

October 18th thru 25th IS...

MOBILE

WEEK

This is the kind of deal promised you by all Birmingham dealers . . . We are people with roots deep in our community, and we plan to be around for a long time giving our customers the best of service. We are established dealers with complete service departments, and we are interested in our customers every day. Your best buy awaits you in Birmingham!

Birmingham Car Dealers . . .

Fischer Buick, Inc.



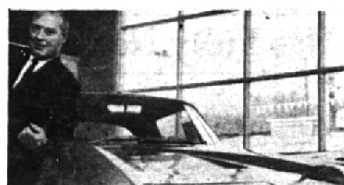
808 S. Woodward
Birmingham

(Our new showroom (left) is under construction at 515 S. Woodward)

Carl F. Fischer
President

You're invited to see the ELECTRA 225, the WILDCAT, the INVICTA, LeSABRE, SKYLARK and the SPECIAL! See the famous new 1963 Buicks now at Fischer Buick, 808 S. Woodward. Thrill to Buick's new style and the superbly engineered handling with YOU behind the wheel! . . . and for a real treat, slip behind the wheel of the Riviera . . . more than a sport car . . . Buick's great new International Classic Car!

Patterson Chevrolet Co.



1000 S. Woodward
Birmingham

Chuck Patterson
Vice President

Go Jet-Smooth '63 Chevrolet — It's Exciting!

Four entirely different kinds of cars to choose from at Patterson Chevrolet's one-step shopping center! 13 plus new Jet-Smooth '63 Chevrolets . . . 10 nifty models of the '63 Chevy II . . . 8 models of the Corvair. See them all at the Auto Show!

Wilson Pontiac-Cadillac, Inc.



1350 N. Woodward
Birmingham

Edward E. Wilson
President

You will be delighted, as we are, with our separate sales rooms for viewing the 1963 Cadillac and the 1963 Pontiac, Tempest. Come and leisurely inspect these fine 1963 automobiles; then take a demonstration ride to fully appreciate the improved qualities in these automobiles.

Showroom open Monday, Tuesday & Thursday 'til 9 p.m.
Open Wednesday, Friday & Saturday 'til 6 p.m.

44th NATIONAL AUTOMOBILE SHOW

COBO HALL OCT. 20-28

BUY BIRMINGHAM!