

Clip COUPON SPECIAL Clip

LADIES:
I will cut and shape your hair to suit you.
Charles Polite

HAIRCUT: \$2.00
(Formerly at J. L. Hudson's)

346 Hamilton East of Demery's C. POLITE barber shop 644-2273

COUPON SPECIAL

BETTY BRITE

COIN OPERATED
DRY CLEANING & WASH CENTER

Now Offering
PICK-UP & DELIVERY SERVICE

"We do the Work for You"

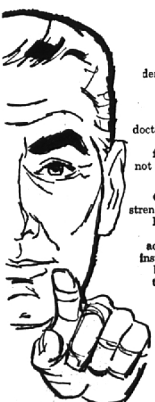
1 DAY SERVICE

8 Pounds for \$2.00
(Extra Pounds 25c per lb.)

- Includes Professional Spotting
- All Garments Returned on Hangers
- Try us on Drapes We steam finish All drapes on hangers
- All Clothes cleaned in individual Detroit Coin-op Dry Cleaning Machines
- "Pressing Available" Dial 758-1440

Mollie and Bob Voss, Proprietors
26696 Ryan Road, Warren, Mich.

Medical Care Begins With You



In time of sickness you want—and demand—the best of care. But do you know that much of this care must come from yourself?

Too many people consider that a doctor's advice is something to be taken or ignored—depending on how they feel at the moment. These people do not receive the fullest benefit from their physician's attention.

Care begins when you conserve your strength and follow your doctor's orders. Keep him accurately informed about your condition; take your medicines according to directions; and follow his instructions carefully. By so doing, you become a good patient, one who gets the greatest possible benefit from the care he receives.

Bring your doctor's prescriptions to our Pharmacy to be filled by our highly-skilled personnel.

MILLS PHARMACY

1740 W. Maple Ave., at Chesterfield Phone: Midwest 4-5060
Always a place to park

CHRISTMAS Color Photo Greeting Cards

Made from Your Favorite KODACOLOR Negative or COLOR SLIDE

Stop in at your next opportunity for a look at what we have. We think you will like our selection of photo greeting cards. Remember, your friends enjoy getting pictures of your family just as much as you do from them. It provides a record over the years that is priceless.

We will be glad to help you by suggesting ideas for your Christmas card pictures such as the proper film to use, lighting, background, etc. Christmas has its own special way of creeping up so it will be wise to start thinking now about your cards. This is most certainly one of our most important of holiday pleasures, and we will be looking forward to being of service to you soon.

F.S. When Christmas is over which cards do YOU save?

BIRMINGHAM CAMERA SHOP

Everything Photographic

168 South Woodward MI 4-0510

Open Daily Mon. thru Fri., 9 to 6 p.m. Saturday, 9 to 5:30 p.m.
"Serving Birmingham 25 Years"

4-E THE BIRMINGHAM (MICH.) ECCENTRIC October 18, 1962

Ad Agency Elects Wilson Vice President

John H. Wilson, Jr. was elected vice-president of BBDO by the board of directors, it has been announced by Robert E. Anderson, manager of BBDO. Detroit, and vice-president and director of Barton, Durstine & Osborn, Inc., international advertising agency.

A relative newcomer to his company, Wilson, of 475 N. Eton, Birmingham, has risen rapidly in the expanding Detroit regional office since joining in June, 1960, as national coordinator for field activities on Dodge, Reselling Association (RSA) groups.

In October, 1960, he became national account executive and recently was promoted to account supervisor on Dodge passenger cars.

Wilson spent five years with Grant Advertising, nationally. He was vice-president for all Grant domestic offices while in New York. In Detroit he additionally supervised 12 regional account men serving some 30 local Dodge dealer advertising groups annually.

An award winning salesman throughout his career, Wilson started with Ruthrauff & Ryan in 1947 in the marketing and research departments. He joined Ogilvy, Benson & Mather in 1952 as a space buyer, and later became an account contact on media.

Contest Winner Remains Nameless, 'He's Goin' Steady'

The winner of a date with June Cochran of Chicago's Playboy Club had a grand time from all reports but will have to go nameless.

The young lad, when told he was the lucky fellow, said "Please keep my name secret. I'm going steady and my girl will kill me."

