

### C. M. Lund Named Plan Manager by Ford Tractor

C. M. Lund has been named tractor planning manager, Ford Tractor Division, Ford Motor Co., E. S. Kurnely, divisional product planning manager, has announced. In his new position, Lund will coordinate tractor product programs for world-wide market requirements.

Since 1961, Lund, of 1629 Gracefield, Birmingham, has been in the 1962 model year. As a reward, Green and his wife, 204 Masfield, Bloomfield Hills, will be guests of the Chrysler-Plymouth Division Tractor and Implement Division, Chrysler Motors Corp., on an eight-day holiday trip to Italy beginning yesterday.

#### In Europe

Dick Green of Dick Green Chrysler-Plymouth is one of 45 Imperial car dealers throughout the nation to win recognition for top sales performance during the 1962 model year. As a reward, Green and his wife, 204 Masfield, Bloomfield Hills, will be guests of the Chrysler-Plymouth Division Tractor and Implement Division, Chrysler Motors Corp., on an eight-day holiday trip to Italy beginning yesterday.



W. E. BERGE



B. C. WENTWORTH

### Gage Firm Announces Exec. Appointments

W. E. Berge has been named president of the C. E. Johanson Gage Co., and Bion C. Wentworth, has been appointed marketing manager of the company.

The company manufactures and distributes CEJ gage blocks and many other precision measuring tools for the manufacturing industries.

to Johanson from Fasteners, Inc., where he was sales manager. Prior to this, Wentworth spent 20 years with the National Machine Products Co. as government contract administrator, dealing primarily with the aircraft industry.

In his new assignment, Wentworth will concentrate on revitalizing the CEJ sales organization while introducing several new products and services into the American industrial market.

Berge, 191 Concord, Bloomfield Hills, comes to the Johanson organization from Atlas-Copco, U.S., where he was division general manager, responsible for all marketing operations in the United States relative to their high-speed rotating tools and instruments. His background includes a European education in both mechanical engineering and business administration, service in the Swedish Air Force during World War II, eleven years of mechanical engineering and fifteen years' experience in international sales and marketing operations in the European, Canadian, Central American and United States markets.

The company is now expanding its automatic gaging line and will offer engineering and calibration services not previously available. With the exception of gage blocks and some standard instruments, several manufacturing operations will be shifted in the future from Sweden to the Dearborn plant, as demanded by shorter delivery schedules.

WENTWORTH, of 4685 Pickering, Birmingham, will be responsible for the company's total national marketing operations, including the advertising and sales promotion function.

Since graduating from the University of Mississippi, Wentworth has accumulated 25 years' experience in industrial sales. He comes

### Peoples Federal Savings and Loan Appoints Waggoner

Leo F. Drolshagen, Sr., president of Peoples Federal Savings and Loan Association, has announced the appointment of Francis L. Waggoner as a mortgage originator and procurer to service an anticipated increase in mortgage lending.

Waggoner, formerly with the General Discount Corporation, has

had 20 years in the home mortgage field and is experienced in FHA, GI and conventional mortgage lending. He will call on branches of the company, including the one in Birmingham.

Drolshagen anticipates greater home building and purchasing of homes in the metropolitan area and feels his activity will exceed all previous years by a wide margin.

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	Fresh, Young, Baby <b>BEEF LIVER . . . 49¢ lb.</b>	
<b>CANNED HAM (4lbs.) \$3.79</b>	<b>Large Bologna 49¢ lb.</b>	
	<b>CRACKER BARREL CHEESE</b> 10 oz. Sticks Yellow—Sharp—Extra Sharp <b>49¢ Each</b>	<b>Lean, Meaty, SPARE RIBS . . . 55¢ lb.</b>

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GRADE A MEDIUM EGGS . . . . . 39¢ doz.	<b>WHITE GRAPEFRUIT</b>
GOLD MEDAL FLOUR, 5 lb. bag . . . . . 49¢	<b>6 for 49¢</b>
GROSSE POINTE TOMATOES, 303 can . . . . . 2 for 45¢	Tasty
SUN MAID RAISINS, 15 oz. . . . . 2 for 53¢	<b>CHERRY TOMATOES</b>
HEINZ or FRANCO AMERICAN SPAGHETTI, 15 1/4 oz. can . . . . . 2 for 25¢	Pint Basket <b>19¢</b>
RICHELIEU RAGGEDY ANN PEACH HALVES, 2 1/2 can . . . . . 35¢	
DEL MONTE CREAM or WHOLE KERNEL CORN . . . . . 6 for 99¢	
SCOTT FACIAL TISSUE, 400 Ct, 4 boxes for \$1	
FAB, CHEER or DREFT, reg. size . . . . . 27¢ ea.	

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5 lbs. **59¢ lb.**

**CANE SUGAR**  
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Even if he asks you to cut down on some of the products we represent, that's all right with us.

Because no one knows your individual health problems like your physician. We don't. (And other food people don't, either.) There's no such thing as a universal diet.

For good nutrition, the American Medical Association (October 12, 1962) recommends a well-balanced diet chosen from these four basic food groups: (a) The Milk group (milk, cheese, ice cream), (b) The Meat group, (c) The Vegetable-Fruit group, and (d) The Bread-Cereal group.

That's why we urge you not to endanger your health with do-it-yourself food plans or to change your diet because of widely publicized food fears—like cholesterol.

Your physician will tell you this himself. Trust him. We do. We're people, too.



\*Full text of the American Medical Association statement of Oct. 12, 1962 available by writing: Heart Diet, American Dairy Association, 20 N. Wacker Drive, Dept. D, Chicago 6, Ill.