

**YOU NEVER HAD IT SO DRY!**



**THE VERMOUTH THAT'S DRIER THAN GIN ITSELF!**

Every drop of Gancia Extra Dry makes your cocktail drier. It's a fact—Gancia's drier than gin itself. Made in Italy for the American taste, it's the perfect silent partner for your favorite gin or vodka. Say "Ghan-cha." Do say it soon.

VIVIANO IMPORTERS, INC  
Exclusive Michigan Distributors  
2030 W. Fort St., Detroit 16, Mich.  
© 1962 The Jos. Garreau Co., New York, N.Y.

## Junior Achievement to Open New Local Business Center

Special exhibits, events and guest personalities will mark the grand opening of America's newest Junior Achievement Business Center next week in the Birmingham-Royal Oak area.

The modern multi-level building which will serve as 100 teen-agers a week from ten North Detroit communities will be opened to the general public for the first time on Thurs., Oct. 4 from 6 p. m. to 9 p. m.

Junior Achievement president Ben D. Mills of 780 Vaughan Road, Bloomfield Hills made the announcements of the grand opening and open house ceremonies.

Mills who is a Ford vice president and general manager of the Lincoln-Mercury division said special dedication ceremonies to be led by top JA officials and host Mayor William Hayward of Royal Oak are scheduled to start at 7 p. m.

In addition to top civic, educational and business leaders, hundreds of former Achievers from the North Detroit suburbs have been invited to the special Junior Achievement affair.

MILLS SAID that in addition to special Junior Achievement displays inside the modern JA Business Center, the adjoining parking area will be converted into a doublet ceremonial area housing a speaker's platform, information booth, and refreshment area.

An automobile display featuring 1961 Buicks, Fords, Plymouths, and Ramblers will also be presented to the public, Mills said.

The famous 70-member Marauder Drum & Bugle Corps will present a marching concert from 6:45 to 7 p. m.

A highlight of the evening will be Junior Achievement's "A Night With The Stars" event featuring personalities from radio, television, and the sports world. Well-known personalities will greet the public from a special canopied area in the ceremonial arena.

AMONG THOSE to greet the public will be Nancy Thomas, WJBK-TV's Miss Fairweather, WXYZ-TV sportscaster Dave Diles, Brunswick landing star Bill Strick and Mary Kathleen Morris, Miss Achievement of 1962.

Junior Achievement's own Beltonians band will also provide music and entertainment at the Grand Opening.

Each visitor to the special Junior Achievement affair will receive free souvenirs, refreshments and food. Balloons will also be given away to children.

Visiting Majors attending the Grand Opening include: Bill Strick, Florence Willett of Birmingham, George W. Kuhn of Berkeley, James Clarkson of Southfield, William A.

Shaw of Warren, and Mayor Pro Tem Joseph Forbes of Oak Park.

MILLS SAID additional sports figures and radio and TV personalities are expected to attend the grand opening and open house.

The new JA Business Center will serve teenagers from Birmingham, Bloomfield Hills, Berkley, Clawson, Farmington, Hazel Park, Royal Oak, Huntington Woods, Southfield, and Warren. It will open its doors for business on Monday, October 8.

The new facilities officially designated as the North Woodward Junior Achievement Business Center replaces buildings in Royal Oak and Birmingham which "learn by doing" organization had leased on short-time contracts.

The grand opening will herald America's newest business center, a title recently held by new facilities in Honolulu, Hawaii which were dedicated August 2. At present there are 350 Junior Achievement business centers throughout the U. S. and in Canada, Mexico, New Zealand, Holland, Finland and the Dutch West Indies.

Junior Achievement is a "learn by doing" business organization for teenagers. Under adult guidance, teenagers set up their own miniature corporations, sell 50-cent



GIFFELS BRODERSEN

### Two Residents Named to Exec. Positions at DIT

Two area residents have been named to high posts at the Detroit Institute of Technology.

Raymond F. Giffels, 929 Glenary, Bloomfield Township, has been elected chairman of the board and the executive committee.

Giffels succeeds A. Frye Ayers, who had been chairman since 1956.

C. F. Brodersen, 1509 Yorkshirre, Birmingham, was appointed to the newly created post of vice president for development.

Brodersen, former assistant to the president of the American Ship Building Company, Cleveland, Ohio, is a graduate of the Massachusetts Institute of Technology.

shares of JA company stock and manufacture a product or create a service which is sold to the public for a profit.

CALLED AMERICA'S smallest companies, the teenage-run JA firms have manufactured everything from emergency night lights to cigarette lighters, transistor radios, and can openers.

As in any corporation, Junior Achievement firms have their own elected officials from president on down to company secretary and treasurer. They are also staffed with appointed department heads such as the personnel and safety control directors.

The JA program year runs from October thru May, annually. For the past five years the organization has steadily increased its number of teenage participants both in southeastern Michigan — the nation's largest JA area—as well as across the country.