Jim Kelly, 255 Huppercos, Birmingham, lost out on his bid for a date with June by a mere four buttons but for his efforts will receive a "His and Hers" Blazer jacket set.

JIM GILME, 2446 Derby, Birmingham, won a "His and Her" sweater outfit for his third place finish and Jim Guest, 605 Covington, Birmingham, was the winner of a "His and Her" shirt set for finishing fourth.

The contest was held in conjunction with the opening of the new Todd's Clothes that has opened at 159 W. Maple.

Beverly Resident To Speak at Confab

Fred Mordale, vice president and director of personnel, National Bank of Detroit, will be a speaker at the 38th annual national convention of the NABAC. The Association for Bank Audit, Control and Operation, October 22-24, at Bal Harbor, Florida. Mordale, of 20701 13 Mile, Beverly Hills, is also chairman of NABAC's Personnel Administration Commission. He will conduct the personnel session at the convention which will include discussions on recruiting, selecting, and paying personnel.

NABAC is composed of more than 6,000 member banks throughout the United States and the free world. Its purpose is to constantly develop ways and means for increasing bank operational efficiency and control. The Bal Harbor convention will provide delegates with a concentration of helpful technical information in the two broad categories of audit and control, and operations and personnel.

GOODWIN'S HOME COMFORT

WE DO NOT TRAVEL LIKE A SNAIL. OUR SERVICE? PROMPT! WE NEVER FAIL!

Goodwin HOME COMFORT SERVICE

Phone: MI 7-1111
610 N. WOODWARD BIRMINGHAM, MICH.

PAINT CREEK CIDER MILL

4483 ORION RD. (Between Rochester and Lake Orion) At Goodison

FRESH CIDER and DONUTS

OPEN SAT. & SUNDAY COME OUT AND SEE US SOON



Frankel Opens New Development In W. B'field

The Better Homes and Gardens "Idea Home" of 1962, featured in the last issue of that magazine, opened to the public last week end in Franklin Corners, the new Birmingham-Bloomfield community, which Herman Frankel has participated only last month by the Herman Frankel organization.

The Idea Home is an annual promotion of the magazine and represents the newest and best in building and decorating design. The 1962 model, the ninth consecutive Better Homes & Gardens home in which Herman Frankel has participated, has been furnished and decorated by Robinson Furniture of Detroit.

The Idea Home's living areas are carefully zoned and traffic flows freely without disrupting activities anywhere in the house. A sloping lot is put to maximum use, with two bedrooms, a bath, and a family room on the lower level and a total of almost 2000 square feet of living area.

The family room is planned for full-fledged enjoyment and features a huge fireplace wall plus sliding walls of insulating glass opening onto a rear lower level patio. This family activity area is far enough from other parts of the house for quiet separation, yet is near the stairs close by the kitchen. A laundry room, a 15-by-21 foot

Big Price Cut 19-Inch TV

QUALITY QUALITY

ZENITH

WORLD'S FINEST QUALITY TV

- ROCK BOTTOM LOW PRICES To Save You Money!
- FRIENDLY EASY CREDIT To Make Buying Easy!
- SPECIAL TRADE-IN ALLOWANCES Make Our Prices Still Lower!
- GUARANTEED SERVICE To Protect Your Investment!
- SATISFACTION GUARANTEED You Can't Make A "Bad Buy"

McCallum & Dean

RADIO - TELEVISION - HIGH FIDELITY COMPONENTS
"SERVING BIRMINGHAM FOR OVER 16 YEARS"

