

Behind The Store Fronts

With ANGUS MCKELLAR



E. J. Finegan, of Artists' Supply Center, 1220 S. Woodward (between 11 and 12 Mile roads) tells us that Leo Murray will teach the intermediate water color class which starts Saturday afternoon. There are a few vacancies left in the Saturday morning oil painting class taught by Henry Shea.

Mr. and Mrs. Karl R. Kueher marked their 32nd anniversary of their Karmel Corn Shop yesterday. Located on E. Maple near Woodward, the Kuehers have watched Birmingham grow from a city of 9,000.

Marion K. Palmer is the new addition to the sales staff at Birmingham-Chrysler Plymouth, Inc., 912 S. Woodward. Palmer counts a number of years experience in selling Chrysler products.

Construction work on Fisher Buick Inc.'s new showroom at 515 S. Woodward is on time, according to Carl Fischer, president. The new 1963 Buicks will be on display today at the present address, 808 S. Woodward.

John O'Reilly, long-time DeWalt factory representative, will conduct a demonstration Tuesday evening, 7:30 p.m. Oct. 9th, at Erb-Resrick's Birmingham branch, 425 S. Eton Rd. The varied and proper use of DeWalt power shop woodworking equipment will be shown. The public is invited. "There will be room for everybody," branch manager Clint Sieveke said, along with "refreshments and a door prize, too."

A question and answer period will follow the demonstrations.

Ad Agency Names McKee To New Post

The appointment of John McKee, Jr., to assistant manager of the Detroit office of BBDO, was announced today by Robert E. Anderson, Detroit manager and vice-president and director of the international advertising agency, Hatfen, Barton, Durstine & Osborn, Inc.

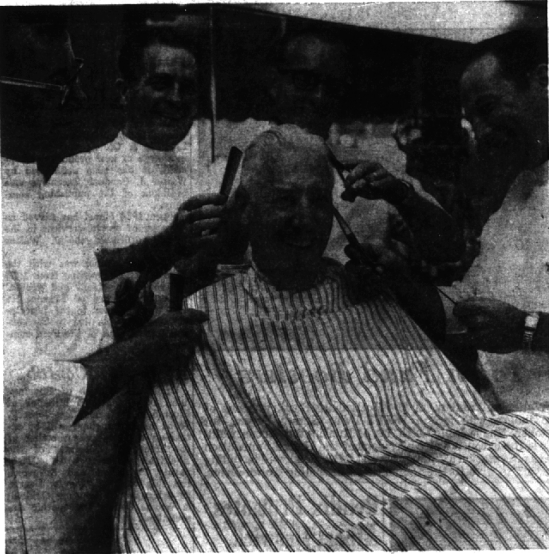
McKee, of 6072 Wing Lake, Bloomfield Township, who is now second ranking vice-president in the Detroit office, will assist Anderson in the general administration of all advertising activities for the company's locally based clients. These include Dodge passenger cars and Dodge trucks, Autolite, Pepsi-Cola Bottling Co. of Detroit, and the Sheraton-Cadillac Hotel.

He also will be responsible for coordination of Detroit office activities with those of the company's New York home office.

A VETERAN of over 20 years in advertising, sales promotion and public relations, he started his career in PR with the Frushart Trailer Co., in Detroit. He moved to General Motors' Truck and Coach Division as a copywriter in 1939, and later became sales promotion manager there.

McKee entered the agency field in September, 1946, with Broad, Smith, French & Dorrance, Inc., Detroit, as account executive on Timken. At BSFD he also handled Chrysler Corp. and Howell Motors Corp.

In April, 1948, he joined BBDO as an account executive. Two years later, he was appointed account executive on De Soto cars. In August, 1956, he was named a BBDO vice-president, and in 1960 was named account supervisor on Dodge.



Just a 'Little Off the Top, Please

The super deluxe treatment was in store for H. G. Boland last week when he visited the newly opened Cranbrook Barber Shop at W. Maple and Cranbrook roads. Owner Mel Thibodeaux recently moved the shop from its old location across the street in the

Creson Building. The five-chair shop is now located in the building formerly occupied by Marty's Record Shop. Making the customer happy are Sam McLellan, John Mitchum, Don Creech and owner Thibodeaux.

Todd's Opens New Store in B'ham

Philip Elkus, president of Todd's Clothes, has announced the grand opening of the sixth store in Michigan at 159 W. Maple, Birmingham. Todd's will present June Cochran, direct from Chicago's Playboy Club, tomorrow and Saturday. Free gifts and an all expense paid date with the glamorous showgirl will go to someone who attends the two-day celebration.

Looking for a job... a home... a special service? See The Want Ads.

Aliber Appointed To Mortgage Post

James A. Aliber, vice president and treasurer of First Federal Savings of Detroit, has been appointed to the Voluntary Home Mortgage Credit Program's regional committee, Region Four, by Robert C. Weaver, administrator of the Housing and Home Finance Agency.

Aliber, of 678 Henley, Birmingham, will represent the savings and loan field in the area which covers Michigan, Illinois, Indiana, Iowa, Minnesota, Nebraska, North Dakota and Wisconsin.

The VHMCP, without cost to applicants, helps make mortgage money available to families in small communities, and for those in minority groups in any area who cannot obtain loans on terms as favorable as are generally available to others in the area.

