



The Nation's Top Prize-Winning Suburban Weekly

## Stores Ready for Men's Shopping Spree

Thousands of Birmingham-Bloomfield area men are expected to jam downtown streets Monday night as the retail merchants stage their annual Men's Night.

This is the 11th year that Birmingham merchants have hung the "men only" sign on their doors. The stag affair allows men to take advantage of the opportunity to shop away from the prying eyes of the ladies. Sponsored by the Birmingham

Chamber of Commerce and conducted by the Retail Merchants Division of the chamber, Men's Night will have about 125 stores participating.

INFORMAL AND formal modeling will show off the latest fashions in most of the stores. Light refreshments, including coffee and cake, will be served in many of the stores.

Miss Detroit will be on hand

at the B. Siegel-Kay Cooley store as will the 80-voice Mercy College Choir. The girls will sing in front of the store and also on the lower level. A buffet supper will be served.

Himeloch's will stage a "sing-along" with a group of strolling musicians, providing the music and the male customers providing the song. Gift certificate prizes will be awarded.

Along with the loud speaker

for music outdoors, many of the stores will feature organ music, according to Larry Healy of B. Siegel-Kay Cooley, chairman of the Men's Night committee.

STORES WILL close at the regular times Monday and then reopen for the special 7-10 p.m. period.

Street decorations are all expected to be in place by Monday night, according to a Parks and

Forestry Department official. The Junior Chamber of Commerce has already finished decorating the downtown area store fronts.

A new Christmas decorative note this season is the placing of small white lights on all of the boxes of Little Lindsens in the business district. The C of C purchased the lights.

The chamber has cautioned shoppers that Jan. 3 will be the

deadline for exchanging Christmas gifts.

Santa's Mailbox will be in place soon in Kress's, and there's a better - than - even chance that St. Nick will make a couple of quick appearances in the Birmingham area.

Chairman Healy pointed out that one of the purposes of Men's Night is to meet the "gentlemen who pay the bills throughout the year and get to know them better."



# Fluoridation Approval Draws Protests

## B'field Twp. To Buy Water From Detroit

By SAVILLA SLOAN  
Special Writer

BLOOMFIELD TOWNSHIP — Detroit City water as an activity for this township by Jan. 1, 1964, was anticipated by Jim Scott, head of the township sewer and water department, at a meeting of the township board Monday night.

Scott's statement to the board came after passage of a board resolution empowering Supervisor Arno Hulet to enter into negotiations with the City of Detroit and the Oakland County Department of Public Works. The negotiations will firm up the contractual agreements to be signed before construction of the water system is started.

Total cost of the project is estimated at \$2,050,000. It will be financed by revenue bonds issued by the DPW. Operation of the water system will be controlled by the township.

THE TOWNSHIP will construct approximately 21 miles of water transmission mains to serve all areas of the township. They will connect at Adams and Square Lake roads with the Detroit water main, bringing water both to Pontiac and the township.

It is the first connections to the water mains will be in areas where existing water systems, already under operation by the township, have been installed. Approximately 3,050 homes will be immediately served.

By 1970, the township expects 5,275 homes to be connected to the water system. By 1975 the figure is expected to grow to 6,575 homes.

IN ANTICIPATION of bringing Detroit water to the township, township engineers Hubbell-Roth and Clark have already completed engineering plans for the township water transmission mains.

Development of neighborhood laterals to connect with the water transmission mains in areas where community water systems do not exist will be by special assessments. Petitions for establishing special assessment districts will have to be signed by owners of 51 per cent of the land area in the assessment district.

(See WATER, 5-A)

## Suburbia Today Makes Reference To Men's Night

"In Birmingham, Michigan, the stores have one night in which they are open for men only, to buy gifts for their wives. We are tempted to ask, 'Wives only?' but refrained."

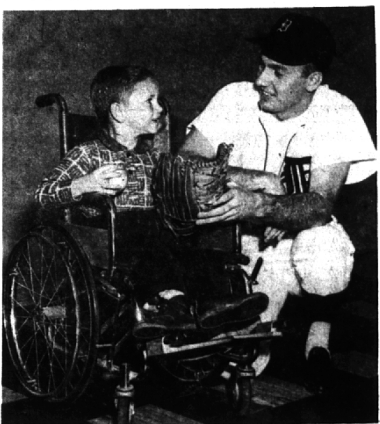
This is an obvious reference to Birmingham's annual Men's Night in an article on how suburbia celebrates Christmas in the December issue of Suburbia Today.

