

Edison Moves Matthews to Sales Head

George W. Matthews, assistant manager of Detroit Edison's Oakland sales division, has been promoted to manager of the company's Wayne sales district. He succeeds Frank J. Quinnan who died Dec. 30 following a short illness.

From his first assignment as a customer clerk, Matthews advanced through a series of sales department posts in Detroit including personnel and training coordinator and assistant to the district customer business superintendent.

He was assigned to the Wayne sales district in 1956 as assistant to the district manager and served in that capacity until early 1962 when he returned to Detroit as assistant to the manager of the Detroit-Wayne sales division.

Later the same year he was appointed assistant manager of the Oakland sales division with headquarters in Pontiac.

GM Public Relations Sees Staff Changes

Appointment of Raymond O. Darling as head of community relations activities on the General Motors public relations staff has been announced by A. G. De Lorenzo, GM vice president in charge of public relations.

Darling succeeds John F. Danek who held the post for the last 18 years.

DANEKE PIONEERED GM activities in rural areas, much of his work involving the Future Farmers of America and the 4-H organization.

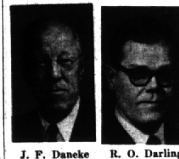
He was instrumental in arranging General Motors sponsorship of the national 4-H safety awards program in 1945, a program GM will continue in 1963 for the 19th consecutive year.

Danek has received numerous awards from farm organizations for his efforts on behalf of rural youth and for his active interest in safety.

From November 12, 1897, at Brooklyn, N. Y., he attended Mock-Bridge Business College and the American Banking Institute.

He joined General Motors Acceptance Corp. at New York in 1920, advancing to Charleston, W. Va., branch manager in 1930. He moved to the GM public relations staff in 1943.

Danek and his wife live at 18211 Buckingham Road, Birmingham.



J. F. Danek R. O. Darling

Smokler Selects Birmingham Man

The Smokler Co., one of the country's 20 largest builders, has announced the appointment of James W. Murphy, 17649 Kibshaw, Birmingham, as vice president in charge of sales.

Murphy was recently named Sales Manager of the Year at the National Home Builders Association convention in Chicago. He has been with the Smokler Co. for the past three years and prior to that time was president of J. W. Murphy Associates.

Murphy's promotion is part of the Smokler Co.'s expanding plans for several new-age communities in Michigan. Working from the home offices at 2866 Penobscot Building, the Smokler Co. expects to build over 1,000 homes in Michigan this year.

The homes will range in price between \$15,000 to \$20,000 and will be in eight different Michigan communities: Southfield, Farmington, Trenton, Union Lake, Ann Arbor, Kalamazoo, Battle Creek, and a new community opening this spring in Bloomfield.

DARLING JOINED GM Research Laboratories in 1941 while attending college. In 1950 he became supervisor in the technical data department and was named general supervisor of the administrative engineering department in 1962.

In 1953 he moved to the public relations staff in educational relations.

Allegheny Chooses Assistant Manager For Detroit Office

George E. Hartmeyer, Jr. has been appointed assistant office manager in the Detroit district sales office of Allegheny Ludlum Steel Corp., it has been announced by J. R. Kittle, district manager.

Hartmeyer, 36, was transferred to Detroit from the Cincinnati branch of the Dayton district sales office where he was sales correspondent.

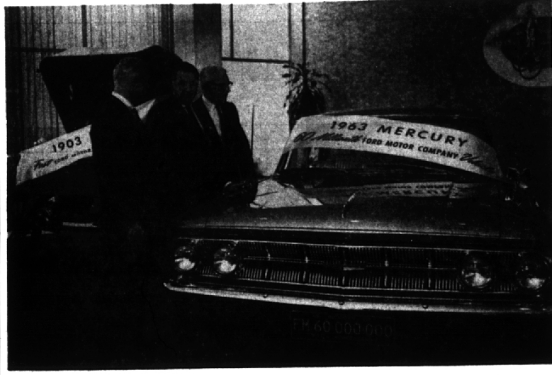
He and his wife, the former Mary Skinner of Springfield, Pa., live at 30320 Kincardine Drive, Franklin.

Engineers Invite Chrysler Officer To Monthly Session

The Oakland Chapter of the Michigan Society of Professional Engineers will hold their monthly meeting Thursday at the Rotunda Inn on Pine Lake Road. Dinner will begin at 7:00 p.m.

