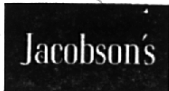




Fun with Fido

A Swiss music box plays when crank is turned but stops when the small plastic pup jumps out of the metal house. It's one of the new toys recommended by the Toy Guidance Council.

VISIT OUR NEW
COIN & STAMP
SHOP IN TOYLAND
ON THE MEZZANINE

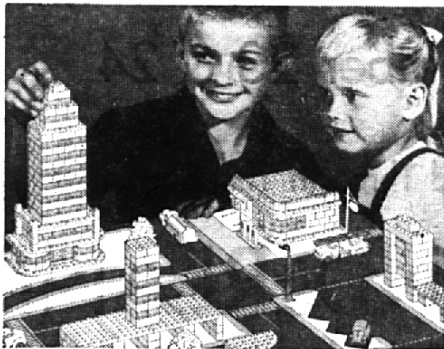


Toyland — Woodward at Willits

IT'S FUN
IT'S EDUCATIONAL
IT'S CONSTRUCTIVE

LEGO SYSTEM

THE CREATIVE BUILDING SET



LEGO, the play sensation of Europe, is now produced in America by Samsonite. The LEGO SYSTEM is composed of various sized colored plastic building blocks which lock together and stay locked until they are taken apart. With LEGO, children of all ages can make ships, planes, doll houses, garages, filling stations, skyscrapers, animals, soldiers and mosaics.

702 Basic Set
Only... **\$1.95**

Other Size Sets
Up To \$25



Woodward at Willits
Birmingham



Jacobson's
childrens shops
Woodward at Willits

**Santa Claus
will be
here**

Friday and Saturday, Nov. 23-24
From 10 until 12 and 1 until 5

Calling all starry-eyed boys and girls! Santa's here to see and talk to you, to hear of your dearest Christmas wishes. Do come visit with him, and bring your "Dear Santa" letter to drop in our direct-to-North-Pole mail box for immediate delivery to Santa's work shop.

HOME NEEDED FOR WELL-BEHAVED PETS,

as advertised on television

NEW ACTION-PACKED
FUN TOYS AT SPECIAL
MONEY-SAVING PRICES!

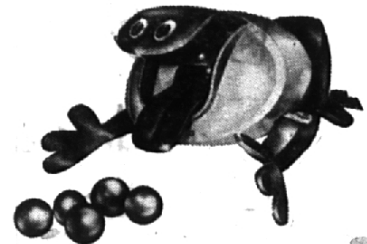
GAYLORD, the friendly bas-
sett hound, looks and per-
forms like a real dog. He's
trained, too.

10.20



ODD OGG moves forward to
catch balls. If ball misses,
Ogg raises, sticks out his
tongue. You'll love him!

8.60



BOP THE BEETLE comes with
beetles, trap, and boppers.
Big and little ones have fun
with this one!

3.40



COMPARE THESE VALUE-PACKED TOY PRICES!

- Chatty Baby Doll ... 8.40
- Give-A-Show Projector ... 3.62
- Barbies Sports Car ... 4.40
- King Zor Dinosaur ... \$13



TOYLAND—WOODWARD AT WILLITS
BIRMINGHAM

OPEN THURSDAY & FRIDAY EVENINGS TILL 9 P.M.