

R. M. Lyons Elected VP at Fruehauf Co.

The Fruehauf board of directors has elected Birmingham resident, Raymond M. Lyons to the post of vice president in charge of industrial relations. Lyons had served as director of industrial relations since joining the company in May, 1960.

His background includes over 15 years experience in labor relations, personnel recruiting and training and medical and safety programs during World War II. He served as an agent for the Federal Bureau of Investigation. He is a graduate of the University of Western Ontario and holds a law degree from the University of Detroit.

James F. Abbott Named by Calif. Contractor

Appointment of James F. Abbott of 763 Lakeview, Birmingham, as president of the F. E. Young Construction Co., general contractors of San Diego, Calif., has been announced by Francis E. Young, Sr., founder of the company.

Abbott has lived in Birmingham for 20 years and is an active member of St. James Episcopal Church. He is a graduate electrical engineer of Northwestern University and also is a registered architect.

Before moving here, he was associated with the Chicago Construction Department of Sears, Roebuck and Co., serving as company architect. Prior to joining the San Diego firm, he was vice president of O. W. Burke Co., vice president and general manager of Person Construction Co., both Detroit general contractors.

The F. E. Young Construction is currently engaged in building contracts throughout the United States, including joint ventures with some of the largest builders in the world whose efforts and reputation are international in scope.

The biggest lake trout ever caught in the world, weighing 80 pounds, was taken in the Straits of Mackinac in 1878.

STOP AT MICHIGAN FIRST AID
for
Invalid and Sickroom Supplies
• • •
WHEEL CHAIRS
Equipped With Brakes
\$59.95
MICHIGAN FIRST AID
Invalid needs—sick room supplies
LJ 2-3027 JO 4-6847
1621 S. Woodward, R. O.
3 doors north of 10 Mile

the people who care about people who move



They're ready to help you make your local or suburban move easy and free. Highly trained, responsible Bradley people... bonded, accommodating. Providing methods and experience perfected in over 50 years of helping families relocate without that dislocated feeling. Phone Liberty 9-5656 for your free estimate.

PERNSTROM STORAGE AND VAN COMPANY
local agent
BRADLEY
MOVING & STORAGE COMPANY
America's finest PACK-UP, PICK-UP, and family moving service
1455 Adair Road, Birmingham

Village of Beverly Hills

ORDINANCE NO. 56

AN ORDINANCE TO AMEND ORDINANCE NO. 29 ENTITLED "AN ORDINANCE REGULATING AND RESTRICTING THE HEIGHT, NUMBER OF STORIES AND SIZE OF BUILDINGS; THE SIZE OF OPEN SPACES; THE DENSITY OF POPULATION; THE LOCATION AND USE OF BUILDINGS AND LAND FOR TRADE, RESIDENCE AND OTHER PURPOSES; CREATING DISTRICTS FOR SAID PURPOSES AND ESTABLISHING THE BOUNDARIES THEREOF; PROVIDING FOR CHANGES IN REGULATIONS, RESTRICTIONS, AND BOUNDARIES OF SUCH DISTRICTS; DEFINING CERTAIN TERMS USED HEREIN; PROVIDING FOR ENFORCEMENT; ESTABLISHMENT OF A ZONING BOARD OF APPEALS; AND IMPOSING PENALTIES FOR THE VIOLATION OF THIS ORDINANCE."

The Village of Beverly Hills Ordains:

Section 1.01. That Ordinance No. 29 entitled "An Ordinance Regulating and Restricting the Height, Number of Stories and Size of Buildings; the Size of Open Spaces; The Density of Population; The Location and Use of Buildings and Land for Trade, Residence and Other Purposes; Creating Districts for said Purposes and Establishing the Boundaries Thereof; Providing for Changes in Regulations and Boundaries of Such Districts; Defining Certain Terms Used Herein; Providing for Enforcement; Establishment of a Zoning Board of Appeals; and Imposing Penalties for the Violation of this Ordinance" be and the same hereby is amended by amending the Zone Map attached thereto and made a part thereof as follows:

A. That the following described property is changed from Single Family Residential 1 (R-1) zone to Parking (P) zone use:

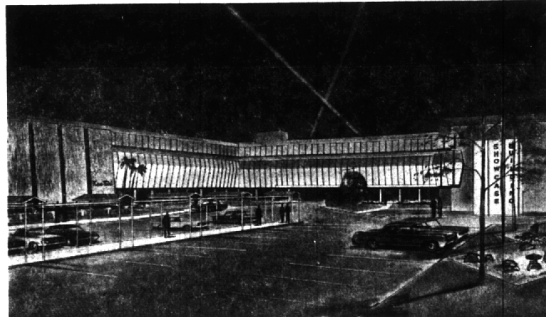
1. The West 130 feet of the North 291 feet of Lot 13, Crystal Springs Subdivision.

Section 2.01. Public hearing having been held hereon May 7, 1962, and the statutory notices having been published and mailed, the provisions of this Ordinance are hereby declared to be immediately necessary for the preservation of public peace, health and safety and hereby ordered to take effect immediately upon publication.

