

All in a Mayor's Work Week

Area Firefighters Plan Demonstration

In observance of Fire Prevention Hunt Club Week, the Box (O) Alliance will The Alliance is composed of fire show the different techniques of departments from Bloomfield Hills, putting out fires in a demonstra- Bloomfield Township, Bloomfield from 7:30 to 10:30 p.m. next Village, Cranbrook Foundation and Wednesday at the Bloomfield Open Troy.

Cranbrook Institute of Science FALL FILM FUN FOR JUNIOR-JUNIOR MEMBERS

These programs are planned for children in the primary grades. They will be held in the CIS auditorium in two sessions—9:00 and 10:30, on the following Saturday mornings—

- Oct. 13 ZOO ANIMALS
- Oct. 20 INDIANS OF NORTH AMERICA
- Oct. 27 SIGNS OF AUTUMN

Telephone MI 4-1600 ext. 71 for information on registration.

SCALE WATCHING IS AN EXCELLENT HABIT

Prescription  Pharmacists

A scale in every home might be very beneficial to personal health, for weight is an excellent guide to future well-being—and should be watched carefully.

There is no short-cut to weight control. With each person, it is an individual problem, and subject to personal discipline.

Normal living and eating are likely the keys to health. If over-weight or under-weight, see your Doctor. He is the one qualified to determine the necessity and prescribe for such treatment.

Only with his guidance should you engage in any weight control project.



MILLS PHARMACY

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Next week is National Pharmacy Week and locally Mayor Florence H. Willett has set aside the week in Birmingham to honor the Oakland County Pharmaceutical Association. Above Howard Coe, president of the county association is shown receiving a certificate of membership from William Hennessey, president of the MSPA. The plaque certifies that Oakland County is officially recognized as local affiliate of MSPA.



Birmingham's Mayor Florence H. Willett signs the proclamation that will officially honor the area's businesswomen next week. Watching Mrs. Willett sign the document are Mrs. Madeline Vick, 1894 E. Maple, and Mrs. Guy Griffith, 4015 Chestnut Hill, officers of the local businesswomen's organization.

Meeting Slated To Form Jaycee Chapter in Twp.

An organizational meeting will be held next Tuesday at 7:30 p.m. at Ted's, Square Lake and Woodward, for the purpose of forming a Junior Chamber of Commerce in Bloomfield Township. Tommy Miller, jaycee extension chairman, and State Chamber officers will attend the meeting. Male residents between the ages of 21 and 35 are eligible to join the group. Anyone desiring further information may contact Miller.

Heights

any other individual in the United States. His civilian status and his desk at the Cleaners Life Insurance Building in Bloomfield Hills where he is head of GM's environmental sciences section, a part of the defense-research laboratories, might make him seem somewhat removed from his out-of-this-world balloon adventures. Nevertheless, Ross will be in another rarified atmosphere at the White House week after next.

The 42-YEAR-OLD atmospheric physicist still has his commission of commander in the Naval Reserve. "I expect that Mrs. Ross and the children will come to Washington with me," Ross replied when queried about his family. His wife Marjorie and their two children, Jane, 7, and John, 5, are looking forward to the excitement of a presidential presentation. The Harmon Award was established in the early 1920s by Clifford B. Harmon, a member of the Army Air Corps and a balloonist and aviator, as a trust. The trophies have been won by people of many countries, but most of the awards have gone to residents of the United States.

A Fort Wayne taxicab company recently put safety belts in the back seats of its 60 cabs. A sign in each taxi gives this advice to passengers. "The safety belt is provided for your protection... You choose to ride at your own risk if you do not use it."

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Pontiac Business Institute

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Founded in 1896

Quota

(Continued from 1-A)

striving for the highest goal ever set for a community-wide drive of this kind. The money obtained will be used to finance the 1963 budgets of 195 local, state and national health and community services. Last year, a total of \$19,000,000 was raised against a goal of \$18,350,000. Since its inception in 1949, the Torch Drive has provided \$192,600,000 toward the support of worthwhile services.

The six "counties" making up the Community Campaigns have been asked to raise \$1,508,497. This will be obtained by personal calls on neighbors by nearly 40,000 homemakers and business and professional men in 110 communities making up the Torch Drive territory. This includes all of Macomb County, all of Wayne County except Plymouth and all but townships of Oakland County.

WHILE THE Community Campaigns are in progress, another 50,000 workers in Detroit-area plants and offices will be soliciting fellow-workers. The Automotive and Suppliers unit is expected to produce \$9,596,847; Major Commerce \$3,824,200; General manufacturing \$1,299,150; Professions \$614,962; Schools and Government \$839,953; and Building and Transportation industries \$70,291.

Although much of the work has been done in advance, the drive will be launched officially on the night of Oct. 16 when a 54-foot torch is lighted at the foot of Woodward in downtown Detroit. Many of the 119 communities will hold similar torch-lightings before or after that date.

ALTOGETHER, SOME 125,000 volunteers will be working together

Polio Clinic Time

The West Bloomfield Health Committee will sponsor a polio clinic Monday from 7:00 p.m. at the Roosevelt School, Keego Harbor. Given in the gymnasium, the shots may be administered as parts of the three shot series or as a booster.

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...of DRIED MATERIALS are easily made because— A large variety of stems, pods, clusters and cones is available for you to choose from.

All the appearances such as wire frames, clay, screening, containers, paint, shears, rattan mats, forms and many more are on hand. Tables and space to work in are provided. At certain times (to be announced later) there will be expert advice and excellent cider & doughnuts.

COME IN AND HAVE A HAPPY TIME!!

...for preventing SNOW MOLD (if it clobbered your lawns last spring) certain be made soon.

The procedure is to spray the usually affected areas with TERSAN. The time is late this month.

...for improving your roses next spring require continual spraying or dusting until they are covered for the winter. This will noticeably reduce disease next spring. Use CAPTAN or PHALTAN or a combination containing one of these two materials.

...for exciting COLORS in your spring garden are made right now by painting:— TULIPS—DAFFS—LILIES—HYACINTHS—CROCUS. Use only IMPORTED DUTCH BULBS.

...to benefit woody plants such as hardwood trees, evergreens, trees, and roses so that spring winter-kill will be reduced:

- a. Keep them all as dormant as possible.
- b. Do not water or fertilize now.
- c. Hardwood trees may be fertilized AFTER all the leaves fall.
- d. Evergreens should be watered well just before the ground freezes hard.
- e. Spray evergreens with WILT-PRUF any time except at freezing temperatures.

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Arthur Godfrey says:

"Keep New Clothes Looking New"



So, of course, you want to keep new clothes looking new. Well, here's a tip one of the biggest clothing manufacturers gave me—and I tell my listeners on my CBS Radio program—insist on Sanitone Drycleaning. Sanitone Drycleaning gives you extras, like spots removed scientifically, minor repairs made; professional-rated press—fit, shape restored—and special finishes make the fabric feel new. So, for more than just drycleaning, insist on Sanitone! "

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