

Personality Not Voice For Darin

"I'm not a great singer . . . I don't have any illusions about being a great actor either."

So says Bobby Darin, whose recording of "Mack the Knife" sold more than two million copies and who stars in "Come September".

Darin reveals that "What my audiences like is the excitement I project. My personality. Acting is singing is dancing is everything," he declares. "It's all performing. All I can hope is that my personality comes through and that some people will find it entertaining."

"I DON'T CARE if I get five thousand letters a week from people who say I read about you in a magazine and I think that you are a conceited ass but I like a record I heard you sing once," Darin continues.

A certain number of people buy my records. A lot more go to the movies. If I can get some of them to find some part of what I do worth watching or listening to, I'm happy. I owe everything to the people. My audience. Ill do whatever they want me to."

DISCUSSING HIS success as an entertainer, Bobby says, "To be in show business is my obsession. It's my drive. If I wasn't as sophisticated and didn't know how to use words like that, I would just say I liked doing it."

You know what my philosophy is?" he inquires. "Frank Sinatra said it but I thought it out for myself before I ever realized he had said the same thing . . . Frank said that if you had the talent to back yourself up, you could get away with anything, short of major crimes."

That's what I believe.

BUT I DON'T think anything makes any difference if the public isn't buying the commodity you

To a Dearly Beloved Teenage Daughter

My darling, when you strew your clothes, You know whose mind you discompose? Your mother's.

And when you borrow coats and shoes, Whose favorites do you always choose? Your mother's.

And then, when friends of yours have called, At whose attire are you appalled? Your mother's.

And during rock-and-roll and hop, Whose hair turned gray around the top? Your mother's.

Who listens to your steel guitar? Who chauffeurs you both near and far? Who runs the junior-high bazaar? Who feels a little under par? Your mother;

No other.
My dear, if I had seven more of you, There'd be one less of you-know-who.

Don New Fabrics And Sing in Rain

Both men and women will have lots of reason to sing in the rain this spring. Not only are cotton raincoats more stylish and colorful for both sexes, but fabrics treated with a new water repellent shed both oil-and-water-borne stains.

More good news is that the treatment provides durable protection. The coats do not need to be re-waterproofed after each washing or dry cleaning.

produce. If I make a record that doesn't sell, it's a bomb no matter what I say or do.

If I make a record that does sell, it sells because it's got something that people want to buy, not because of what people say about me. But I don't think about ideas and things like that. I just think about making a success of myself."

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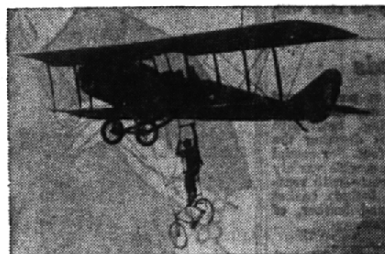
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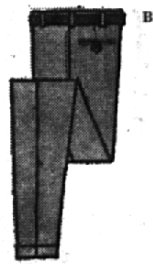
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- F. Batik Print Sport Coat. Jr., 21.50; Prep, 21.50 to 23.50; Young Men's 27.50

- A. Dacron Cotton Poplin Suit. Jr. . . . 25 Prep. . . 32.50 Young Men's. . . 40

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