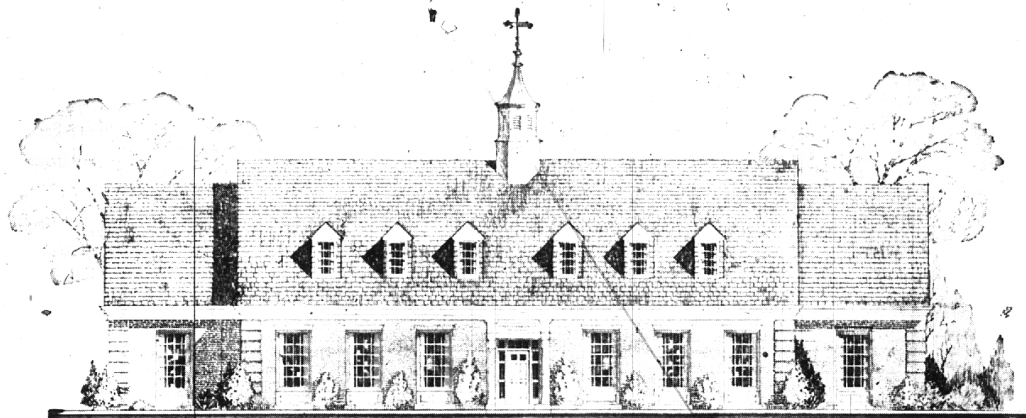


You're Invited to an Open House



Bloomfield Office, Maple at Cranbrook Road

Friday May 4 through Friday June 1

Drop in and help celebrate the opening of this distinctively-designed new First Federal office at Maple and Cranbrook Roads.

Bring your family and friends to visit our new building . . . a fine architectural achievement in Williamsburg Colonial design. And the office is planned throughout to give you outstanding savings service, or to handle your home-financing from loan application to final closing. There is drive-in window service and adjacent parking.

Join us in refreshments and accept, with our compliments, a sculptured 18 carat gold-plated car key, of new modern flair design—personally monogrammed and cut, while you're here, to match your car key.

Benefit by the choice of 4 handsome gifts—below—when you open a new savings account or add to your present First Federal account, during our Open House. Paul Krawchuck, branch manager, and August P. Eckhout, Jr., mortgage department manager, look forward to welcoming you, soon.

Your savings account earns 4% current rate, paid and compounded quarterly, and is insured to \$10,000 by Federal Savings and Loan Insurance Corporation.



Better Homes and Gardens Cook Book—with a new \$50 savings account or \$50 addition to your present account.

America's best selling cook book, favorite of over 7 million home-makers. Twenty chapters contain 1403 recipes, with 448 step-by-step photos. Ring-bound and tab-indexed, to add your own recipes.



Handsome Parker Fardner Pen and Pencil Set—with a new \$50 savings account or \$50 addition to your present account.

This is the nationally-known Parker T-Ball Jotter Pen and Pencil Set in a gift box and without advertising imprint. The nationally-known Parker name is your guarantee of quality.



Better Homes and Gardens Garden Book—with a new \$50 savings account or \$50 addition to your present account.

This newly revised book shows you how to groom your lot to complement your home. A 480-page guide that covers all kinds of plants and trees, landscaping, gardening, lawn care and construction.



50-Page Globemaster World Atlas—with each new savings account opened with \$10 or more, or \$10 addition to your present account.

Contains over 100 full-color maps and insets—a handy reference for school, home or office. There's no advertising imprint of any kind. Get one by opening an account for one of the youngsters.

FIRST FEDERAL SAVINGS OF DETROIT

Bloomfield Office—Maple at Cranbrook Rd.

Hours: Monday-Thursday, 9:30 to 4:00; Friday, 9:30 to 6:00

Midwest 7-3806 Savings Dept. • Midwest 7-3800 Mortgage Dept.