NEWS OF
BUSINESS

Behind The Store Fronts

With ANGUS McKELLAR

Alpine Ski Shop, 1693 S. Woodward, opens its doors tomorrow for the 1962-'63 season.

Douglas Brown, Birmingham branch manager of the Automobile Club of Michigan, is hoping that construction work on the club's new addition will be completed by Thanksgiving. The new south side addition will consist of two levels. The lower one will be used for the club's internal business, while the upper level will mean about one half more counter space for additional service to the club's members.

Harvey Rattner, president of the RB Shops, announced today the opening of a fifth fashion shop in Tel-Huron, Pontiac. First established in 1929, the RB Shops specialize in women's fashions. The new store was completely remodeled and redecorated by Weil-Cohan Associates, of Ferndale. Manager of the new store is Evelyn R. Waltz, formerly associated with Himelhoch's Birmingham store. Other RB Shops are located in Birmingham, Ferndale, Mt. Clemens, and Royal Oak.

Charles Plank, of the Silverwolf, Woodward at 13½ Mile, reports a grand time and excellent luck on his recent hunting trip to Alaska, where he joined Gene Wood's Sports Tours, Inc.

Plank's trophies include a Dall sheep with a 39" curl (measured from base to top), a caribou and a moose which was estimated to weigh about 1800 pounds. He plans to have the moose mounted full size and standing in the Silverwolf by about the first of the year. (Full size mounted moose are rather rare).

In answer to our query as to how all this meat was handled, Plank explained that the hunting parties are flown into a base camp and then travel into the more remote hunting regions on horseback. The meat is cut up on the spot, wrapped and taken out by horseback to the base camp. After it is aged for a few days some of it is consumed at the camp. The remainder is flown into Anchorage for storage. None is wasted.

SPEAKING OF Anchorage, Plank commented that "because of its geographical location, together with modern aircraft's increased flying range, it is fast becoming the air crossroads of the world. Planes bound to and from New York, Paris, London, Tokyo, and other points, use the Anchorage facilities."

Cindy Mott and Alexis Bouwman, who worked at Suzette's this summer have both left for college. Cindy to Eastern College, and Alexis to Michigan State.

Florence and **Paul Rapport**, who operate Ferguson's of Birmingham, Inc. (Women's Sports Wear) at 538 N. Woodward, tell us of their brand new store they opened last week at 19358 Livernois, Detroit. The store is high beamed, with antique decor. Each fitting room is decorated differently. The general interior appearance is that of an old castle, even to the deer head over the fireplace.

B'ham Builder Awarded Prize By McCall's

Two new four-bedroom model homes, "Hawthorne House" and "Hampton House", have won the 1962-3 McCall's Congress on Better Living Certificate for William J. Pulte, Inc. of Birmingham, it has been announced by Herbert Okrongly, Director of McCall's Home Certification Program.

The new homes are planned for construction in Greenwich Green, located on the southwest corner of 14 Mile Rd. and Evergreen Rds., Beverly Hills.

The new homes received the Congress certificate only after their plans had been submitted to the magazine, where they were passed on by a panel of judges—authorities in the home building industry and women delegates. Plans were evaluated with an eye to excellence of design and ease of family living.

AMONG THE Congress-recommended features found in the "Hawthorne House" and in the "Hampton House" are: large family room, fireplace; wardrobe type closets in all bedrooms; large window on garden side of house; facilities for outdoor living and sliding glass doors leading to outdoor living areas.

In discussing the award, Okrongly said, "The proven reader-acceptance of McCall's Certified House featured every month indicates that home buyers respond to high quality and outstanding values. We're pleased to see William J. Pulte, Inc. homes 'measure up' to the strict standards for livability set at the McCall's Congress on Better Living."

Completes Training

Donald C. Waddell, exclusive Lincoln Continental salesman with Bob Borst Lincoln-Mercury, Birmingham, has been awarded a certificate of merit upon completion of a four-day special training session in Dearborn.

Ad Agency Promotes 3 To New Posts

Three D. P. Brother and Co. executives have been elevated to new positions in the organization, it is announced by Kenneth G. Manuel, president of the agency.