Walter Chupa, P.E., will be the speaker of the evening. The subject of his talk is "Promoting Registration of Engineers."

Chupa has been employed by Chrysler Corp.'s Missile Division since 1954. At present he holds the position of manager, structures and mechanical design section.



Ford Marks 60-millionth Vehicle

When Ford Motor Co. produced its 60-millionth vehicle, Henry Ford II (center), chairman of the board, observed the occasion by inspecting the milestone car and the company's first model in 1903. The 1903 model was a two-cylinder Model A while the 60-millionth was a 1963 Mercury S-55. With Ford are Ben D. Mills (left) 780 Vaughan

road, Bloomfield Hills, vice president and general manager, Lincoln-Mercury Division; and John Dykstra of 1147 Glessary, Bloomfield Village, company president. Ceremonies in Dearborn marking the occasion were the centennial of the birth of Henry Ford, company founder.

National Bank Tells Growth

Substantial growth in total resources, loans and deposits, as well as an expansion from 68 to 72 of offices during 1962, is reported in the annual report of Detroit in its annual report to shareholders released this week.

Three of the new offices are located in Bloomfield, Farmington and Redford Townships, at W. Maple and Inkster Road, Middlebelt and Fourteen Mile Road, and Six Mile and Inkster Road, and one in Sterling Township at Van Dyke and Plum Brook Drive.

Construction will start soon on new bank buildings to replace the present temporary structures on those sites. When completed they will provide drive-in banking services, safe deposit and night depository facilities, and all banking and trust services.

A new drive-in annex and parking area were built for the Grand River-Fenkell office, and a new customer parking lot was opened at Grand River-Joy Road. At Rochester a new four-window drive-in banking unit and adjacent parking area were constructed.

NEWS OF BUSINESS

Old Club Elects New Officers and Board Members

At a recent meeting of the new board of directors of the Old Club, boating club on the St. Clair River, the following officers were elected: Commodore, Frank J. Orleman DDS; vice commodore, Joseph M. Dodge; secretary, Maynard B. Terry; and treasurer, William M. Parker, Jr., of 232 Guillard Road, Bloomfield Hills.

Other members of the board include Warren S. Booth of 420 Martell Drive, Bloomfield Hills; Maurice A. Clausen; Bert Cremers; William A. Fisher; Benson Ford; L. Warren Gately, M.D., of 4583 Lahaer Road, Bloomfield Hills; Joseph H. Parsons; and Joseph H. Spitzley.

Peoples Tells Of Increase in 1962 Assets

Assets of Peoples Federal Savings and Loan Association of Detroit, which has a branch at 13 Mile and Woodward, increased by \$6,557,047.66 during 1962 to a total of \$48,535,227.99 at year's end, the institution announces.

Leo F. Drolshagen, president of Peoples Federal Savings, says that the new mark represents a gain of 15.62 per cent from assets reported at the end of 1961.

According to the institution's 1962 annual report, net savings gains recorded during the year totaled \$6,237,417.69, bringing total savings held by the association to an all-time high of \$44,331,949.76.

The association also reports record dividend payments of \$1,635,128.72 based on a dividend rate of 4%. The institution had increased the dividend rate on savings accounts earlier in 1962.

Yakel Wins Promotion at 3M Company

The promotion of Richard C. Yakel as sales manager of commercial trades has been announced by the Reflective Products Division of the 3M Company.

He will headquarter at the 3M branch office, 411 Piquette Avenue, Detroit, and will be responsible for Michigan, Indiana, Ohio and Kentucky.

He graduated from the University of Illinois in 1952 with a B.S. degree.

Yakel, his wife and two children live at 355 Wimbledon Drive, Birmingham.

Kroll Earns Spot On Club's Roster

Richard R. Kroll has earned membership in the "100 Club," a group of outstanding salesmen in Lincoln-Mercury dealerships. William H. Huber, Detroit district sales manager for Lincoln-Mercury Division has announced.

Kroll is a salesman with Bob Bora Lincoln-Mercury Inc., a Birmingham dealership. His sales proficiency placed him among the top third of all Lincoln-Mercury salesmen and earned him special recognition from the Lincoln-Mercury Sales Council.

Forecasts Business

At a meeting of the Oakland County Chapter of the National Association of Accountants at Devon Gables at 6:00 p.m. next Thursday, Paul W. McCracken, professor, School of Business Administration at the University of Michigan, will speak on the subject "General Economic Trends and a Business Forecast for 1963."

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