

NEWS OF BUSINESS

Burroughs Appoints Two to Space Group

Two appointments of Birmingham area men have been made to Burroughs Corp.'s Defense and Space Group, a newly formed corporate-wide operation headquartered in Paoli, Pa.

Harry B. Rottiers of 25330 Tweed, Franklin, has been appointed vice president, contract administration. John C. Townsend of 477 Westchester, Birmingham, was named general controller.

Rottiers is active in community and civic affairs. He is a trustee of Franklin Community Church and a member of the Franklin Village Players and the Birmingham Country Club.

He served on the Planning Commission and the Zoning Board of Southfield Township and was attorney for the charter commission when the Village of Franklin was formed.

He served two terms on the Franklin Village Council.

Prior to receiving his new Burroughs appointment, Rottiers was district manager, contracts administration.

Townsend was director of corporate and financial economic analysis before his new appointment. He joined Burroughs in 1949 at the time of the company's Research Center was established at Paoli.

Banquet Honors County Life Insurance Agents

The annual Man of the Year Banquet, honoring outstanding agents in Oakland County life insurance agencies, will be held Saturday at the Pagoda Restaurant, 1019 E. Maple, in Troy.

This banquet is sponsored by the Oakland County General Agents and Managers Association, as they recognize the outstanding individual performances in their respective agencies.

The occasion will feature two guest speakers, State Insurance Commissioner Sherwood Colburn and Deputy Commissioner John Hurth.

MEN BEING recognized and their agencies are Gus N. Birtas, Massachusetts Mutual; Joe Burnett, Management; R. J. Bommarito, Agent, John Hancock Insurance Co.; John Case, State Farm Insurance Co.; Bill DeWitt, Prudential Insurance Co.; Robert J. Vance, Management; Jack E. Dougherty, Agent, Life of Virginia; Carroll Ferris, National Life & Accident Co.; Morton Grass, Jackson National Life Insurance Co.; John H. Green, New York Life Insurance Co.; Tom Kerr, Lincoln National Life.

B'ham Men Promoted by Illinois Firm

Several organizational changes involving Birmingham area residents have been announced by the Atwood Vacuum Machine Co., Rockford, Ill.

Seth G. Atwood, president, announced the promotion of Robert B. Rosecrance to the new position of general sales manager, automotive division. Rosecrance has been associated with the company since 1956, having spent the last two years in the Detroit sales office. He and his family moved to Birmingham early in 1961. Rosecrance assumed his new responsibilities the first of this year and the family will be seeking a new home in Rockford in the near future.

MARTIN McCracken of Birmingham has been general manager of press products at Troy for the Atwood Co. He has been transferred to the main office at Rockford as manager of materials. In this position, he is responsible for the planning and production, scheduling departments and the purchasing department. Mrs. McCracken will join her husband in their Rockford home early in February.

Thomas Donovan, a long time Atwood employee, succeeds McCracken as general manager of press products. Donovan has previously been assistant general manager at Troy. Neil Baugh succeeds Donovan as assistant general manager.

Richard P. Sharpe has joined the company as sales manager of the Detroit automotive sales office. He assumed his new position on Jan. 16. The Sharpe family resides in Bloomfield Hills.

Birmingham Man Named President of Byrne Doors

Allan E. Wetter has been elected president of Byrne Doors, Inc., Ferndale, designers and manufacturers of airplane hangar doors and other large industrial doors. He was formerly executive vice president and general manager of the company.

Wetter joined the company in 1946 after serving four years with the Corps of Engineers, mainly in the Pacific Theatre. He was born in Buffalo, N. Y., attended the University of Buffalo and the University of Michigan where he received his mechanical engineering degree.

Also, he received a degree in electrical engineering from Lawrence Institute of Technology. He is a Professional Mechanical Engineer and a member of the Michigan Society of Professional Engineers.

He lives at 1447 Washington, Birmingham.

He served two terms on the Franklin Village Council.

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DAVID A. TAYLOR Machine Tool Firm Chooses President

David A. Taylor, 312 N. Gleggery Road, Bloomfield Township, has been elected president and general manager of Taylor Thompson Adams, Inc., Bloomfield Hills distributor. He succeeds Wilbert Thompson, who has retired as president.

Founded in 1947, the firm has offices in Detroit, Grand Rapids and Toledo.

Area Advertising Executive Speaks At PR Luncheon

The Michigan Chapter of the Public Relations Society of America will hear Ernest A. Jones, president of MacManus, John & Adams, Inc., Bloomfield Hills advertising agency, at their monthly luncheon meeting Tuesday in Detroit.

Felix P. Bruner, director of communications, General Motors Public Relations, will introduce Jones who has chosen for his talk "Public Relations' Moment of Proof" or "What Price Love?"

Jones lives at 290 Cranbrook Road, Bloomfield Hills. Bruner's home is at 1450 Epping Lane, Bloomfield Hills.