Made and passed by the Village Council of the Village of Beverly Hills, on the 7th day of May, 1962.

Marvin B. Cline, President

Betty J. Chinn, Clerk



'Showcase' to Open in Fall

The newest addition to Detroit's plans for a dynamic downtown area, the Showcase Building at John R. near E. Grand Blvd., will be completed early in the fall. Developed by Mildred Puddington of Birmingham the structure will house the first in a network

of exhibit centers for homeowners and the building industry. The interior architecture in the modern vein is being executed by John Lozian and Donald P. Young, both of Birmingham. Showcase will be housed in the old Chrysler Staff Building.

NEWS OF BUSINESS

Area Residents Spark Building Fund Drive

A \$30,000,000 program of enlargement and modernization of Metropolitan area hospitals has been assured by the success of the Metropolitan Detroit Building Fund drive, sparked in large measure by residents of the Birmingham-Bloomfield area.

Donald F. Valley and George Russell, as co-chairmen, announced that the MDBF had succeeded in meeting its goal of \$14,804,000 to defray 40 per cent of the cost of the huge program. There was no solicitation of individuals; the MDBF project was accepted by the business community as its particular responsibility.

In addition to Russell, residents of the Birmingham-Bloomfield area, who played major roles in the drive included Raymond T. Perrier, MDBF president, Ben D. Hill, chairman of the Major Gifts Group I, Ray R. Eppert, MDBF vice president, R. C. Gerstenberg, L. A. Bovee, Lester R. Downie, Gilbert F. Richards, L. Irving Woodson, Harold Kennedy, George LaHoddy, Edwin O. George, Russell A. Sweeney, Al Bonman, W. Calvin Patterson, and Walter C. Laidlaw.

VALLEY, CHAIRMAN of the board of National Bank of Detroit, and Russell, executive vice president of General Motors, said contributions had been received from more than 750 firms, plus several charitable foundations. Gifts generally were based on a formula of \$8 per year per employee, spread

over a five-year period. Valley termed the drive's success "a rousing demonstration of faith in the community." He added: "For many of the firms which were called upon, the appeal came at an inopportune time. In the face of last year's economic conditions, contributions had in many cases to be based not on current earnings but on confidence in Detroit as a place to do business in years to come."

An exhaustive two-year study placed the essential capital needs of Detroit area hospitals at more than \$30,000,000. In seeking this sum, the minimum that would provide an adequate number of hospital beds to serve the community, the hospitals faced a severe problem.

Studies indicated that, through various sources, the hospitals could raise 60 percent of the goal. But this was the limit, and unless the remaining 40 percent could be raised, the outlook for adequate hospital facilities for the Detroit area appeared hopeless.

AT THIS POINT, leading business men of the community, through the MDBF, volunteered to undertake to raise the needed 40 percent. The campaign leapt off to a dramatic start when Valley was able to announce, shortly after it opened, that nearly \$10,000,000 had been pledged by 14 large firms and three charitable funds which had been founded by business leaders.

Valley praised the leading business men who served as solicitors in the campaign. He said: "Thanks to the exceptional devotion they gave to this arduous task, and the many hours of valuable time which they contributed, Detroit's business community can take pride in the successful accomplishment of a major responsibility."

Receive Appointment

Peter Barry, vice president and general sales manager of Them Products, Inc. of Milwaukee, Wis., has announced the appointment of the James E. Davis Co. of Birmingham and Lathrup as sales and marketing consultants.

Cotton Rugs

washed and fluffed
9x12 size or smaller

Linens

sheets, pillow cases, table cloths, etc., washed and carefully finished on our steam heated ironer

Shirts

washed, beautifully finished, and put in polyethylene bags to keep them clean

Birmingham Laundromat

1000 So. Adams Rd.
1 Blk. N. of Lincoln

MI 4-8225



THE BEST IN LAUNDRY SERVICE

B'ham Residents Serve 100 Years

Four Birmingham men, all employees of Ethyl Corporation's research laboratories in Ferndale, were recently honored by the company's Twenty-Five Year Club at a banquet in the Detroit Athletic Club.

John R. Howard III, of 720 Chesterfield, and Hythe R. Jones, of 463 Southfield, were awarded certificates for 30 years of service. Howard is assistant to the general manager of the laboratories. Jones supervises the passenger car and accessories section.

Plaques for 35 years of service were presented to Franklin Fricker, of 481 Pleasant, and Cleveland Walcott, Jr., of 1231 Harrow Circle. Fricker is a staff administrative assistant and Walcott a research supervisor.

If you are buying, selling, renting or swapping, The Birmingham Eccentric Classified Ads will do an outstanding job for you.

Area Man Attends Texas Conference

Carlton A. Stewart, 27630 Lathrup Street, Lathrup, attended the 78th annual conference of the American Society of Training Directors from May 14-18 at Dallas, Tex.

Stewart is personnel manager of Michigan Blue Cross and president of the greater Detroit chapter of the society.

