

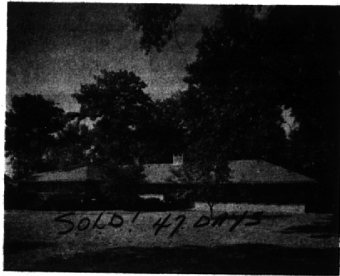
PERFORMANCE COUNTS!

WHAT IS THE REAL ESTATE BUSINESS?

Is it glitter and flash . . . or service and integrity? A glib promise of easy trades . . . or an honest effort to sell? A "wheel and deal" facade of getting the fast deal . . . or years of conservative success?

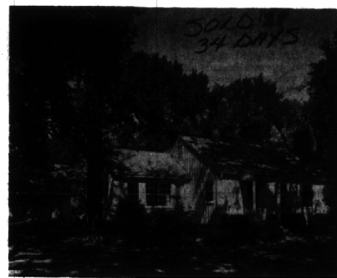
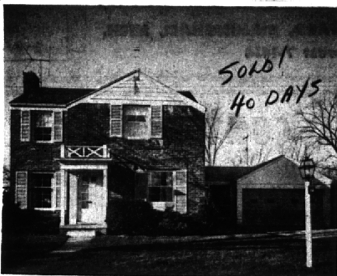
The BROOCK organization has 67 years of sound experience to help you solve your real estate problems. Not "pie in the sky" but plain old-hard work and honest effort have been our tools—and they've been wisely used.

The results shown on this page are only a small part of the productive effort of the BROOCK organization in recent months. We lead our Board in sales in 1962, as usual, and had our best volume year since 1956. It wasn't an accident.



WHY?

- An expert staff, both sales and office, and the know-how!
- Integrity, fairness, honesty and a sincere desire to serve . . . and serve again.
- The best listings in the market . . . at a market price.
- A reputation for ability and leadership . . . hard earned!
- A host of friends and satisfied customers . . . they work for us, too!
- A sincere desire to make two friends out of every transaction . . . Buyer and Seller.



WE'D LIKE TO SERVE YOU!

FOR PERFORMANCE IT'S BROOCK

Birmingham's Senior Realtor

300 S. Woodward

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