The monthly magazine supplement will appear with the Dec. 6 issue of our Birmingham Eccentric.

The article, entitled "How Does Your Town Keep Christmas?" is written by George Fielding Eliot.

ALSO SURE to be of local interest is Pearl Buck's story of how she hangs up "Nineteen Stockings by the Chimney Piece." There's one for each of her own, her grandchildren and her adopted children.

For these and other interesting, informative stories be sure to see Suburbia Today in next week's Eccentric.



Five-year-old Johnny Reichert, March of Dimes poster boy for Oakland County, will give an assist to Al Kaline, who will serve as the county's campaign director for the 1963 campaign to fight crippling birth defects and arthritis and continue the successful battle against polio.

## Kaline to Direct Dimes Campaign

Just back from the Detroit Tigers' tour of Japan, baseball star Al Kaline, 32620 West Haverford Road, Franklin, is all set to take the reins of the 1963 March of Dimes for Oakland County.

Kaline's appointment as campaign director was announced by Leslie R. Ware, chairman of the Oakland County March of Dimes Chapter.

Kaline will help to organize the campaign in Birmingham and Bloomfield, where workers last year raised \$14,733.47 to combat chronic crippling diseases and birth defects and to continue the March of Dimes successful fight against polio.

Chairmen for Birmingham and Bloomfield will be announced shortly, Kaline said.

HELPING THE baseball champion to continue the work that has brought paralytic polio under control is the Oakland County poster boy, five-year-old John Reichert, who was born with a spinal defect and is being aided by March of Dimes research and care.

A native of Baltimore, Kaline is now an Oakland County resident. A "bonus player" at the age of 18 in 1953, he became the youngest batting champion in American League history when he was only 20 and has continued his brilliant playing for the Tigers.

Married to his high school sweetheart, the former Louise Hamilton, Kaline is the father of two young sons, Mark, 5, and Michael, born in June. He is a partner with George Howe, Detroit Red Wing

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## Order Draft Of School Bus Law for City

By KEN WEAVER  
Managing Editor

In a five-to-two vote, Birmingham city commissioners Monday night directed the city attorney to prepare a school bus ordinance.

Commissioners Charles Renfrew and Carl F. Ingraham, who felt the measure would be more harmful than helpful, cast the negative ballots.

The other five commissioners, believing that protection should be afforded to the 140-some school children who would benefit from it, voted to direct the attorney to draft an ordinance comparable to the state law.

COMMISSIONERS have debated the issue several times last year and this. Their greatest concern has been for the confusion that might be created due to the fact that some buses carrying school children are marked according to the state law and some are not. Those that are not so marked cannot, apparently, be forced to obey the state law inasmuch as they are chartered under the State Public Service Commission.

LAST WEEK, commissioners decided that some thought might be given to asking the area's state legislators to consider proposing a law that would be uniform throughout the state.

No mention was made of that suggestion this week. The Birmingham Eccentric, pointing out that the state law was adopted at some urging by the (See BUS LAW, 7-A)

## Pursuit of Landowners Snags Easement Fight

By IRMA N. DAVIS  
Township Editor

LATHRUP — The storm water sewer program dominated discussion Monday night as councilmen pondered the next step in getting a necessary easement and juggled the ticklish problem of the city engineers' functions.

City Administrator Jerald Stone was directed to determine the ownership of private land on which the city seeks easement rights to lay storm sewer lines. The easement would run from Santa Barbara to the Evans Ditch in the area of Roseland.

The city has already authorized City Attorney Everett Hayes to institute condemnation proceedings in the courts asking for a permanent easement plus temporary easements on each side of this strip to permit construction work.

THE STEP to condemn was originally taken after Mrs. Louise Lathrup Kelly indicated that she would sign an easement if the city would guarantee in writing that two-story brick, garden apartments could be erected on a 12-acre site she owns in another part of the city. Mayor Richard N. Cogger described the offer as a "deal."

When Mrs. Kelley's letter was read to the council in early October, Kelly was asked the question of the new owner, she said. At the Nov. 19 meeting, Mrs. Kelley announced that the land in question had been sold by her. At Monday's meeting, when asked the name of the new owner, she said All such use of lower spring maintenance. One-day service. ROYAL MATTHEW COMPANY, LI 8-5000.