Carl J. Rudesill has been named a senior vice president, Robert G. McKown has been appointed vice president, and Arthur F. Feehan is promoted to assistant treasurer.

Rudesill will continue to function as secretary-treasurer of the firm. He began his advertising career in 1929 with Campbell-Ewald Co. In 1949 he joined D. P. Brother and Co. to assume the duties of secretary-treasurer.

McKown joined the agency in 1953 as personnel director and office manager, a position he will continue to hold. He is active in Detroit advertising circles, and this year was elected treasurer of the Detroit Adcraft Club.

FEEHAN BECAME associated with D. P. Brother and Co. in 1954 when he was named budget director for the Oldsmobile account following seven years as assistant controller of the Federal Department Stores in Detroit. In 1955 he was appointed controller of the advertising firm, a position he will continue to hold along with his new duties.

Born in Detroit, Feehan is a graduate of Walsh Institute with a degree in business management and accounting. He lives with his wife and three children at 29800 Bristol Lane, Bingham Farms.

Ford Plays Host To 4,500 Dealers; Unveil New Models

Forty-five hundred dealer and distributor personnel for Ford tractors attended a three-day meeting this week as the guests of Tractor and Implement Operations, Ford Motor Co.

Among events attended was a barbecue at the Tractor and Implement grounds, 2500 East Maple, yesterday. On display were six new industrial tractors which will be introduced to the public Oct. 25 by the Ford tractor dealers across the country.

The new tractors reflect a changeover in color for Ford tractors. They are color-styled in a brilliant blue and buff. The new models are offered in two power ranges. A light industrial tractor, the "2000" series has 30 to 38 PTO horsepower. Heavy duty "4000" series have 40 to 50 PTO horsepower, designed to handle heavy work under difficult conditions.

Other events for the 4500 guests included a dinner at Cobo Hall Tuesday night. Speakers at the banquet included several local residents—officials of the Tractor and Implement Operations.

Nassau Visitors

Mr. and Mrs. Jack Armstrong of 752 Randall Ct., Birmingham, join festivities at Nassau's Emerald Beach Hotel for members of the Ford Division of the Ford Motor Co., dealers and sales managers, who won the trip to the Bahamas capital for sales promotion.

Edison Promotes Harold R. Nash

Appointment of Harold R. Nash, 28288 Sunset Drive, Lathrup Village, as assistant general superintendent of Detroit Edison's underground lines department has been announced.

Nash, a native of Lynn, Mass., was graduated from high school in Highland Park and later earned an electrical engineering degree at the University of Detroit.

He started with Edison in 1919 and held a number of operating posts in the substation, production and electrical system departments before being assigned to underground lines in 1926. At the time of his recent promotion he was superintendent of the underground lines cable division.

Besides his department assignments, Mr. Nash heads a company committee investigating improved methods of underground transmission of electrical power.

Area Resident Stresses Care Of Radiators

To focus the attention of metropolitan-area motorists on the safety aspects of car radiator care, Mayor Jerome P. Cavanagh has officially proclaimed the week of Sept. 23-29 as "Radiator Checkup Week," in cooperation with the Michigan Automotive Radiator Service Association.

According to Louis A. Joseph, president of the association, who resides at 4425 Squirrel, Bloomfield Township, the program will stress the importance of early-autumn car radiator inspections to help insure safe driving during the hazardous winter months.

"During the week," Joseph said, "Detroit-area radiator shops will participate in a program to emphasize to customers how a thorough cooling system checkup can prevent winter driving problems such as loss of antifreeze, over-heating and engine stalling.

"IN ADDITION", he pointed out, "we plan to provide interested motorists with information on the important functions of the radiator system. We hope that motorists will become more aware of how efficient maintenance of the radiator is essential to the prolonged life of the car engine, as well as to safe driving."

American-Standard Appoints J. W. Hosler

Appointment of James W. Hosler as vice president, marketing has been announced by A. B. Andrews, president of the Industrial Division of American-Stardard.

