

**Richard Wickham Joins Staff of Johansson Gage Co.**

Richard Wickham has been appointed to the sales engineering staff of the C. E. Johansson Gage Co.

According to CEJ Marketing Manager, B. C. Wentworth, Wickham will work with local sales representatives, operating out of the company's home office in Dearborn. Johansson manufactures precision industrial measurement and control equipment and scientific instrumentation.

Wickham of 3066 Oak Hills, Bir-

**Gave Once for All**

Ethyl Corporation Research Laboratories in Ferndale report a total contribution of \$15,273 to the United Foundation Torch Drive Campaign Chairman Larry E. Stinson, 154 N. Williamsbury, Bloomfield Township, says that this is the largest Ethyl contribution to date and represents an average gift of \$40 per employee.

mington, joins the Johansson organization with ten years of selling experience in the automotive materials market.



**Open for Business**

George Richman pauses in front of his new furniture store at 4080 Telegraph, south of Long Lake. The new 82 by 100-foot two-level store features one of the largest displays of early American furniture in the state according to Richman. In addition the store specializes in a wide selection of decorative accessories for the home and also offers complete decorating services. A special Christmas Open House will be held from 12:30 to 6 p.m. Sun, Nov. 18. The original Wilgus store, established in Pontiac before 1900, was purchased by Richman and his wife in 1948.

Parke-Davis Names Daniel M. Mertus

Daniel M. Mertus recently has been named Parke, Davis & Co. Overseas Division personnel coordinator, according to G. R. Campbell, director of the Division's international administration group.

Mertus, of 998 Brooklawn, Birmingham, joined the world-wide pharmaceutical firm in 1958 as a personnel representative in the Personnel Relations Division. Two years later he was appointed training supervisor in the company's Management Development and Training Department.

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**NEWS OF BUSINESS**

**Yamasaki Designed Cafe Opens at Art Museum**

Metropolitan area residents now can indulge their fancies for romantic foods and espresso coffee amid medieval art treasure in a Florentine court yard at the Detroit Art Museum.

Opening last week of the Kresge Court Continental Cafe provides an entirely different incentive to visit one of this country's finer art museums.

Formerly an outdoor garden, the area became an indoor court with a continental atmosphere through a gift from the Kresge Foundation. Situated immediately to the south of the Romanesque corridor at the foot of the main stairway at the right of the entrance lobby, the new court carries out a Florentine theme. It is medieval in character and is patterned after the court in the Bargello National Museum in Florence, Italy.

ARCHITECT MINORU Yamasaki engineered the transition, covering the area with a skylight type of roof that will be obscured from interior view by a white cloth ceiling that permits the daylight to filter through. Artificial lighting is accomplished through a combination of indirect fluorescent fixtures and incandescent light reflected from the ceiling.

The floor is of Vermont green slate and Italian Travertine marble. All the furniture in the Cafe is in the Florentine mood, highlighted by metal pedestal tables with an antique lead finish. The service counter of the Cafe, operated by Al Green Enterprises, Inc., nestles in the southwest corner of the court.

All of the art displays in the court are of a permanent nature. Two Romanesque columns of limestone, taken from two French cloisters and dating from the 12th century, have been installed. The stairway at the eastern side of the court has Italian Coats-of-Arms from the 15th, 16th and 17th centuries embedded in the brick.

A bronze bell, designed by Andrea Pisano (1285), a French madonna and child (1520) from the school of Troyes; an Italian 14th century sculpture of a lady holding a mirror, and a number of old Roman funerary monuments are included among the displays.

**George Scott Heads Promotion For Dairy Month**

George D. Scott, 561 Rudgate, Bloomfield Hills, has been named national chairman for June dairy month activities in 1963.

Scott represents the Dairy Industry's Supply Association, one of 13 national organizations sponsoring June dairy month each year. Scott, a veteran of the dairy industry, has been with Ex-Cell-O Corp. for 27 years, since the inception of the June dairy month promotion.

In 1939, Scott accepted the position of sales promotion manager. In 1951, Ex-Cell-O's Board of Directors elected him to a vice-presidency in the packaging equipment division, a position he still holds. Scott is responsible for basic research, engineering, advertising and promotion, sales and service.

**Elected**

Elmer W. Haack has been elected president of the Oakland County chapter of the Society of Residential Appraisers and James Barbour has been named a director. Both men live in Birmingham.

**WHY MORE TRAINING?**

The Job Guide, published by the U.S. Dept. of Labor, gives this answer: "You should weigh carefully the long run advantages offered by jobs you are considering against immediate gains. You should be aware of the great importance of education as a general and specific asset. Technical or professional training received after leaving high school will give you definite advantage in seeking and finding a job. When advancement opportunities occur, preference is generally given to persons with superior educational qualifications—other things being equal."

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**Space Expert To Address AAUW Meeting**

The Birmingham branch of the American Association of University Women will consider space at their 12:30 p.m. monthly luncheon in the Birmingham Community House, Nov. 14.

Lovell Lawrence Jr., director of Advanced Projects Organization of Chrysler Corp., will speak on "Through the Looking Glass of Research into Space".

Lawrence has been associated with Chrysler corporation's missile activities since 1953, and with rocket development since 1941, when he formed Reaction Motors Inc., the first commercial enterprise in the United States in that field.

IN 1945, he served as a member of the Navy technical mission to Europe which surveyed German rocket power plants, rocket propellants and other German missile developments. A year later, Lawrence and associates had perfected an engine that enabled the Bell X-1 to crash the sound barrier. This engine is now on display in the Smithsonian Institute.

The American Rocket Society's highest honor, the Robert H. Goddard award, was presented to Lawrence for work on the Bell X-1 and the Viking Missile.

**Completes Course**

Thomas J. Rice, service assistant of Bob Best Lincoln - Mercury, Birmingham, has been graduated from a service merchandising course at the Ford Marketing Institute in Detroit.

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G 32	1.92	2.10	2.44	2.77	2.92	2.98	3.29
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14x43 1/2 — \$6.55	14x59 1/2 — \$8.10	18x43 1/2 — \$7.05	18x59 1/2 — \$8.70
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