Operations started in southeastern Michigan in 1949 with 6500 Achievers. Ten years officials estimate the number of active participants will run close to 9,000 teenage boys and girls.

It is expected that more than 75,000 teenagers will be active in Junior Achievement throughout the nation this year.

### Gifted Children Are Usually Like Parent-U-M Prof

"Like father, like son" holds true in the identification of gifted youngsters, says Warren A. Ketchum, professor of education at the University of Michigan.

"Children inherit the characteristics which make them gifted," says Ketchum. "On the other hand, some gifted children are born to parents who are not themselves gifted but who have the capacity to raise on their children, family characteristics which determine giftedness."

What is the best way to identify gifted children? According to Ketchum, "A good individual intelligence test administered by a trained psychologist or psychometrist is the most reliable method. Group intelligence tests can be used to advantage in screening children for above-average intelligence."

HE POINTS out, however, that above-average intellectual ability is not sufficient to classify children as gifted.

"A frequent source of error in identifying the gifted is to think only in terms of the brightest child or best achiever in a given class. The best learners are frequently above-average in their intellectual ability but they may not be gifted in the strict sense of the term."

"There is general agreement that a gifted child must achieve an IQ of 130 or a mental age of 1.3 times his chronological age on a good individual intelligence test. A large majority of children who do so are found to have the requisite physical, personal and social characteristics and talent and aptitudes which characterize the gifted."

### Littlejohn's Ghost Fades from View On Nottingham

BEVERLY HILLS — No more Littlejohn (street) in Nottingham Forrest? The ghost of Robin Hood's trusty henchman will now have to wander on Nottingham Drive.

Petitioners on the street evicted "Littlejohn" in favor of Nottingham Drive, requesting the change in street names at last week's council meeting.

Developers Andrews and Briggs, Inc. agreed to the change which will be filed and noted in all records.

### Peace Corps Tests To Be Given Saturday

Peace Corps placements tests will be held at the Detroit Civil Service Commission testing center Saturday, Sept. 29 at 8:30 a. m. The center is in Room 123, Federal Building.

Those who take the test will be considered for new corps projects in Asia, Africa, Latin America, the West Indies and the South Sea Islands.

Peace Corps opportunities abroad cover many fields—teaching, nursing, engineering, plumbing, carpentry, agriculture, architecture, medicine, home economics, city planning, geology, physical education and rural and urban community development.

Those who take the test will be considered for new corps projects in Asia, Africa, Latin America, the West Indies and the South Sea Islands.

APPLICANTS MUST be American citizens of at least 18 years of age. There is no upper age bracket. Married couples without dependent children may apply providing both qualify for Peace Corps service.

Many who take the tests will be applicants who have sent in a corps

questionnaire since the last round of testing in June. Interested persons who have not yet filled out a questionnaire will also be permitted to take the tests on a space-available basis.

Each person will be given his choice of two types of placement tests. One is for men and women who would like to be considered for positions as teachers. For this, a bachelor's degree is generally required, although the applicant does not have to be an accredited teacher.

THE OTHER tests is for everyone else who wants to serve in the corps.

While some projects call for technical skills, many others require men and women without specialized, technical training. Among these are liberal arts graduates—often assigned to community development work—and people with general farming backgrounds for agricultural projects.



**In the Birmingham Area ...**

## Your Savings Earn 4%

Our new Bloomfield office, a fine architectural achievement in Williamsburg Colonial, is designed throughout to make saving pleasant and easy for you. Your savings here earn 4% a year, paid and compounded quarterly. Your account is insured to \$10,000 by the Federal Savings and Loan Insurance Corporation.

**For a Mortgage Loan**

Now you can take care of the financing of your home, from the application to final closing, right here in your own community. Experienced members of our mortgage staff are happy to advise you if you are planning to buy or build a home. Ask about the longer term of our mortgages which keeps your monthly payments low, and the convenient "open end" feature that allows you to borrow more, when needed, without refinancing your mortgage.

### FIRST FEDERAL SAVINGS OF DETROIT

Maple and Cranbrook Roads

Paul Krauchuk  
Branch Manager

August P. Eckhout  
Mortgage Dept. Manager

NO ONE HAS EVER COUNTED THE HAND STITCHES IN A (LEBOW SUIT)

These machines are built to have feeling; the heart of a Lebow suit will be stitched by man, by hand. True, many of these steps could be performed by machine. Lebow prefers the old way. The difference is as subtle as between a priceless original painting and a reproduction. Not everyone cares... Our customers do.

The Only says yes... he wears Fall bound Lebow Clothes from \$105

## Young's of Birmingham

203 PIERCE STREET (Open Friday Evenings Till 9 P.M.) MIDWEST 6-1212

Birmingham Eccentric Want Ads Get Results—MI 4-1100