Hosler succeeds John F. Tobin, who remains with the Division in a consulting capacity until his retirement at the end of this year. Tobin, of 1044 Stratford, has served as division vice president of marketing since 1960 and has more than 40 years of service with the company.

Multiple exposure . . . now you can run a Classified Ad 3 times for only $2.70 (non-business, up to 15 words, cash rate). Dial MIdwest 4-1100 now for fast results.

Vickers Transfers 2 to Switzerland

Two local residents are being transferred to Lausanne, Switzerland, as the result of recent appointments within the international division of Vickers, Inc.

John T. Burns, 3949 Orchard Hill, has been appointed General Manager, European Division. Edward L. Asch, 5163 Kellen Ct., becomes Market Manager, European Division. Headquarters are in Lausanne.

Burns was formerly Marketing Manager of Aerospace Division. Asch's former position was Operations Manager, International Division.

REGISTRATION NOTICE
CITY OF BLOOMFIELD HILLS
GENERAL ELECTION
TUESDAY, NOVEMBER 6, 1962

Notice is hereby given that any person wishing to vote at this election must register on or before October 8, 1962, at 8:00 o'clock P. M.

Any person who is a citizen of the United States 21 years of age, will have resided in the City of Bloomfield Hills 30 days and in the State of Michigan six months prior to the date of election may register by calling at the Clerk's office in the Municipal Building between the hours of 8:00 A.M. and 5:00 P. M. Monday through Friday except that on Saturday, October 6 the Clerk's office will be open from 8:00 to 12:00 and on Monday, October 8, 1962 from 8:00 A. M. to 8:00 P. M.

Those persons who have already registered under the permanent registration system, and have voted within the last four years, do not have to re-register.

ROBERT J. STADLER
City Clerk

REGISTRATION NOTICE
FOR GENERAL ELECTION
TUESDAY, NOVEMBER 6, 1962

TO THE QUALIFIED ELECTORS OF
CITY OF TROY, COUNTY OF OAKLAND
STATE OF MICHIGAN

Notice is hereby given that in conformity with the "Michigan Election Law", I, the undersigned Clerk, will, upon any day, except Sunday and a legal holiday, the day of any regular or special election or primary election, receive for registration the name of any legal voter in said Township, City or Village not already registered who may APPLY TO ME PERSONALLY for such registration. Provided, however, that I can receive no names for registration during the time intervening between the Thirtieth day before any regular, special or official primary election and the day of such election.

NOTICE IS HEREBY GIVEN THAT I WILL BE
AT MY OFFICE
MONDAY, OCTOBER 8, 1962—LAST DAY
The Thirtieth day preceding said Election

As provided by Section 498, Act No. 116, Public Acts of 1954. From 8 o'clock a.m. until 8 o'clock p.m. on said day for the purpose of REVIEWING the REGISTRATION and REGISTERING such of the qualified electors in said TOWNSHIP, CITY or VILLAGE as SHALL PROPERLY apply therefor.

The name of no person but an ACTUAL RESIDENT of the precinct at the time of registration, and entitled under the Constitution, if remaining such resident, to vote at the next election, shall be entered in the registration book.

ELECTOR UNABLE TO MAKE PERSONAL APPLICATION, PROCEDURE

SEC. 504. Any elector who is unable to make personal application because of physical disability or absence from the Township, City or Village in which his legal residence is located may be registered prior to the close of registration before any election or primary election by securing from the Clerk of the Township, City or Village in which is located his legal residence duplicate registration cards, and executing in duplicate the registration affidavit before a notary public or other officer legally authorized to administer oaths, and returning such registration cards to the Clerk of the Township, City or Village before the close of office hours on the last day of registration prior to any election or primary election. The notary public or other officer administering the oath shall sign his name on the line for the signature of the registration officer and designate his title.

UNREGISTERED PERSONS NOT ENTITLED TO VOTE

SEC. 491. The inspectors of election at any election or primary election in this State, or in any District, County, Township, City or Village thereof, shall not receive the vote of any person whose name is not registered in the registration book of the Township, Ward or Precinct in which he offers to vote.