Account Man Goes To Chicago Agency As Supervisor

Worthing H. Stone, veteran farm equipment advertising account man and writer, has rejoined Foote, Cone & Belding's Chicago office to supervise the International Harvester Corp.'s Farm Equipment Division account which the agency recently acquired.

Stone will become a vice president and account supervisor. He has been vice president and general manager of Meldrum and Fawcett's Detroit office, where he has worked on the Ford Motor Co.'s tractor account for the last 15 years.

Stone lives at 6048 Snowshore Circle, Birmingham.

Architects Design Home for the Aged

Begrow and Brown, 20 E. Long Lake Road, Bloomfield Hills, are the architects employed by 40 congregations of the Lutheran Church, Wisconsin Synod, to design the Martin Luther Memorial Home for the aged.

The home will be built in South Lyon, Mich. It will accommodate 70 individuals, 20 in single rooms, 30 in double rooms and 20 in the convalescent wing.

Parts, Service Manager Named

Appointment of B. E. Bidwell as the parts and service marketing manager, Ford Division of Ford Motor Co., is announced.

Bidwell has been manager of the division's business management department since Feb., 1962. He lives at 999 Putney Ave., Birmingham.

Behind The Store Fronts

The caliber of our local independent retailer is attracting some wide attention in their respective trade lines. The December issue of The American Paint & Wallpaper Dealer carried a full two page story, with pictures, concerning the successful operation of The Birmingham Paint, Glass & Wallpaper Co., 335 E. Maple.

The magazine, which is distributed nationally, points up the importance of qualified interior decorator consultants to a paint, wallpaper and drapery store.

J. M. Spappington purchased the store in 1957 and through a program of service has seen the volume of business increase four times what it was when he bought it. Harold Dell is manager of the paint department.

... AND OVER at Gwynn's, 112 S. Woodward, the February copy of GQ (Gentlemen's Quarterly) has been generally more interest than usual. The article and photo are on Gwynn's camel-hair suits which he designed some time ago. The unique vest, in particular, has created wide comment.

Leonard Elliott of Elliott's Furnishings (of Waterford) announces that a new toll-free telephone number for Birmingham customers is now available. Elliott's has been in

business for 28 years, designing and making custom furniture. Partner Ward Elliott is also associated with the firm.

TWENTY-THREE new jobs came to Birmingham a year ago this month when Birmingham Chrysler-Plymouth, Inc., opened its doors at 910 S. Woodward. Since last January the firm sold over 1,000 cars, representing a dollar volume of over 2 million. During this period the auto agency's service department served 5,826 customers.

Both Paul Herpolsheimer, Jr., (president and general manager) and Paul Herpolsheimer III (general sales manager) express their appreciation to the people of the Birmingham area for the confidence expressed in them.

Mabel Shultz of Mabel's Herb and Garden Shop has extended the scope of her shop to include fresh flowers and unusual foliage. All types of flower arrangements and floral pieces are available. Flowers will be sold by wire practically anywhere through the service of TELEFLORAL.

Mrs. Shultz is again offering classes in flower arrangement, starting Feb. 5. Early registrations are suggested, according to Mrs. Shultz.

Three Couples Attend Miami Convention

Three area couples are attending the sixth annual convention and exposition of the National Swimming Pool Institute Jan. 19 through Thursday in Miami Beach.

They are Mr. and Mrs. Michael Glime of 5755 Tall Oaks, Bloomfield Township; Mr. and Mrs. James Glime of 600 Westbourne, Bloomfield Township; and Mr. and Mrs. Seymour Brode of 20775 Franklin Park Drive, Franklin.

Michael and James Glime represent Bel-Air Pools, Inc., of Royal Oak. Brode is attending for the Swimming Pool Center, Inc., of Southfield.

Tests Icy Roads

John H. King of 5430 Longmeadow, Birmingham, manager of the motor truck division of the Automobile Manufacturers Association, is taking part in the two week, annual tests of the National Safety Council's Committee on Winter Driving Hazards at Gaylord, Mich.

Local Men Attend Session on Stocks

Edwin J. Eustice and William J. Gryzenia, registered representatives in the local office of Goodbody & Co., at 155 S. Bates, Birmingham, have participated in the firm's conference for representatives at the home office in New York.

Goodbody & Co. are members of the New York Stock Exchange, American Stock Exchange and other leading security and commodity exchanges.

Former Resident Earns Promotion

William E. Jacobs, formerly of the Birmingham and Bloomfield Hills area, has been named vice president of Hitchcock Publishing Co., Wheaton, Ill.

For the past two years, Jacobs has been publisher of Assembly & Fastener Engineering, Assembly & Fastener Directory and Cutting Tool Engineering.

Jacobs will continue as publisher of these media along with the additional responsibilities of vice president.

