

The 1962 Suburban Homemaker of the Year



Local Prize Winner

- \$250.00 Cash Award
- Weekend in Chicago for 2
- Fly Jet First Class
- Trophy and Certificate
- Dinner at Jacques French Restaurant
- Lake-view room, Drake Hotel

National Prize Winner

- \$5,000 Cash Award
- National Recognition

Here's A Real Opportunity To Prove We're Proud of Our Women Folk!

Somewhere in our town . . . lives a homemaker who typifies the best of American womanhood. Maybe you know her? Maybe she is a relative of yours, or a neighbor, or belongs to the same club or church you do. You can see that she gets the honor she deserves, by entering her as the local nominee in the National Suburban Homemaker of the Year search. The local winner will vie for national recognition. In an exciting National Award Ceremony in Chicago, she will be in the national spotlight! It's so easy to enter your nominee. Just follow the simple instructions on the official Entry Blank available at participating places of business listed below. But don't delay! Enter your candidate now!

Rules:

The 1962 Suburban Homemaker of the year event is open to anyone living in the Birmingham-Bloomfield trading area: Bounded on the North by Square Lake Rd., on the South, 12½ Mile Rd.; on the East, Crooks Rd., plus Cranbrook Village and Lathrup Village, and on the West, Orchard Lake Rd. Official entry blanks are only obtainable at participating merchants stores. Submit letter based on judging standards of no more than 500 words. Entries must be postmarked no later than midnight, October 20th, or placed in merchants participating stores, same deadline prevailing.

Judging Standards

In what ways has she revealed her spiritual and moral strength in modern day living—for her home, for her church, for her community?
In what ways has she helped in developing and maintaining the total health and fitness of her family?
How well does she demonstrate her personal health and fitness through her attitudes, habits, appearance and physical well-being?
To what extent has she participated in civic and community affairs? Please be specific.
How well does she exemplify her ability in the management of the family resources of time and income in relation to family needs and goals?
To what extent has she demonstrated her skills in:
a. preparing meals c. appearance of home
b. clothing the family d. housekeeping

CONTEST ENDS MIDNIGHT
SATURDAY, OCT. 20, 1962



SPONSORED BY THE BIRMINGHAM ECCENTRIC
and the SUBURBAN PRESS FOUNDATION

Official Entry Blanks Available at Participating Merchants Listed Below:

A & P SUPER MARKETS 3600 W. Maple at Laiser 555 Adams at Bowers	BLOOMFIELD FASHION SHOP 245 W. Maple	DEMERY'S Woodward & Hamilton	JACQUELINE SHOPS Bloomfield Plaza Telegraph & Maple	MCWENEY SHOE 277 Pierce Street	PEABODY'S MARKET Maple at Hunter Blvd.	STEWART'S FABRIC SHOP 202 E. Maple
AMERICAN SAVINGS Bloomfield Plaza Telegraph & Maple	BURR SHOE 225 N. Woodward	DETROIT BANK & TRUST Woodward Hamilton Wabeek Building	JOHN BEE'S DECORATIVE HOME ACCESSORIES Bloomfield Plaza Telegraph & Maple	MACHUS RESTAURANT & PASTRY SHOPPE 160 W. Maple	POLY CLEAN 327 Hamilton	STEWART-GLENN FURNITURE CO. 1680 S. Telegraph Pontiac
BELL GREENHOUSE 928 S. Woodward	CHASE CLEANERS Bloomfield Plaza Telegraph & Maple 615 E. Maple	THE GLASSFORD SHOP 135 Pierce	JULIARD'S Bloomfield Plaza Telegraph & Maple	MILKS APPLIANCES 1493 S. Woodward	THE PREP SHOP 237 Pierce	SUZETTE 241 Pierce
BIRMINGHAM CHRYSLER-PLYMOUTH, INC. 890 S. Woodward	COLOMBO'S BARBER SHOP Bloomfield Plaza Telegraph & Maple	GRINNELL'S 299 W. Maple	KAY BAUM, INC. 166 W. Maple	MILLS PHARMACY 1740 W. Maple at Chesterfield	QUARTON MARKET 1744 W. Maple at Chesterfield	THE THUNDERBIRD SHOP Bloomfield Plaza Telegraph & Maple
BIRMINGHAM DRUGS 1220 S. Woodward	CRANBROOK DRUGS 2511 W. Maple at Cranbrook	GRISWOLD SPORT GOODS 269 Hamilton Ave.	KRESGE'S 223 W. Maple	JOHN MOSS FLORIST 243 W. Maple	SANDERS CONFECTIONERY 273 Pierce 250 N. Woodward	THE TIME SHOP 151 South Boies
BIRMINGHAM FRUIT & GROCERY 124 N. Woodward	CUNNINGHAM'S Woodward at Maple	HACK SHOE STORE 235 Pierce	KROGER 725 E. Maple Rd.	MR. DRI-KLEEN 144 N. Hunter	SAV-ON-DRUGS Bloomfield Plaza Telegraph & Maple	THE VILLAGE DELICATESSEN 4077 W. Maple
BIRMINGHAM PAINT, GLASS & WALLPAPER 335 East Maple	THE CURIOSITY SHOPPE 1770 S. Telegraph Bloomfield Hills	HIMELHOCH'S 168 W. Maple	LaBELLE'S 137 West Maple	NINO SALON 706 N. Woodward	SHAIN'S RECALL DRUG 105 West Maple	WILSON DRUG Maple & Woodward 71 West Long Lake Rd.
BIRMINGHAM TRAVEL SERVICE 379 Hamilton	DALY BROS. FURNITURE Bloomfield Plaza Telegraph & Maple	HOLIDAY CARD SHOPS 150 W. Maple	McCLELLAN-BALL CO. 850 S. Woodward	NORGE COIN-UP DRY CLEANING Bloomfield Plaza Telegraph & Maple	WRIGHT'S SUPER MARKET All Birmingham Area Markets	