

The 1962 Suburban Homemaker of the Year



Local Prize Winner

- \$250.00 Cash Award
- Weekend in Chicago for 2
- Fly Jet First Class
- Trophy and Certificate
- Dinner at Jacques French Restaurant
- Lake-view room, Drake Hotel

National Prize Winner

- \$5,000 Cash Award
- National Recognition

Here's A Real Opportunity To Prove We're Proud of Our Women Folk!

Somewhere in our town . . . lives a homemaker who typifies the best of American womanhood. Maybe you know her? Maybe she is a relative of yours, or a neighbor, or belongs to the same club or church you do. You can see that she gets the honor she deserves, by entering her as the local nominee in the National Suburban Homemaker of the Year search. The local winner will vie for national recognition. In an exciting National Award Ceremony in Chicago, she will be in the national spotlight! It's so easy to enter your nominee. Just follow the simple instructions on the official Entry Blank available at participating places of business listed below. But don't delay! Enter your candidate now!

Rules:

The 1962 Suburban Homemaker of the year event is open to anyone living in the Birmingham-Bloomfield trading area. Bounded on the North by Square Lake Rd., on the South, 12 1/2 Mile Rd., on the East, Crooks Rd., plus Cranbrook Village and Lathrup Village, and on the West, Orchard Lake Rd.

Official entry blanks are only obtainable at participating merchants stores. Submit letter based on judging standards of no more than 500 words. Entries must be postmarked no later than midnight, October 20th, or placed in merchants participating stores, same deadline prevailing.

Judging Standards

In what ways has she revealed her spiritual and moral strength in modern day living—for her home, for her church, for her community?

In what ways has she helped in developing and maintaining the total health and fitness of her family?

How well does she demonstrate her personal health and fitness through her attitudes, habits, appearance and physical well-being?

To what extent has she participated in civic and community affairs? Please be specific.

How well does she exemplify her ability in the management of the family resources of time and income in relation to family needs and goals?

To what extent has she demonstrated her skills in: a. preparing meals b. appearance of home c. clothing the family d. housekeeping

CONTEST ENDS MIDNIGHT
SATURDAY, OCT. 20, 1962



SPONSORED BY THE BIRMINGHAM ECCENTRIC
and the SUBURBAN PRESS FOUNDATION

Official Entry Blanks Available at Participating Merchants Listed Below:

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|---|---|--|---|---|--|---|
| A & P SUPER MARKETS 3600 W. Maple at Lahser 555 Adams at Bowers | BLOOMFIELD FASHION SHOP 245 W. Maple | DEMERY'S Woodward & Hamilton | JACQUELINE SHOPS Bloomfield Plaza Telegraph & Maple | McSWEENEY SHOE 277 Pierce Street | PEABODY'S MARKET Maple at Hunter Blvd. | STEWART'S FABRIC SHOP 202 E. Maple |
| AMERICAN SAVINGS Bloomfield Plaza Telegraph & Maple | BURR SHOE 225 N. Woodward | DETROIT BANK & TRUST Woodward Hamilton Wabeek Building | JOHNBEE'S DECORATIVE HOME ACCESSORIES Bloomfield Plaza Telegraph & Maple | MACHUS RESTAURANT & PASTRY SHOPPE 160 W. Maple | POLY CLEAN 327 Hamilton | STEWART-GLENN FURNITURE CO. 1680 S. Telegraph Pontiac |
| BELL GREENHOUSE 928 S. Woodward | CHASE CLEANERS Bloomfield Plaza Telegraph & Maple 615 E. Maple | THE GLASSFORD SHOP 135 Pierce | JULIARD'S Bloomfield Plaza Telegraph & Maple | MILKS APPLIANCES 1493 S. Woodward | THE PREP SHOP 237 Pierce | SUZETTE 241 Pierce |
| BIRMINGHAM CHRYSLER-PLYMOUTH, INC. 890 S. Woodward | COLOMBO'S BARBER SHOP Bloomfield Plaza Telegraph & Maple | GRINNELL'S 299 W. Maple | KAY BAUM, INC. 166 W. Maple | MILLS PHARMACY 1740 W. Maple at Chesterfield | QUARTON MARKET 1744 W. Maple at Chesterfield | THE THUNDERBIRD SHOP Bloomfield Plaza Telegraph & Maple |
| BIRMINGHAM DRUGS 1220 S. Woodward | CRANBROOK DRUGS 2511 W. Maple at Cranbrook | GRISWOLD SPORT GOODS 269 Hamilton Ave. | KRESGE'S 223 W. Maple | JOHN MOSS FLORIST 243 W. Maple | SANDERS CONFECTIONERY 273 Pierce 250 N. Woodward | THE TIME SHOP 151 South Bates |
| BIRMINGHAM FRUIT & GROCERY 124 N. Woodward | CUNNINGHAM'S Woodward at Maple | HACK SHOE STORE 235 Pierce | KROGER 725 E. Maple Rd. | MR. DRI-KLEEN 144 N. Hunter | SAV-ON-DRUGS Bloomfield Plaza Telegraph & Maple | THE VILLAGE DELICATESSEN 4077 W. Maple |
| BIRMINGHAM PAINT, GLASS & WALLPAPER 335 East Maple | THE CURIOSITY SHOPPE 1770 S. Telegraph Bloomfield Hills | HIMELHOCH'S 168 W. Maple | LaBELLE'S 137 West Maple | NINO SALON 706 N. Woodward | SHAIN'S RECALL DRUG 105 West Maple | WILSON DRUG Maple & Woodward 71 West Long Lake Rd. |
| BIRMINGHAM TRAVEL SERVICE 379 Hamilton | DALY BROS. FURNITURE Bloomfield Plaza Telegraph & Maple | HOLIDAY CARD SHOPS 150 W. Maple | LAKES' JEWELERS Woodward at Maple | NORGE COIN-UP DRY CLEANING 1606 S. Woodward | SHAIN'S RECALL DRUG 105 West Maple | WRIGLEY SUPER MARKET All Birmingham Area Markets |
| | HUSTON HARDWARE 205 N. Woodward | | McCLELLAN-BALL CO. 850 S. Woodward | PAMS OF BLOOMFIELD Bloomfield Plaza Telegraph & Maple | | |