

ATTENTION MEN!

*It's Your Night To Shop in Comfort... In Leisure...
It's Your Night To Shop Alone or With Your Son*



BIRMINGHAM'S

MEN'S NITE

MONDAY EVENING DECEMBER 3, 1962
FROM 7:00 TO 10:00 P.M.



SORRY LADIES
This is a **SPECIAL Shopping**
Night for **MEN ONLY!**

LADIES' NOTE . . . The Night is really meant for you! One of the reasons we're holding Men's Nite is to give your man a chance to get what you really want . . . instead of dashing in and picking up the first thing he sees . . . please come in during the day, select what you want, fill in the hint and size list below and give it to the man in your life to bring to Men's Nite.

**BRING
THIS
CHART
WITH
YOU!**

BE WISE, GET HER SIZE

| | |
|----------|-------|
| DRESS | _____ |
| BLOUSE | _____ |
| SWEATER | _____ |
| LINGERIE | _____ |
| HOSIERY | _____ |
| GLOVES | _____ |
| SHOES | _____ |

IF YOU CAN'T GET HER SIZE . . .
BRING HER HEIGHT AND WEIGHT.

Many of the stores will feature:

- ★ REFRESHMENTS
- ★ FREE GIFT WRAPPING
- ★ INFORMAL MODELING

Sponsored by The Birmingham Chamber of Commerce