## Roberts Quits; Hagstrom New Supervisor



CLARK HAGSTROM

## Brown-Odoi Land Rezoning Considered

BLOOMFIELD TOWNSHIP — The township board took under advisement Monday a plan for rezoning of the Brown-Odoi property on Big Beaver east of Woodward, after hearing the attorney for the property owners state the case for rezoning the property from R-3 to multiple.

Hugh Allerton, Jr., argued before the board at its meeting Monday night that "the present zoning is unreasonable." He cited the property's nearness to Woodward, lack of sale of single-family zoned lots in the area and the relatively small area and shape of the land for residential development.

APPROVAL by township planning consultants Villan-Leman of the property for multiple use last March and April when the master (See REZONING, 2-A)

## Seek Advice On Parochial Aid Requests



WILLIAM E. ROBERTS

Birmingham City Commissioner William E. Roberts resigned Monday night as a county supervisor. The commission accepted his resignation "with regret" and appointed City Assessor Clark Hagstrom to succeed him.

Roberts had announced several weeks ago that the press of his insurance business would force him to resign. He was appointed to the Oakland County Board of Supervisors last April.

Roberts was one of two city commissioners named to the board, the other being Carl F. Ingraham. The city's other two supervisors are David Levinson and Luther Heacock.

HAGSTROM, 45, has been city assessor since May 1, 1958. He came to Birmingham from the assessor post in Ironwood, Mich. He is one of several assessors serving on the board of supervisors, including those from Pontiac, Hazel Park and Ferndale in this area.

Roberts, 39, has been a city commissioner since 1954. He was mayor in 1957 and 1958. He is a partner in the Seed-Roberts Insurance Agency in the Wabash Building.

## Y Christmas Tree Sale to Start Monday

See photo 8CC

Workers at the Birmingham YMCA on E. Lincoln have been busy for the last week unloading and reading 800 trees for the annual Christmas tree sale.

Freshly cut in the Michigan north woods, the trees will go on sale Monday, according to the Y's Bill Beck.

The money from this year's sale has been earmarked for the purchase of a new bus. The Birmingham YMCA transports 10,000 youngsters a year to various activities.

THIS YEAR'S sale will offer Scotch pines, balsams and bundles of boughs. A few table model blue spruce trees will also be available. All the trees are priced at \$3.50 and range in height from 5 to 15 feet.

The lot will be open daily from 10 a.m. to 9 p.m. and from noon until 10 p.m. on Sundays. Indian Guide fathers will serve as salesmen.

## Authorities See Long Court Fight

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By LARRY EVOE  
and  
IRMA N. DAVIS

Area communities reacted in various ways to Tuesday's decision by the Detroit Common Council to fluoridate the city's water supply.

Several southern Oakland County municipalities sent official protests to Detroit while others spoke out against the fluoridation resolution but took no action.

Birmingham, however, went on record several months ago as favoring fluoridation.

TEN COMMUNITIES in the area currently purchase their water from Detroit through the South-eastern Oakland County Water Authority.

Birmingham, Berkeley, Clawson, Huntington Woods, Lathrup, Pleasant Ridge, Royal Oak, Beverly Hills, Southfield and Southfield Township are all members of SOGWA.

Most violent reaction against fluoridation came from Royal Oak. The city commission sent a telegram to Detroit Monday asking it to delay action for 90 days.

Royal Oak officials argued that Detroit had not invited them to a public hearing last week on the issue.

Pontiac, which will begin using (See PROTESTS, 4-A)



## Birmingham Bond Burning

Birmingham Mayor Florence H. Willett (left) officiated Tuesday at the official burning of \$185,664 of the city's paid-up bonds. City commissioners had authorized the Mayor to cremate the bonds at the Oct. 29 meeting.

The Municipal Building has no incinerator. R. T. Berger, city treasurer. Also on hand for the ceremony, in the basement of Michigan Bell Telephone, were CPA John J. Harding, Berger and City Clerk Irene Hanley.

All of the city's obligations with respect to the bonds have been completed, according to R. T. Berger, city treasurer. Also on hand for the ceremony, in the basement of Michigan Bell Telephone, were CPA John J. Harding, Berger and City Clerk Irene Hanley. The Municipal Building has no incinerator.