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| RUSTIC WALNUT OR CHERRY | ANTIQUE BIRCH BRUCE FINISH | BLONDE LAUAN BY WELSHTON |
| • 5-Cut Finish • V-Edge • 48" Panels • V-Grooved | • 4x8" • V-Edge • V-Grooved | • V-Grooved • V-Edge • 48" Panel |
| \$14.45 | \$12.95 | \$5.45 |
| DRIFTWOOD ASH | NUTMEG SEN 1st QUALITY WELSHTON | DRIFTWOOD MANILA BRUCE FINISH |
| • 5-Cut Finish • 48" Panels • V-Edge • V-Grooved | • 4x8" • V-Grooved | • 4x8" • V-Grooved • V-Edge |
| \$13.45 | \$10.45 | \$7.95 |

CHOOSE FROM A LARGE SELECTION OF CEILING TILE

| | | |
|---|--|---|
| ARMSTRONG ACoustical | ARMSTRONG PLAIN WHITE | ARMSTRONG ACoustical |
| • Full Annual Design • Washable • 12x12 • 60 Sq. Ft. Ctn | • Washable • Painted Bevel • 12x12 • 64 Sq. Ft. Per Box | • Popular Classic • White-Washable • 12x12 • 60 Sq. Ft. To Box |
| 9'0" Ctn | 12 1/2" Sq. Ft. | 10'0" Ctn |
| ARMSTRONG TILE PLAIN WHITE | ACoustical CEILING TILE SPECIAL | |
| • Natural Bevel • 1st Quality • 12x12 • 64 Sq. Ft. Per Box | • 12 x 12 • Classic Design • American Made • A Real Value • Compare at 17c Sq. Ft. | 12 1/2" Ft. |
| 10'0" Sq. Ft. | | |

EXTRA VALUES IN PLYWOOD

| | | | |
|-------------------------|------|-------------|---------------|
| 3/4-4x8 Sanded One Side | 4.10 | FIR PLYWOOD | 1/4-4x8 |
| 1/2-4x8 Sanded One Side | 5.27 | | Good One Side |
| 3/4-4x8 Sanded One Side | 5.95 | | Interior |
| 3/4-4x8 Sanded One Side | 7.15 | | 2.84 |
| EXTERIOR | | | |
| 3/4-4x8 Sanded One Side | 4.59 | | |
| 1/2-4x8 Sanded One Side | 5.60 | | |
| 3/4-4x8 Sanded One Side | 6.40 | | |
| 3/4-4x8 Sanded One Side | 7.95 | | |
| PLYSCORD | | | |
| 3/4-4x8 C D Sheathing | 2.99 | | |
| 1/2-4x8 C D Sheathing | 3.95 | | |
| 3/4-4x8 C D Sheathing | 4.59 | | |
| 1/2-4x8 C D Sheathing | 6.25 | | |
| FIR PLYWOOD | | | |
| | | | 1/4-4x8 |
| | | | Good One Side |
| | | | Exterior |
| | | | 3.33 |

| | | | |
|-----------------------------|-------------|-------------------|-------------------|
| INTERIOR FLUSH DOORS | SIZE | BIRCH MAHO. | |
| | 1'4"x6'8" | 1 1/2 | 5.40 4.65 |
| | 1'6"x6'8" | 1 1/2 | 5.45 4.75 |
| | 1'8"x6'8" | 1 1/2 | 5.65 4.95 |
| | 1'10"x6'8" | 1 1/2 | 6.50 5.35 |
| | 2'x6'8" | 1 1/2 | 6.55 5.45 |
| | 2'2"x6'8" | 1 1/2 | 7.45 5.85 |
| | 2'4"x6'8" | 1 1/2 | 7.50 5.95 |
| | 2'6"x6'8" | 1 1/2 | 7.55 6.15 |
| | 2'8"x6'8" | 1 1/2 | 7.65 6.45 |
| | 3'x6'8" | 1 1/2 | 8.35 6.75 |
| BIFOLD FOLDING DOOR | | | |
| COMPLETE WITH HARDWARE | | | |
| | 2'x6'8" | MAH | 10.95 11.95 15.50 |
| | 2'6"x6'8" | BIRCH | 12.95 13.95 16.95 |
| | 3'x6'8" | LOUVER | 14.25 15.95 18.50 |
| | 4'x6'8" | | 20.95 23.50 30.75 |
| LOUVER DOORS - 1 1/2" Thick | | | |
| | 1'x6'8" | | 5.45 |
| | 1'3"x6'8" | | 5.45 |
| | 1'6"x6'8" | | 5.75 |
| 2 x 4 - 8 FT. | SHELVING | PEGBOARD | SHEETROCK |
| Low as | 1 x 12 | 1/2"x48" Standard | 1/2"x48" |
| 39c ea. | 12 1/2" Ft. | \$2.59 Sheet | \$1.45 Sheet |

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