409-11 E. Maple MI 4-5230 Birmingham

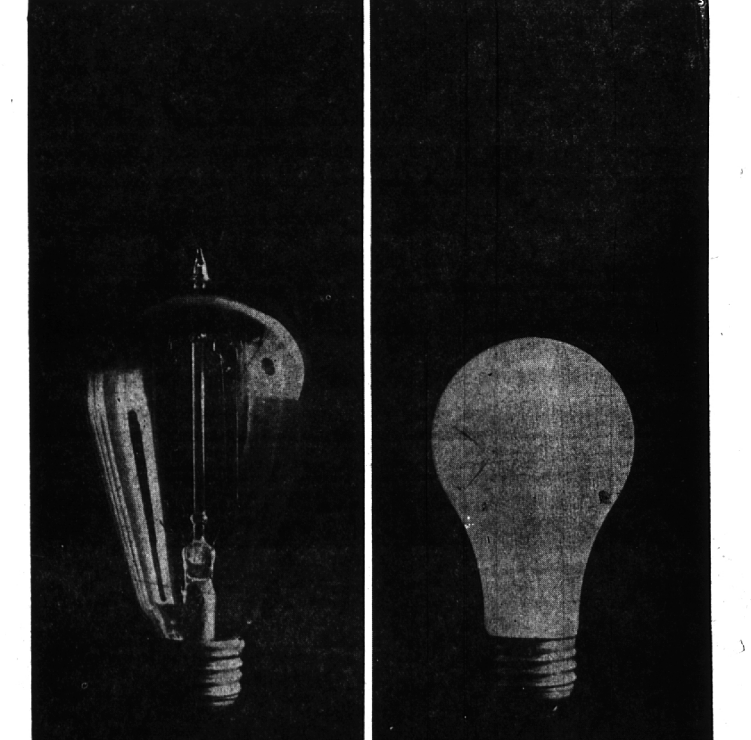
Report of Condition of BIRMINGHAM - BLOOMFIELD BANK of Birmingham, Michigan at the close of business September 28, 1962

A State banking institution organized and operating under the banking laws of this State and a member of the Federal Reserve System. Published in accordance with a call made by the State Banking Authorities and by the Federal Reserve Bank of this District.

ASSETS	
Cash, balances with other banks, and cash items in process of collection	1,506,290.44
United States Government obligations, direct and guaranteed	863,495.94
Corporate stocks (including \$16,500.00 stock of Federal Reserve Bank)	16,500.00
Loans and discounts (including \$472.75 overdrafts)	3,511,787.01
Bank premises owned (\$21,427.24, furniture and fixtures \$72,880.17)	94,307.41
Other assets	4,448.28
TOTAL ASSETS	6,086,829.08
LIABILITIES	
Demand deposits of individuals, partnerships, and corporations	2,450,996.79
Time and savings deposits of individuals, partnerships, and corporations	1,590,243.31
Deposits of United States Government (including postal savings)	87,213.81
Deposits of States and political subdivisions	1,307,297.93
Other deposits (certified and officers' checks, etc.)	29,620.74
TOTAL DEPOSITS	5,465,372.58
(a) Total demand deposits	2,901,429.27
(b) Total time deposits	2,564,243.31
Other liabilities	35,501.82
TOTAL LIABILITIES	5,500,874.40
CAPITAL ACCOUNTS	
Capital: (a) Common stock, total par value \$25,000.00	325,000.00
Surplus	225,000.00
Undivided profits	35,954.68
TOTAL CAPITAL ACCOUNTS	585,954.68
MEMORANDA	
Assets pledged or assigned to secure liabilities for other purposes	375,000.00
Deposits of the State of Michigan	78,775.03
I, S. Tenney McGraw, Vice President & Cashier, of the above-named bank do hereby declare that this report of condition is true and correct to the best of my knowledge and belief.	
S. Tenney McGraw	
We, the undersigned directors attest the correctness of this report of condition and declare that it has been examined by us and to the best of our knowledge and belief is true and correct.	
ATTEN: Stephen C. Miller, Director	
Donald H. Parsons, Director	
F. Douglas Campbell, Director	
State of Michigan, County of Oakland, ss:	
Sworn to and subscribed before me this 10th day of October, 1962.	
Grayce E. Lewis, Notary Public	
Oakland County, Michigan	
My commission expires Dec. 1, 1964	

Advertising helped it happen

By stimulating mass demand, advertising helped create a mass market for electric light bulbs. As demand grew, more and more were made. The more of them made, the less each one cost. Result: new and better electric light bulbs mass produced for more people at lower prices by America's remarkable and competitive economic system. Is this worthwhile? Then, so is advertising, worthwhile.



1920: \$1.00 1962: 25c

Prepared by the Advertising Federation of America and the Advertising Association of the West. Published courtesy of The Birmingham Eccentric.