

Important Reminder!...



AUTOM

It's not only thrilling to pick out a new car from your Birmingham dealers—it's good business for you. Good business for you because you pay good, hard earned money for your car. When you buy it you are entitled to a fair price and honest deal . . . and the assurance that good service and repair will keep it rolling at its best for thousands and thousands of miles.

WIT

... at your Birmingham

Birmingham Chrysler-Plymouth, Inc.



912 S. Woodward
Birmingham

Paul Herpolsheimer, Jr.
President

The beautiful new Imperials, the Chrysler New Yorkers and the Newport series, the Plymouths and the Valiants are here!

Take "5" and see for yourself why your neighbors have bought more Chrysler built cars in the first 10 days showing of 1963 models than in any one previous month here at Birmingham Chrysler-Plymouth. Come in for a demonstration ride, and let us detail Chrysler Corporation's five full years or 50,000 miles warranty!

Bob Borst Lincoln-Mercury, Inc.



479 S. Woodward
Birmingham

Bob Borst
President

All the new Mercurys, and the Lincoln Continentals, are here for you to admire. Come and see Monterey's new roof line and distinctive style... the sparkling new Meteor models... and the jaunty new Comet convertibles among Comet's big line-up of sedans and station wagons all backed up by our top-notch service department . . . and the Lincoln Continental, America's most-wanted automobile!

Suburban Motors Company



565 S. Woodward
Birmingham

Dick Fischer
President

Stop in, and see the new Oldsmobiles for '63! Experience first hand the wonderfully quiet ride . . . the precision handling that has come to be an Oldsmobile tradition. New styling, new rocket action to delight you. Ninety-Eights . . . Super, 88's . . . Dynamic 88's . . . Starfires . . . F'85's . . . and the revolutionary new JETFIRE—America's first production car with a fluid-injected turbocharged engine! We think you'll agree that there's "Something Extra" in every '63 Olds!

Harold Turner, Inc.



464 S. Woodward
Birmingham

Dick Turner
General Manager

Come see the 1963 FORDS, FALCONS and THUNDERBIRDS! A warm welcome, courteous attention and good solid business methods await you.

Harold Turner, Inc., employs more than 100 local people who contribute to the general welfare of the community. It pays to do business with your friends and neighbors!