

Fashions Around the Clock

COVER PAGE: Fashions pictured are available at local stores. Clockwise from left hand corner, the three-piece pure linen at \$45 may be seen at Bloomfield Fashion shop; the cotton and acetate dress and coat at \$49.98, Demery's; pure silk shantung dress and coachman's coat at \$100, Jacobson's; pure silk dress and jacket at \$59.95 at Chudiks; three-piece raw silk at \$79.95, B. Siegel-Kay Cooley.



Short or Tall, Both Possess Advantages

"I'm glad I'm tall," says "B.D." Merrill, daughter of Bette Davis. "I'm glad I'm short," proclaims Jamie Ford, daughter of model agency owner, Eileen Ford.

EACH 14-YEAR-OLD girl reports that she finds her size an advantage.

"B.D." Merrill, 5'9" tall, points out that people treat her as an adult, she can wear almost anything, and her clothes never need alterations. Since people judge her by her height, she is asked out by older boys and had the thrill of chatting with President Kennedy at a pre-Inaugural dinner.

Jamie Ford, 5'3½" short, is glad that she can wear high heels, never towers over boys, and has lots of room in a sports car. She finds being small a decided advantage at dancing school, and even the highest, bounciest hairdos won't make her taller than boys.

"B.D." AND JAMIE have different approaches to fashion. The tall girl never shops "by the rules of what a tall girl should wear," while the petite miss believes in following the time tested rules for short girls.

"B.D." never buys anything just because it's good for tall girls. She doesn't like big oversize bags and chunky jewelry, for example, so she won't wear them even though they're supposed to be flattering to tall figures.

Jamie believes in keying clothes and accessories to your figure, and therefore sticks to clothes with longish lines and a simple, uncluttered look. Although she loves bright color contrasts, she thinks an all-of-a-color look is more flattering.

Nap Wrap

Newest, newsiest fashion for spring and summer '62 is the Nap Wrap. Just slip into it, wrap around, button . . . and presto! You're comfortably, fashionably dressed for beach, bedroom, breakfast or any kind of lounging. Done here in terricloth, it boasts the extra fillip of woven gingham check binding. Nap Wraps may be purchased locally at the R. B. Shop.



Gossard

bare-back witchery

Gossard's Longeryne beauty of nylon lace gives lovely shaping with contour cups, lightly underwired. Devastating plunge front, bared low back. Sides and waist of nylon elastic. White and Black in sizes 32-36 A-B-C . . . \$8.50
acetate, rubber, nylon

THE GLASSFORD SHOP

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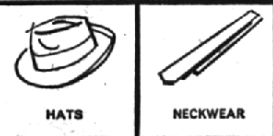
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