SMART DRESSERS usually avoid those precisely folded points projecting from a breast pocket.

# Shoes. Socks Team-Up for Comfort, Color

While some men prefer summer shoes with ventilated inserts, perforations and woven effects, others go for the types that focus on the "soft touch"—shoes of lightweight construction, suppleness and fiex ibility—to round out warm weather continued in the shilling to the Ametican institute of Men's and Boys' Wear, many of the latter types will be worn in laceless slipon styles and many of those will offer firm slipes fit due to clevely contrived clastic inserts.

For sports and casual wear there is a whole new crop of soft glovelike leathers in smartly styled comfort-packed models, as seen at the annual convention of the National Association of Retail Clothiers and Furnishers here, Feb. 11-14. Colors range from was hable whites through pale tan palominos to deprove, solives and blacks.

SOCKS TO TEAM-UP with those solid colors favored in the semi-bulky crew model are near "suiting" patterns that often translate winter patterns into summer weights.

This spring there are more longer length hose with a touch of color added via s m art t sophisticated clocks. These, of course, are color keyed to the new blnes, olives and grays in warm weather clothing.

A fellow can don a well planned outfit styled right, color-coordinated and perfectly fitted, then blow the whole bit with a hand-kerchief that is threadbare, solder rumpled.

Men's style experts point out that in order to achieve the modern thressed-right look, attention to small details is very important.

Consider the plain white or colored border handkerchief. Worn in the hreast-pocket of a business suit or tuxedo at can be either a touch of sophistication or a bit of cornball. Either white or colored kerchief is correct for business war, but white is the rule for formalwear.

Men's tyle experts point out that in order to achieve the modern in the hreat to small details is very important.

The "pull" fold is the newest and is considered by some the smartest-by its center, fold over, then tuck is too formalwear.

If the Shoe Fits?

## If the Shoe Fits? In Case It Doesn't Try this Trick

Iry this Trick

If you're not sure whether new, unworn shoes are going to be fully comfortable, cover the soles with masking tape and wear them around the house. If the shoes do not fit properly and you have to return them, the soles will be unmarred.

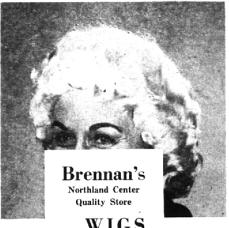
And here's another handy tip. A small piece of wallpaper cleaner, kneaded until soft, will remove spots from a soft hat. Rub it in well, then brush . . A small piece of mirror, attached to the celling of a clothes closet, will let you see what is on the top shelves without climbing up.

Speaking about shoes — again. Never use polish on the uppers of patnt leather dress shoes, but you should apply it carefully to the soles, which get badly scuffed.

Men Co for This:



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MI 6-1212

**Spring** Collection At Pam's a **Delight of** High Fashion and **Practicality** 

The world of fashion is being most successfully interpreted into children's clothes this Spring as evidenced by the charming collection on display at Pam's. Take for instance coats for girls. In addition to the one pictured on this page, which is chic personifed, there is a darling charmeen gabardine in navy, slightly fitted in the princess line, with a double white collar. The skirt flares gently with unpressed pleats. This coat is priced at \$22. There's another that caught this shopper's eye in a double-breasted style of navy blue with smart brass buttons, a half belt in the back and an emblem. Its price is also \$22. These are only a few from a huge collection priced from \$14.95 to \$30.00, in pastels, whites, checks and many navys.

There are some smart-as-paint

There are some smart-as-paint spring coats for boys also. One particularly practical style comes in a washable poplin with a zipout pile lining. One marvelous idea about this coat is the cap clip it boasts so junior will never lose his hat. The coat comes in sizes 8-14 and is priced at \$29.95.

Hats for girls have never been smarter and now Pam's has Sally Victor designs for juniors. These are for sizes 7-14 and sub-teen and are just as smart as the name implies. The prices are a resonable \$5.99 to \$10.99.

A Spring sonnet could be written about the new dress collection at Pam's, including the confections by Yolande for infants and the lovely hand-smocked dresses in flower colors for older sister. One delicious suit idea that's a must to see at Pam's is a rajah silk in navy with an 8 gore pellon-lined skirt topped by a bell-boy jacket. The blouse is a pink and white stripe sleeveless one with a batteau neckline. There's a hat called "thinking cap" to top the whole thing off. There are pink flowers embroidered on the jacket and one tops off the hat. The whole darling outfit sells for \$20.00.

Smart mot here are thinking.

Smart mothers are thinking about raincoats this time of year and Pam's has many. There's a Weather Winky in bright blue or red duck with white stitching and a cloche to match priced at \$10.98 for sizes 4 to 6x and \$12.98 for sizes 7 to 14.

Be sure to see the Spring collec-tion of Merry Mites for boys and Gay Sprites for girls. These are entire co-ordinated wardrobes, this year called Americana because they come in red, white and blue.



(In Bloomfield Plaza) Maple at Telegraph MA 6-5925