The five-day meeting brought an estimated 1,000 training directors from business and government throughout the United States and Canada.

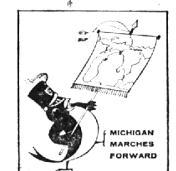
Local Man Joins Firm's Local Office

Manley, Bennett & Co., investment brokers, have announced that Harold W. Zinke is now a registered representative with their firm. For the past eight years he has been associated with Baker, Simonds & Co., Inc. in the same capacity.

Zinke, a resident of Orchard Lake, will be located in the firm's Bloomfield Hills office.

SPRAYING! Shade Trees, Shrubs, Evergreens Fruit Trees & Orchards, Elms. Also mosquito control & Lawns for weed and feed.

JASSO TREE SERVICE
Since 1928 MU 9-2700
40 Rilmore, Troy



MICHIGAN WEEK
MAY 20-26

you will like our prices for your **SUMMER FIX-UP**

Stop in and buy your summer fix-up materials at money-saving prices. Birmingham Lumber carries a complete stock.

PLYWOOD

Interior and Exterior. All Standard Plys. 4' x 8' Panels.
As Low As **\$2.88** ea.

PANELING

All species in stock. Solid wood or plywood. Knotty pine—
As Low As **16¢** sq. ft.

CEILING TILE

Acoustic or non-acoustic. Many patterns in stock. Regular tile—
As Low As **10¢** sq. ft.

BIRMINGHAM

LUMBER
& SUPPLY COMPANY, INC.
1025 HAYNES MI 4-3636
Between Adams & Hunter—5 Blocks S. of Maple
Hours: Mon. thru Fri. 7:30 to 5:30 P.M.—Sat. 7:30 to 4 P.M.

FENCING MATERIAL

CLEAR PICKETS
36" LONG 17' EA.
GOTHIC POINT

4x4 CEDAR POSTS
25' Lin. Ft.

CEDAR POSTS
New Clean From 44¢ ea.

COMPLETE SELECTION OF HABITANT FENCE

A Beauty Treatment FOR YOUR WALL-TO-WALL CARPETING!



Regular carpet cleaning by Leader's experts restores the beauty and luster of your fine carpeting. It's a treat to your home and health to have Leader's Super K&B method remove dirt and soil, moldproof, free, fluff the pile to new looking beauty.

40 YEARS OF QUALITY SERVICE ASSURES YOUR CONFIDENCE

FREE! With your wall-to-wall carpet cleaning, we'll give you a complimentary K&B dry cleaning coupon to use on any dry cleaning. Expires the day of your carpet cleaning.

Leader
CARPET CLEANING CO.
1708 LINWOOD TV 5-5400

NEEDS ATTENTION

Lawn fungus diseases are showing up all over. As soon as you see brownish in spots SPRAY with ACTIDIONE-RZ.

Cankerworms—1/2 to 1 inch long, green with black heads. Hit with ISOTOX or McLELLAN-BALL SPRAY or DDIDE.

IRIS BORERS need a spray of D-D-I-DE 3 or 5 times a week apart.

SCALE INSECTS should be sprayed now with McLELLAN-BALL SPRAY, ISOTOX, D-D-I-DE. A regular spraying every 7 to 10 days will keep them under control.

PREPARE the garden beds with PEATMOSS, DRICURE, SUPER-PHOSPHATE and GARD-N-GRO (4-12-4) or AGRICO (5-10-5).

BROAD-LEAVED WEEDS SHOULD BE KNOCKED OUT NOW WITH McLELLAN-BALL, ORTHO or DU-PONT liquid killers; WEEDONE powdered killer. Use ORTHO CHICKWEED & CLOVER KILLER for chickweed, cloverleaf for clover and knotweed, etc. Achen's AMINO-TRIAZOLE for poison ivy, sumach, ugly clump grasses and quackgrass.

BORERS of many kinds. Use DIETORIN or BORER SPRAY now and again about May 30th. Wet the trunks and main branches and soak the soil.

OPPORTUNITIES

Barbecue grills are a dime a dozen. We have some fine HASTY BAKES available at just over COST.

Lilies, glads, and other bulbs are now available at **1/3 OFF.**

Bargains in BARBECUE ACCESSORIES:—BROILERS, PICKS, MATS, NAPKINS, FRENCH TIN WARE and many other items.

1/3 to 2/3 OFF.

LEAD & STONE garden figures are available at reduced prices for a limited time only.

ROSE BUSHES, PRE-PLANTED, a growing!

All plants reduced **25% OFF.**

POTTERY and CONTAINERS which are still lovely but tiresome to us.

SPANISH IRON TRIVETS

JAPANESE STONE LANTERN

FRENCH TIN

LAWN ASH TRAYS

RATTAN HANGING BASKETS

LARGE CANDLES—21" x 5" & 21" x 10".

McCLELLAN-BALL CO.
Everything for the Yard and Garden

850 S. WOODWARD, BIRMINGHAM, MICH.
FREE AREA DELIVERY Midwest 4-4133