

NEWS OF BUSINESS

Church Finance Co. Opens Office Here

Regional offices were opened Tuesday in Lathrup Village by the American Church Finance Company. The organization opened permanent national headquarters on West Seven Mile Road, Detroit, the same day. E. G. Hartka and C. G. Schlosser are regional managers of the new office located in the Lathrup Professional Building, 27320 Southfield Road.

Resident Appointed To New Position By Chrysler Corp.

Giovanni Savouzzi has been appointed chief engineer of automotive research in Chrysler Corp. Engineering Division. He will direct the activities of the gas turbine, research and drive train research and chassis and body research organizations, as well as the research design and research mechanical departments. He will report to George J. Huebner, Jr., executive engineer of the Research Section. Savouzzi, of 1039 N. Woodward, Birmingham, formerly was assistant chief engineer of gas turbine research. Before joining Chrysler Corp. in 1958, he had served from 1954 to 1957 as director of engineering and styling for the Ghia automobile firm in Torino, Italy. Previous appointments, all in Italy, were: director of engineering LNP Corp., manufacturers of machinery for producing plastic products, 1949-54; director of engineering and styling, Cistalia Automobili, 1946-48, and engineer in charge of test and development of Fiat aircraft engines, 1940-46. After graduating with a doctorate in mechanical engineering in 1939 from the Polytechnic University of Torino, Savouzzi served for a year as an assistant professor of aerodynamics and applied mechanics at the university. He continued as a lecturer in internal combustion engines for several years at the university.

Starting Sept. 10



"It Pays to Attend Pontiac Business Institute" The asterisks indicate subjects offered both in the day school program and in the evening division. Miss Parker, Mrs. Adair, or Mr. Tull will be glad to answer any questions you may have. The phone number is FEDERAL 3-7028. A copy of our new school catalog will be sent to you on request.

- *Business English & Letter Writing I & II
 - *Business Math I & II
 - *Speedwriting Shorthand
 - *Gross Shorthand
 - *Dictation Systems
 - *Word Study
 - *Typing I through IV
 - *101 Principles of Act. I
 - *120 Principles of Act. II
 - *103 Principles of Act. III
 - *105 Payroll Accounting
 - *201 Intermediate Act. I
 - *202 Intermediate Act. II
 - *203 Intermediate Act. III
 - *207 Cost Accounting I
 - *208 Cost Accounting II
 - *220 Federal Income Tax I
 - *301 Advanced Accounting I
 - *302 Advanced Accounting II
 - *303 Advanced Accounting III
 - *309 Auditing
 - Business Law III
 - Personal Problems
 - Economics II (night only)
 - Business Psychology
 - Business Organization
 - Office Machines
 - Dictaphone and Filing
- Free Placement Service for Graduates
- PONTIAC BUSINESS INSTITUTE
18-24 W. Lawrence
Business education since 1886

Re-Appoint Bodette Secretary of Nat'l Florist Association

John L. Bodette, of 859 Lakeview, Birmingham, has been reappointed secretary of the 11,000-member Florists' Telegraph Delivery Association. The appointment was confirmed by the FTD Board of Directors at the 1962 annual convention in Minneapolis Aug. 19-23. Secretary Bodette is also general manager of the member-owned, non-profit, flowers-by-wire organization, and secretary-treasurer of Interflora, the international arm of FTD which serves practically every country in the world. Both FTD and Interflora are headquartered in Detroit, at 900 W. Lafayette.

Bodette joined the flowers-by-wire group in 1956. Since he became FTD secretary and general manager, FTD flowers-by-wire sales have increased over 50 per cent and reached \$70 million during the 1961-62 fiscal year. Other FTD officers for 1962-63 are Ralph Buchanan, Minneapolis, Minn., president; Arthur Clemens of Chicago, Ill., vice president; J. W. Showfelt of Fargo, N. D.; treasurer and Virginia Eubank of Detroit, Michigan, assistant secretary.

