

The 1962 Suburban Homemaker of the Year



Local Prize Winner

- \$250.00 Cash Award
- Weekend in Chicago for 2
- Fly Jet First Class
- Trophy and Certificate
- Dinner at Jacques French Restaurant
- Lake-view room, Drake Hotel

National Prize Winner

- \$5,000 Cash Award
- National Recognition

Here's A Real Opportunity To Prove We're Proud of Our Women Folk!

Somewhere in our town . . . lives a homemaker who typifies the best of American womanhood. Maybe you know her? Maybe she is a relative of yours, or a neighbor, or belongs to the same club or church you do. You can see that she gets the honor she deserves, by entering her as the local nominee in the National Suburban Homemaker of the Year search. The local winner will vie for national recognition. In an exciting National Award Ceremony in Chicago, she will be in the national spotlight! It's so easy to enter your nominee. Just follow the simple instructions on the official Entry Blank available at participating places of business listed below. But don't delay! Enter your candidate now!

Rules:

The 1962 Suburban Homemaker of the year event is open to anyone living in the Birmingham-Bloomfield trading area: Bounded on the North by Square Lake Rd., on the South, 12 1/2 Mile Rd.; on the East, Crooks Rd., plus Cranbrook Village and Lathrup Village, and on the West, Orchard Lake Rd.
Official entry blanks are only obtainable at participating merchants stores. Submit letter based on judging standards of no more than 500 words. Entries must be postmarked no later than midnight, October 20th, or placed in merchants participating stores, same deadline prevailing.

Judging Standards

In what ways has she revealed her spiritual and moral strength in modern day living—for her home, for her church, for her community?
In what ways has she helped in developing and maintaining the total health and fitness of her family?
How well does she demonstrate her personal health and fitness through her attitudes, habits, appearance and physical well-being?
To what extent has she participated in civic and community affairs? Please be specific.
How well does she exemplify her ability in the management of the family resources of time and income in relation to family needs and goals?
To what extent has she demonstrated her skills in:
a. preparing meals c. appearance of home
b. clothing the family d. housekeeping

CONTEST ENDS MIDNIGHT
SATURDAY, OCT. 20, 1962



SPONSORED BY THE BIRMINGHAM ECCENTRIC
and the SUBURBAN PRESS FOUNDATION

Official Entry Blanks Available at Participating Merchants Listed Below:

A & P SUPER MARKETS
3600 W. Maple at Lahser
555 Adams at Bowers

AMERICAN SAVINGS
Bloomfield Plaza
Telegraph & Maple

BELL GREENHOUSE
928 S. Woodward

BIRMINGHAM
CHRYSLER-PLYMOUTH, INC.
890 S. Woodward

BIRMINGHAM DRUGS
1220 S. Woodward

BIRMINGHAM FRUIT & GROCERY
124 N. Woodward

BIRMINGHAM PAINT, GLASS
& WALLPAPER
335 East Maple

BIRMINGHAM TRAVEL SERVICE
379 Hamilton

BLOOMFIELD FASHION SHOP
245 W. Maple

BURR SHOE
225 N. Woodward

CHASE CLEANERS
Bloomfield Plaza
Telegraph & Maple
615 E. Maple

COLOMBO'S BARBER SHOP
Bloomfield Plaza
Telegraph & Maple

CRANBROOK DRUGS
2511 W. Maple at Cranbrook

CUNNINGHAM'S
Woodward at Maple

THE CURIOSITY SHOPPE
1770 S. Telegraph
Bloomfield Hills

DALY BROS. FURNITURE
Bloomfield Plaza
Telegraph & Maple

DEMERY'S
Woodward & Hamilton

DETROIT BANK & TRUST
Woodward-Hamilton
Wabeek Building

THE GLASSFORD SHOP
135 Pierce

GRINNELL'S
299 W. Maple

GRISWOLD SPORT GOODS
269 Hamilton Ave.

HACK SHOE STORE
235 Pierce

HIMELHOCH'S
168 W. Maple

HOLIDAY CARD SHOPS
150 W. Maple

HUSTON HARDWARE
205 N. Woodward

JACQUELINE SHOPS
Bloomfield Plaza
Telegraph & Maple

JOHN BEE'S
DECORATIVE HOME ACCESSORIES
Bloomfield Plaza
Telegraph & Maple

JULIARD'S
Bloomfield Plaza
Telegraph & Maple

KAY BAUM, INC.
166 W. Maple

KRESGE'S
223 W. Maple

KROGER
725 E. Maple Rd.

LAKES' JEWELERS
Woodward at Maple

MCCLELLAN-BALL CO.
850 S. Woodward

McSWEENEY SHOE
277 Pierce Street

MACHUS
RESTAURANT & PASTRY SHOPPE
160 W. Maple

MILKS APPLIANCES
1493 S. Woodward

MILLS PHARMACY
1740 W. Maple at Chesterfield

JOHN MOSS FLORIST
243 W. Maple

MR. DRI-KLEEN
144 N. Hunter

NINO SALON
706 N. Woodward

NORGE COIN-UP DRY CLEANING
1606 S. Woodward

PAMS OF BLOOMFIELD
Bloomfield Plaza
Telegraph & Maple

PEABODY'S MARKET
Maple at Hunter Blvd.

POLLY CLEAN
327 Hamilton

THE PREP SHOP
237 Pierce

QUARTON MARKET
1744 W. Maple at Chesterfield

SANDERS CONFECTIONERY
273 Pierce
250 N. Woodward

SAV-ON-DRUGS
Bloomfield Plaza
Telegraph & Maple

SIRE'S
180 W. Maple

SHAIN'S RECALL DRUG
105 West Maple

STEWART'S FABRIC SHOP
202 E. Maple

STEWART-GLENN FURNITURE CO.
1680 S. Telegraph
Pontiac

SUZETTE
241 Pierce

THE THUNDERBIRD SHOP
Bloomfield Plaza
Telegraph & Maple

THE TIME SHOP
151 South Bazel

THE VILLAGE DELICATESSEN
4077 W. Maple

WILSON DRUG
Maple & Woodward
71 West Long Lake Rd.

WRIGLEY SUPER MARKET
All Birmingham Area Markets