

# Handkerchief Valuable To Well-Groomed Male

A fellow can don a well planned outfit styled right, color-coordinated and perfectly fitted, then blow the whole bit with a handkerchief that is threadbare, soiled or crumpled.

Men's style experts point out that in order to achieve the modern dressed-right look, attention to small details is very important.

Consider the plain white or colored border handkerchief. Worn in the breast-pocket of a business suit or tuxedo it can be either a touch of sophistication or a bit of cornball. Either white or colored kerchief is correct for business-wear, but white is the rule for formalwear.

**SMART DRESSERS** usually avoid those precisely folded points projecting from a breast pocket.

## Shoes, Socks Team-Up for Comfort, Color

While some men prefer summer shoes with ventilated inserts, perforations and woven effects, others go for the types that focus on the "soft touch"—shoes of lightweight construction, suppleness and flexibility—to round out warm weather outfits.

According to the American Institute of Men's and Boys' Wear, many of the latter types will be worn in laceless slip-on styles and many of those will offer firm slipless fit due to cleverly contrived elastic inserts.

For sports and casual wear there is a whole new crop of soft glove-like leathers in smartly styled, comfort-packed models, as seen at the annual convention of the National Association of Retail Clothiers and Furnishers here, Feb. 11-14. Colors range from washable whites through pale tan palominos to deep browns, olives and blacks.

**SOCKS TO TEAM-UP** with the new shoes feature one-size stretch knits in the new rich frosted colors used in sport shirts. Along with those solid colors favored in the semi-bulky crew model are neat "suiting" patterns that often translate winter patterns into summer weights.

This spring there are more longer length hose with a touch of color added via smart sophisticated clocks. These, of course, are color keyed to the new blues, olives and grays in warm weather clothing.

When the handkerchief is worn with the points showing, they should be in soft casual folds with no more than an inch or so visible.

The square or TV fold is still worn by many men and that, too, should be well tucked in with no more than an inch showing, a half-inch even better.

The "puff" fold is the newest and is considered by some the smartest. Pick up a flat pressed handkerchief by its center, fold over, then tuck it into the pocket until only an inch or an inch-and-a-half of the center shows. This is considered best for those very smart silk pocket squares, too.

## If the Shoe Fits? In Case It Doesn't Try this Trick

If you're not sure whether new, unworn shoes are going to be fully comfortable cover the soles with masking tape and wear them around the house. If the shoes do not fit properly and you have to return them, the soles will be unmarred.

And here's another handy tip. A small piece of wallpaper cleaner, kneaded until soft, will remove spots from a soft hat. Rub it in well, then brush... A small piece of mirror, attached to the ceiling of a clothes closet, will let you see what is on the top shelves without climbing up.

Speaking about shoes — again. Never use polish on the uppers of patent leather dress shoes, but you should apply it carefully to the soles, which get badly scuffed.

## Men Go for This; Morning Shave Coat

It wasn't too many years ago that a "shave coat" was an unknown item to the average man. But this abbreviated kimono-type garment, highly convenient for one's morning ablutions, is now gaining great popularity.

Once dressed, many a meticulous man, who has spent time, effort and money to get his clothes to fit properly and well, rains the whole effect by doing "the Twist!"—and winds up needing a new wardrobe plus a new back!

## It Always Happens

On a cloudy, threatening morning, you wear your shabby clothes, and then it clears. Just as, on the day you wear your best, it pours! You step down from a shoeshine stand with a beautiful polish—and, within five minutes, someone steps on your feet!

## Care of Clothes

You can remove pancake makeup from a shirt collar—if it and your ladyfriend's cheek have made contact—by going over the area with

toilet water... This isn't guaranteed, but it's worth a try. To lessen shine on clothes, moisten a cloth with vinegar, place over shiny part and press well with a hot iron.



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# Spring Collection At Pam's a Delight of High Fashion and Practicality

The world of fashion is being most successfully interpreted into children's clothes this Spring as evidenced by the charming collection on display at Pam's. Take for instance coats for girls. In addition to the one pictured on this page, which is chic personified, there is a darling charmeen gabardine in navy, slightly fitted in the princess line, with a double white collar. The skirt flares gently with unpressed pleats. This coat is priced at \$22. There's another that caught this shopper's eye in a double-breasted style of navy blue with smart brass buttons, a half belt in the back and an emblem. Its price is also \$22. These are only a few from a huge collection priced from \$14.95 to \$30.00, in pastels, whites, checks and many navys.

There are some smart-as-paint spring coats for boys also. One particularly practical style comes in a washable poplin with a zip-out pile lining. One marvelous idea about this coat is the cap clip it boasts so junior will never lose his hat. The coat comes in sizes 8-14 and is priced at \$29.95.

Hats for girls have never been smarter and now Pam's has Sally Victor designs for juniors. These are for sizes 7-14 and sub-teen and are just as smart as the name implies. The prices are a reasonable \$5.99 to \$10.99.

A Spring sonnet could be written about the new dress collection at Pam's, including the confections by Yolande for infants and the lovely hand-smocked dresses in flower colors for older sister. One delicious suit idea that's a must to see at Pam's is a rajah silk in navy with an 8 gore pellen-lined skirt topped by a belted jacket. The blouse is a pink and white stripe sleeveless one with a bateau neckline. There's a hat called a "thinking cap" to top the whole thing off. There are pink flowers embroidered on the jacket and one tops off the hat. The whole darling outfit sells for \$20.00.

Smart mothers are thinking about raincoats this time of year and Pam's has many. There's a Weather Winky in bright blue or red duck with white stitching and a cloche to match priced at \$10.95 for sizes 4 to 6x and \$12.95 for sizes 7 to 14.

Be sure to see the Spring collection of Merry Mites for boys and Gay Sprites for girls. These are entire co-ordinated wardrobes, this year called Americana because they come in red, white and blue.

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