Chrysler Names New Advertising Agency

Young & Rubicam, Inc. has been appointed to the Corporate Advertising account of Chrysler Corporation, after winning a contract from Edward E. Forbes, Chrysler Director of Corporate Advertising. Young & Rubicam will assume responsibility for all print media immediately, while radio and television responsibilities will be continued by Leo Burnett Co. for 90 days. Y & R will also continue as advertising agency on the Chrysler Division account, which it assumed in 1959.

Fraternity Honors Ernest A. Jones

Ernest A. Jones, president of Pi Kappa Phi Fraternity, Inc., has been named a recipient of the annual distinguished service award of Alpha Kappa Lambda fraternity in the fields of advertising and public relations. The award will be made to Jones as a member of the fraternity's University of Michigan chapter at the society's twenty-first national convocation at the University of Minnesota, Brainerd, Minnesota. Others to be honored are Allen Drury, author of the best-selling novel "Advice and Consent" and T. Wiley, former New York City traffic commissioner.

Brunswick Boat Names Local Agency

Brunswick Boats, a division of Brunswick Corp., Warsaw, Indiana, has selected MacManus & Adams, Inc., Bloomfield Hills, Michigan, it has been announced by H. G. Sideris, Marketing Director. Sideris said the selection of MacManus, John & Adams, already widely engaged in Sporting Goods and leisure market advertising, marks the activation of plans for wider distribution and deeper market penetration by Brunswick in the small boat field in which it is the largest manufacturer.

To Honor Shunk

A reception honoring William Shunk, former Waterford and Bloomfield Hills school district superintendent will be held Sat., Sept. 8 at the Waterford setting High School in Drayton Plains. Shunk has been named the new superintendent of Wayne county schools.

Multiple exposure... now you can run a Classified Ad 8 times for only \$2.70 (non-business, up to 15 words, cash rate). Dial MIDWEST 4-1100 now for fast result.



Agency Celebrates Anniversary

Four principals of Denman & Baker, Inc., Lee Crooks, executive vice president; George M. Black, Jr., and Ernest W. Baker, Jr., vice presidents; and William I. Denman, Jr., president and founder, Birmingham, Denman founded the firm in 1947.

Behind The Store Fronts

After an absence of three years, Don Thorsen is back with Harold Turner, Inc., as manager of the Ford dealer's service department. "It's like coming home again," Thorsen smiled. Grivold Sports, on Hamilton Row, (east of Demery's) has joined those teams in Birmingham that remain open Monday evenings, as well as Thursday and Friday evenings. Walrath's Shell, 1720 S. Woodward, is Birmingham's newest service station. "We are emphasizing service," owner Jack Walrath said. "And as a statement of policy." Walrath added, "we are not giving stamps. It has been my experience that when the high expense of stamps is added, service suffers." Mechanical service is offered, with Bill Walker as head mechanic.

CONSTRUCTION IS moving along in the new Gallagher Music building down South Woodward, below 14-Mile Rd. According to John Gallagher, opening date is Oct. 1, or thereabouts. The structure will be about 5400 square feet of piano and organ space. Special sound proof studios are planned for music lessons, and for instrument demonstrations. The firm was established 30 years ago, and now operates stores in Grosse Pointe, Pontiac, and in Royal Oak, on S. Washington. The latter store will be closed at the end of the year, Gallagher said.

The name Evon Marie was picked out a long time ago by the James Charbonneau family. But not until Aug. 28, at four p.m., did they have the opportunity to put the name to use. Baby and mother are fine. And father is doing well, too! He is employed at Tabo's Glass, 588 S. Woodward. The Charbonneau's also have a son, age four, and a half.

AT FIRST THOUGHT, the following observations may not seem to fall within the usual scope of this column. But let us, for a moment, examine the impact of the...

