial to Midwest 4-1100 and a professionally-trained voice message.

PROPOSED BOUNDARIES: JUNIOR HIGH



PROPOSED BOUNDARIES: HIGH SCHOOL



Proposed New Secondary School Boundaries

The above artist's drawings show the proposed new attendance areas of the Birmingham Public School District's junior and senior high schools. The board of education received the administration's presentation at the January meeting but will not take any action on the proposal until the Feb. 26 meeting. With the fall opening of the new

junior high on the Valley Woods site the school administration felt that a change was needed in the secondary school boundaries. The board has no plans to change the elementary school attendance areas for the 1963-64 school year.

Area Garages Take Cold View Of Stalled Cars, Zero Weather

By IRMA DAVIS Staff Writer

Even some AAA employees had to call for help last Thursday morning. They couldn't get their cars started.

Guess what they did? Like thousands of other motorists, they called the "Triple-A."

Some of them kept calling and calling and calling. The lines were busy. An official of the Birmingham branch of the Auto Club estimated that about 3,000 calls were received between 6 a.m. and 4 p.m.

Most local stations were from 7-12 hours behind in service calls by early afternoon. Many of their employees had been working for close to 30 hours without rest and at least one area garage had to refuse any more calls.

TO MAKE MATTERS worse,

wreckers were breaking down left and right. Clutches and brakes were falling under the strain of almost constant operation.

The delay in answering distress calls from stranded motorists was attributed to three factors by the auto club.

The extreme cold had frosted roads so that the wreckers themselves could not get the necessary traction to push stalled cars. Frigid temperatures rendered vehicles stubborn to a point where they took an undue amount of time to get started.

And most of all, even jumper batteries weren't working.

AREA STATIONS began their workout Monday night when temperatures began to fall below the zero mark. A brief respite was granted then Tuesday afternoon and evening when a heat wave

moved thermometers up to slightly plus zero.

By Wednesday, the weatherman turned really cold-hearted.

Some people were convinced their telephones were frozen as they frantically put in calls to the Birmingham auto club.

That organization was meanwhile having trouble reaching its Detroit office. The switchboard there—which occupies most of a large room—was the hottest place in the metropolitan area.

A LOCAL AAA official commented that when they finally did get through to the main office they "hung on for dear life."

Unable to get through a call Thursday afternoon to the Detroit AAA to put the usual afternoon weather prognosis, Douglas C. Brown, Birmingham AAA branch manager, called the U.S. Weather Bureau instead.

"Zero now. Eight below to night," he reported cheerfully to his staff.

ANOTHER OFFICIAL reported that callers were taking the weather with good humor, quoting as an example a man who phoned in and laconically said, "put me on the list."

Birmingham had changed—for a few days at least—from an area of "snow-car families" to "single-car" neighborhoods.

In some cases, even that was an over-estimate.

If you are a discriminating shopper, you'll find it pays to read the classified pages of The Eccentric today and every week. Read and advertise in the Classified pages. Call MI 4-1100.

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This wanderer saw a local member of the clergy driving around town in a little black Volkswagen with a sign mounted prominently across the back window saying, "Please don't sound horn, I'm peddling as fast as I can."

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Pierce Realtors Promote Keating To Vice President

Robert Keating has been elected vice president and director of Fred Pierce, Inc., Birmingham realtors located at 460 N. Woodward, Birmingham.

Keating has been a realtor in this area for the past 10 years. He is a native of Detroit and received his education in the Detroit schools. Keating was associated with Northwest Airlines and was district regional manager of Moore McCormack Steamship Lines. In 1962 he became a realtor with the H. T. Keating Co.

He was elected secretary of the Birmingham Real Estate Board and at the present time is vice president of the Birmingham Real Estate Board.

He has been active in the development and subdividing of suburban properties in the Birmingham-Bloomfield area and particularly in the sale of new homes.

Petition Supports Appointing Barnard As Probate Judge

A petition supporting appointment of Oakland County Corporation Counsel Norman R. Barnard to succeed Probate Judge Arthur E. Moore, is being circulated among the county's Board of Supervisors. The petition anticipates Governor Romney's move to appoint Moore to the county Circuit bench which will be vacated by Judge H. Russell Holland, retiring Feb. 15.

A letter accompanying the petition is signed by Arno Hulet, Bloomfield Township supervisor who is vice-chairman of the Board of Supervisors.

To get general news printed in The Eccentric, call Midwest 4-1100 before 4:30 p.m. Tuesday.



Republican Quartet

Sixteen member clubs were represented when the Oakland County Council of Republican Women's Clubs held its third annual luncheon Jan. 24 at Devon Gables. The governing Mrs. George Romney was one of the speakers. Mrs. W. Merritt Peterson, vice chairman of the Republican State Central Committee, and Mrs. Albert E. Koeze,

former state vice chairman and now Michigan's representative to the GOP's national committee, also spoke at the meeting. Enjoying the gathering are (from left) Mrs. Peterson, Mrs. C. E. Haynes, president of the county's council of Republican Women's Clubs, Mrs. Romney and Mrs. Koeze.

6-year-old Boy Struck by Car

A six-year-old boy is in satisfactory condition at William Beaumont Hospital after being struck by a car in front of his father's home Saturday afternoon.

Warren Treidel, who lives with his mother at 30209 Barwell, Farmington, suffered a brain concussion.

He apparently walked into the roadway from the driveway of his father's home, 30561 Balewood, Southfield Township, immediately into the path of a car.

He was dragged about 40 feet before the car stopped on the snow-covered street.

DRIVER OF the car was Leon Lane, 53, 30900 Orchard Lake Road, Farmington.

A neighbor, James J. Julian of 30561 Balewood, jacked up the car in order to free the boy.

Warren was taken to Beaumont Hospital by his father and the neighbor before police arrived.

Police released the driver of the car after questioning him. No ticket was issued. The case is still under investigation.

Student Congress At Seaholm High Feted at Banquet

New school officers were officially installed Tuesday night as the students of Seaholm High School held their Student Congress installation banquet.

Richard Peckman was sworn in as president of the group that will guide the Seaholm House and Senate through the final months of the school year.

Other officers included Jack Harvey, vice president; Molly Du Bois, secretary; and Bob LaMarre, treasurer.

How much is a billion? Most people don't realize it, but there is considerable argument about the answer. The nations of the world have differing ideas as to how much a billion actually is. In the United States and Canada, a billion is the term used to describe one thousand millions and it is written as a one with nine zeroes after it. In France, this number is sometimes called a billion but more often a milliard, a term that is always applied to it in Germany. To the people of England and Germany, a billion is one million millions, written as a one with no less than twelve zeroes after it. American and Canadians call that number a trillion. All clear now?

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Fun for adults and children, too, to learn to play the Hammond. No previous musical training needed.

- Class starts Mon., Feb. 4
 - Place: Grinnell's 299 W. Maple Birmingham
 - Time: 7:00 p.m.
 - 10 Lessons and Supplies, \$10 Complete!
- To register, come in or call Mrs. Doherty, MI 4-5135