TRANSFER OF REGISTRATION, APPLICATION, TIME

SEC. 506. Any registered elector may, upon change of residence within the Township, City or Village, cause his registration to be transferred to his new address by sending to the Clerk a signed request stating his present address, the date he moved thereto and the address from which he was last registered, or by applying in person for a transfer. The Clerk shall strike through the last address, ward and precinct number and record the new address, ward and precinct number on the original and duplicate registration cards, and shall place the original registration card in the proper precinct file. Such transfers shall not be made within the 30 days next preceding any election or primary election, unless such thirtieth day shall fall on a Saturday, Sunday or legal holiday, in which event registration transfers shall be accepted during the next full working day, provided that no such transfer shall permit any person to vote in any Township, City or Village in which he had not resided 30 days next preceding any election or primary election.

TRANFER OF REGISTRATION ON ELECTION DAY

SEC. 507. Any registered elector who has removed from 1 election precct of a Township, City or Village to another election precinct of the same Township, City or Village shall have the right to make application to have his registration transferred on any election day by executing a request over his or her signature for such transfer and presenting the same to the election board in the precinct in which he is registered. Upon receiving such request, the inspector of election in charge of the registration records shall compare the signature thereon with the signature upon the applicant's registration record and, if the signatures correspond, then the inspector shall certify such fact upon said request and the applicant for transfer shall then be permitted to vote in such precinct for that election only. The application for transfer shall be filed with the Township, City or Village Clerk who shall transfer such elector's registration in accordance with the application. When the name of any street or resident house number in any Township, City or Village has been changed, it shall be the duty of the Township, City or Village Clerk to make the change to show the proper name of the street or resident house number in the registration records, and it shall not be necessary for the elector to change his registration with respect thereto in order to be eligible to vote.

J. LAWSON LOCKHART, City Clerk

VILLAGE OF BEVERLY HILLS
RESOLUTION

The Village Clerk presented to the Council a contract to be dated October 1, 1962, between the County of Oakland and the several municipalities in the Southeastern Oakland County Sewage Disposal District in respect to the Southeastern Oakland County Sewage Disposal System. The contract was then considered.

The following resolution was offered by Wood and seconded by Shurtleff:

RESOLVED, that the contract to be dated October 1, 1962, between the County of Oakland, party of the first part, and the Cities of Berkley, Birmingham, Clawson, Ferndale, Hazel Park, Huntington Woods, Madison Heights, Oak Park, Pleasant Ridge, Royal Oak, Southfield and Troy, the Township of Royal Oak, and the Village of Beverly Hills, parties of the second part, in respect to the improvement, enlargement and extension of the Southeastern Oakland County Sewage Disposal System and the financing thereof and also in respect to the operation of said system, is hereby approved and the President and Village Clerk are hereby authorized to execute, seal and deliver the same for and on behalf of the Village of Beverly Hills, upon the expiration of thirty days after the date of the publication of this resolution in Birmingham Eccentric, a newspaper of general circulation within the said Village of Beverly Hills, unless within said thirty-day period a referendum petition shall have been filed with the Village Clerk as provided in Section 5b of Act No. 342, Michigan Public Acts of 1939, as amended.

BE IT FURTHER RESOLVED, that the said contract be executed in such number of counterparts as may be designated by the county.

BE IT FURTHER RESOLVED, that the Village Clerk is hereby directed to publish this resolution in the newspaper above designated as soon as possible after the adoption hereof.

BE IT FURTHER RESOLVED, that the copy of said contract this day presented to the Council be attached to the minutes of this meeting and made a part thereof.

ADOPTED: Yeas—Allerton, Shurtleff, Cline, McClanathan, Shephard, and Wood.

Nays—None

Absent—Guilmet

STATE OF MICHIGAN }
COUNTY OF OAKLAND } SS:

I, the undersigned, do hereby certify that the foregoing is a true and complete copy of a resolution adopted by the Village Council of the Village of Beverly Hills, Oakland County, Michigan, at a regular meeting thereof held on the 17th day of September, 1962, at 8:00 o'clock P.M.

Betty J. Chinn
Village Clerk of the
Village of Beverly Hills

Dated: September 17, 1962

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