Acrylic Latex or Oil
"Dutch Boy" HOUSE PAINT
Gives extra coverage, extra protection and value! That's why folks call "Dutch Boy" the "5-Year House Paint." Tints stay fresher, whites stay whiter—homes look brighter longer when you paint with top-quality "Dutch Boy."

HAZE PARK FLOOR COVERING
4718 N. Woodward (Cor. 14-Mile Rd.) Tel. 649-6633
Open Mon., Thurs., Fri. 9-2, Tues., Wed., Sat. 9-6. Closed Sunday.

Motel Organization Promotes Ernstein To Operations Head

Appointment of Robert F. Ernstein, 27, as director of operations for Tichin-Aaron Motels has been announced by Stanley Aaron, president. Ernstein was manager of the Four Winds Motel and Restaurant in Fort Wayne, Ind., and was assistant manager of Kellogg Center at Michigan State University in East Lansing, Mich. He received his B.A. in hotel, restaurant, and institution management at Michigan State University in 1957.

Dividend Declared

The Board of Directors of The Detroit Bank and Trust Co., at a meeting held August 28 declared a quarterly dividend of fifty-five cents (55c) a share on the \$10 par value Common Capital Stock of the bank, payable Sept. 28, 1962, to or upon the order of shareholders of record Sept. 7, 1962.

OWN A SUCCESSFUL BUSINESS?

WOULD YOU RETIRE, SEMI-RETIRE OR JUST TAKE IT EASIER IF YOU COULD FIND A COMPETENT AND FULLY TRUSTWORTHY PERSON TO TAKE OVER PART OR ALL RESPONSIBILITIES AT A NEGOTIABLE SALARY?

LET ME PROVE THAT MY EXECUTIVE, MANAGERIAL, ADVERTISING, ACCOUNTING, CREATIVITY AND SELLING ABILITY IS EXCELLED ONLY BY COMPLETE HONESTY.

Birmingham Eccentric
Box 222
Birmingham, Mich.

THINK OF Luggage



"Special Purchase" HARD FIBER

METAL FOOT LOCKERS (30 x 16 x 12)\$7.88

We Give 2-9¢ Green Stamps
THE SURPLUS SHACK
2923 N. WOODWARD (South of 13-Mile Rd.)
OPEN SUNDAYS 10 TO 4
Open Mon., Wed., Thurs., Fri., Sat. 11:30 P.M.—11 9-9803

DON'T BE BASHFUL ABOUT BORROWING!

If you're shy of the funds you need, don't be shy about borrowing at Manufacturers Bank. There's a time in most everyone's life when it's the right thing to do. At Manufacturers, making Personal Loans is our business. In fact, 99 out of 100 people may borrow on their signature alone, at Manufacturers Bank.

Whatever the need, whatever the amount, arrangements for a Personal Loan may be made quickly and confidentially at any office of Manufacturers Bank.

1612 N. Hunter Blvd., Bloomfield Twp. 4007 West Maple Road near Telegraph, Bloomfield
Woodward at W. Hollister, Pleasant Ridge
Telegraph near Ten Mile Road W., Southfield

DIRTY WORK

Changing a flat tire in a business suit or a party dress is dirty work.

Auto Club members call for Free Emergency Road Service whenever and wherever they need help for car trouble.

What do you do when you need help?

Join **AUTOMOBILE CLUB of Michigan**

VISIT OR PHONE YOUR NEAREST OFFICE

BIRMINGHAM DIVISION
275 S. Hunter Blvd.
PHONE: 646-4400 or 566-4729
Douglas Brown, Manager

The first page of local phone books for offices in other cities

Merry Christmas

Mr. and Mrs. Hal Vogler, George Guckelberg and Don Fournier, all of Birmingham, attended the national Christmas Tree Growers Association Aug. 28-29 at Michigan State University.

Ready for Duty

Harry M. Nimmo, admn. USN, Birmingham, and Mrs. J. H. Nimmo, of 1011 Ridgedale, Birmingham, has reported for duty at the Naval Air Facility, Naha, Okinawa.