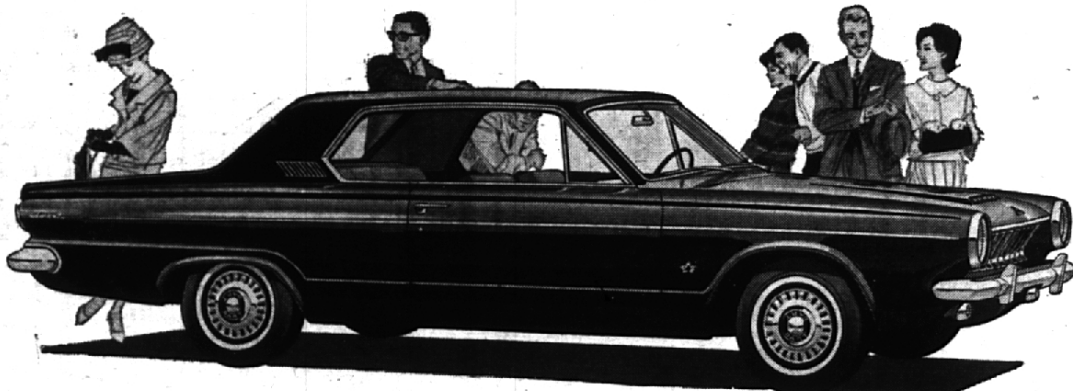


HEY, LOOK US OVER, THE DEPENDABLES ARE HERE!



Standard-size '63 Dodge Polara 4-Door Hardtop

SEE THE MOST TALKED-ABOUT...



Compact Dodge Dart 67 2-Door Hardtop

(WALKED-ABOUT CARS AT THE SHOW)

**NEW  
63 DODGE**

If you like 'em hot and handsome, you gotta like Dodge. The '63 Dodge is fast and rugged. Roomy and comfortable. Quiet and nice, with beautiful interiors that sit you in the lap of luxury. But why talk and spoil it all? See for yourself. Look over Dodge at the show. Then go drive it at your Dodge Dealer's for the best show of all.

A FULL LINE OF CARS IN THE LOW-PRICE FIELD

**COMPACT  
63 DART**

Forget what you've figured about compacts. Dart's a new kind of compact in the large economy size. Family-size room and comfort. Dart's easy on gas, great on looks. See Dart at the show. Then give it a go at your Dodge Dealer's—the man who sells The Dependables.

THE FRESH NEW COMPACT IN THE LARGE ECONOMY SIZE

**COBO HALL - DETROIT - OCTOBER 20 - 28**

**SEE ALL THE DEPENDABLES AT THE AUTO SHOW!**