REGISTRATION NOTICE FOR THE GENERAL ELECTION TO BE HELD ON TUESDAY

NOVEMBER 6, 1962

To the Qualified Electors of the Township of Southfield, County of Oakland, State of Michigan.

NOTICE IS HEREBY GIVEN, that in conformity with the Michigan Election Law, the final date for registration in order to vote in the November Election, is Monday, October 8, 1962.

Citizens of the United States, 21 years old, who have resided in the State of Michigan six months and in the Township of Southfield thirty days prior to November 6, 1962, are eligible to register.

Notice is further given, that the office of the Township Clerk will be open Monday October 8, 1962 from 8:00 o'clock A. M. to 8:00 o'clock P. M.

In addition to the regular office hours, 8:30 A. M. to 5:00 P. M., the office of Township Clerk will be open during the following hours:

Saturdays, September 22, 1962, September 29th, and October 6, 1962 from 9:00 A. M. to 12 Noon.

Mondays, September 17, September 24th and October 1, 1962 from 8:30 A. M. to 8:00 P. M.

Additional information with respect to voting registrations may be obtained by telephoning the office of the Township Clerk, MI 6-5987.

Fannie Adams, Township Clerk



Erb-Resrick Co. Appoints Theisen Vice President

John F. O'Connor of Detroit, and John A. (Jack) Theisen of Chisholm Trail, Birmingham, have been appointed vice presidents of the Erb Resrick Lumber Co. by Fred Erb, president.

O'Connor, who has been in charge of purchasing for the last five years, was appointed vice president in charge of purchasing.

He joined Erb Resrick in 1951 upon graduation from the University of Detroit.

Theisen, who recently joined the firm, was named administrative vice-president. He was general manager of the Michigan operations of the Howard T. Keating Real Estate Co. before joining Erb Resrick.

Exec. Post Goes To Harry Knapp

Harry L. Knapp, 868 N. Adams, Birmingham, has been named assistant manager of Marathon Oil Co.'s recently reorganized Michigan-Wisconsin retail marketing region. Knapp, former manager of Marathon's Robinson, Ill. sales district, will be headquartered in Detroit.

A native of Trimble, Ill., Knapp joined Marathon (formerly The Ohio Oil Company) in 1952. Advancing through a number of responsible sales positions, he served as zone manager in both Marquette and Munster, Ind., and was assistant to the sales manager in Findlay, O., before his transfer in 1958 to the Robinson district.

Knapp, 48, is a member of the American Petroleum Institute and a former board member of the Illinois Oil Council.

ANNOUNCEMENT

AAA is proud to announce W. Ross Webb has been added to the sales staff of the Birmingham Division.

Mr. Webb replaces James Moffat who has been promoted to Manager of the AAA's Flint Division.



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Douglas Brown, Manager

See Best page of local phone books for offices in other cities

You've got to send 'em to receive 'em!
Photo Greetings
Birmingham Camera
MI 4-0510

Saturday	Sept. 29, 1962	9:00 a.m. to 1:00 p.m.
Wednesday	Oct. 3, 1962	6:00 p.m. to 8:00 p.m.
Thursday	Oct. 4, 1962	6:00 p.m. to 8:00 p.m.
Friday	Oct. 5, 1962	6:00 p.m. to 8:00 p.m.
Saturday	Oct. 6, 1962	9:00 a.m. to 1:00 p.m.
Monday	Oct. 8, 1962	LAST DAY 8:00 a.m. to 8:00 p.m.

ADDITIONAL INFORMATION with respect to voting regulations or registration regulations may be obtained by telephoning the office of the City Clerk, MIDWEST 4-1800.

IRENE E. HANLEY
City Clerk

HOW TO INVEST AND WHY

Sponsored by DEMERY'S AND

Merrill Lynch, Pierce, Fenner & Smith, Inc.

We are presenting a simple, honest, straight forward course designed to take the mystery out of investing. We cannot make you an expert in two sessions, but you will obtain solid practical help in avoiding the everyday pitfalls of financial planning.

PLACE:

Demery's, Birmingham Room
230 N. Woodward
Birmingham, Michigan

TIME: 7:15 P.M. until 8:30 P.M.

Here are examples of the material we will cover in simple, everyday language:

Thursday, October 18:

- How you can profit from investing.
- What are stocks and bonds and why they fluctuate.
- Monthly Investment Plan and how it works.
- How Small orders are handled.
- The cost of buying stock.
- How to understand financial information and the averages.

Thursday, October 25:

- How the New York Stock Exchange operates.
- What the Over-the-Counter Market is and how it operates.
- How to determine your investment objective, plan your program and get started.
- How your broker can help you.
- Margin trading and short selling.
- Trading Techniques.

There's no charge for the course, nor for the material you will be given. However, because of space limitations, reservations are necessary. They may be made BY MAIL ONLY and sent to the ADDRESS below. Please indicate whether the reservation is for an individual or a couple.

Please make reservations for HOW TO INVEST COURSE.

Name _____
Address _____
City _____ Phone _____

c/o Merrill Lynch, Pierce, Fenner & Smith, Inc.
208 Fisher Building
Detroit 2, Michigan



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