Shetland Jacket

Sport coats in a variety of blends and patterns will continue their popularity with men in the spring and summer season. Here is a bold plaid eight-ounce shetland jacket certain to meet with good acceptance.

It's All a Snap

With New Shirts

Varied Types Of Footwear Available to Men

This Spring foot-conscious fellows will be able to choose between sharply different classics and styled-up types.

This is good news whether the gents are thinking in fashion terms or simply about their arches.

The classic weeking the the weather. But shirts with wash-

or simply about their arches.

The classics preferred by the natural-shoulder fans with plain toes, wing-tips, straight tips, mocasin fronts and perforated medal-lion toes remain the traditional favorites, but even these have a lighter, trimmer, more flexible look.

weather. But shirts with washwear finishes and synthetics have the tendency to maintain their neat day—even the most humid ones—which would seem to make them "worth their salt" even if the wearer has them laundered in the conventional manner.

THE STYLED-UP group, derived from the Italian and Continental concepts, lean more strongly to pointed toes, tapered toes and much greater popularity for slipions. The latter trend is due in great measure to the improved fitting qualities of the elasticized boxer tops and the "gores."—the gove elastic front or side inserts.

new elastic front or side inserts.

Shoes designed for business and dress-up wear have all the cool ventilated features of their count-erparts of a year ago, but they look less like "Summer shoes"—a facet of footwear fashions demanded by practical men who want to start wearing them early in the Spring and enjoy their cool, comfort until after Indian summer.

Another outstanding feature of the new Spring shoes is the "skin" or surface stitching. Familiar in the low, close-to-the-sole "guan-tone" effects, this decorative stitching is now used to create wing-tip, moccasin and other effects.

moccasin and other effects.

Laced shoes for the warmer months use many three or four eyelet ties. These rise slightly higher in front than those of former seasons. High "tongues" are more in evidence on the slipon styles and that, plus the increased use of the gores, add up to a more "covered-up" look.

CASUAL SHOES feature many CASUAL SHOES feature many more soft, supple deerskins whose glove-like texture is further enhanced by cushioned innersoles. The development of white leathers that can be washed in soap and water has led to revived style acceptance of black and white, brown and white, and all-white casuals. In an early try-out last year, they were snapped up by well-dressed men. There are more available now.

available now.

Here are some things to look for in the new batch of Spring shoes: more woven leathers in new effects including two-tones; more shades of black and brown toned with olive; the greater use of diamond and shield tip designs; new treatments of ventilated and nylon "plug" vamps; and the elimination of linings in dressy as well as aports shoes, as an aid to comfort via coolness.

Plain colored blazers, now in almost every conceivable shade, keep growing in popularity. Many are being shown in knitted wool, known for its "give" and comfort. Clothing color preferences line up as (1) blacks, (2) olive greens, (3) blues and (4) grays. Blends of black and olive will be very good.

Care of Clothes

Do a really professional job of ressing your good ties, by insertage a properly cut-to-fit piece of ardboard in the large end. This rill prevent seam-creases from howing through.

You can get a better crease

BIRMINGHAM ECCENTRIC Fashion Highlights when pressing trousers by first with a sheet of heavy wrapping using a damp cloth. Then, before paper and go over the creases a cloth is completely dry, replace it second time.











Easter is April 22nd, a good time to give yourself a lift and your wardrobe a spring spruce-up. Whether or not you're planning to take your place in the Easter parade, why not join the growing ranks of men who look to Hart Schaffner & Marx for style leadership and wearing comfort all the time? Come in today and choose your suit from our HS&M collection for Spring '62.



Wabeek Building Birmingham

Saginaw at Lawrence Pontiac