

Classes will be held on eight Tuesdays from 7 to 10 p.m. beginning April 10. Further information and enrollment may be obtained at the Institute Monday through Friday.

## Bendix Corp. Wins National Awards

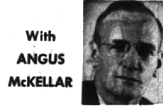
Bendix Systems division of Aviation Week and Space Technology, who last year received three separate awards for its advertising campaign, has won the national award for the past year in AVIATION WEEK. This was more than any other Michigan corporation, according to agency MacManus, John & Adams, Merritt Hulbard, district manager of Bloomfield Hills.

## Behind The Store Fronts

Suddenly, twins seem to be in fashion! The William Winzer's (which includes Bill, of the Prep Shop) are gradually settling back from a position not far from cloud nine. It's husky twin boys at their house: Edward Lewis, 6 lbs., 8 oz., and Andrew Steven, 6 lbs., 10 oz., born March 8.

and, by the way, the Peddie family's new twin girls are doing fine, too.

Visitors to the Harold Turner Ford showroom often take a curious look at the large, diamond-type bell which is suspended some-



With ANGUS MCKELLAR

**Spring Savings!**  
At **Kresge's**  
*the family's choice*

**Jackpot SALE**

**24" BARBECUE GRILL**  
Special Jackpot price  
Motorized spit with hood.  
Folding legs.  
**\$10.88**

**ALUMINUM CHAIR**  
Jackpot special!  
5 vertical, 8 horizontal "poly" webs.  
**\$4.47**  
MATCHING CHAIRS... \$8.67

**CUSTOM PICTURE FRAMING**  
Your favorite canvas, water color or prints  
**EXPERTLY FRAMED**  
Select your frame from many beautiful styles and finishes  
KRESGE'S—BIRMINGHAM  
KRESGE'S—NORTHLAND CENTER

**West Maple at Henrietta, Birmingham**  
Open Friday Evenings to 9 p.m.  
Support Your Chamber of Commerce  
Keep Birmingham Strong

**'CHARGE IT at KRESGE'S'**

what above eye level. But, the bystander soon finds out about the bell if a visitor decides to give the salesman an affirmative nod.

Everyone gets in the act. When a sale is made the bell gets a resounding whack (when it was first installed eleven years ago the bell was so loud that a coat of undercoating was applied to tone it down).

When the bell sounds, a fish bowl is lowered by the part department. The customer is invited to select a note-holding capsule from the bowl. His prize is a free accessory, which may vary from a side view mirror to an automatic transmission.

In speaking reflectively of the bell, Dick Turner recalled that moving the bell from a north woods deer cabin site back in 1953 had cost his father, Harold, a broken leg.

The next morning, however, when the elder Turner was outside taking a last look around before leaving, he stepped into the hole where the post had been.

Sam Sfire, of Sfire's Market, was especially interested in a recent news item from correspondents, covering Jacqueline Kennedy's travels, to the effect that the first lady is especially fond of Lebanese bread.

Sfire's is the only local source of the Arabic style Syrian-Lebanese bread. In fact, Sfire's make their own pick up from the Lebanon Bakery in Detroit.

The Ambrose Egglers' (Egglers is assistant manager of Kresge's local store) spent a few days last week showing off seven month old son, Michael, to the hometown folks at St. Meinrad, Ind.

## Thorburn Joins B. F. Goodrich

Richard M. Thorburn, former vice president and general manager of a Detroit construction and industrial equipment firm, has joined International B. F. Goodrich Co. as manager of contractor accounts.

He will be in charge of sales to U. S. contractors doing business in foreign countries.

Thorburn, 559 Overhill, Birmingham, was graduated from Middlesex School, Concord, Mass., and the British Royal Military College, Sandhurst, England. He served 18 months in the Indian Army, 1946-47, as a second lieutenant.

After a year in audit training with the National City Bank of New York, he went to London in 1948 as general manager for an English clothing manufacturer and remained there until war broke out in Europe in 1939.

He was production manager of special products for the American Chain and Cable Co., Wilkes Barre, Pa., from 1939 to 1941, and after serving as a pilot in the U.S. Air Force during World War II, returned to the company as district sales representative for Michigan and parts of Ohio and Indiana.

From 1951 to 1957 he was vice president and general manager of W. H. Anderson Company, Inc., Detroit, and subsequently president of Anderson Construction Equipment, Inc., also in the Detroit area.

## Two B'ham Execs. Assume New Jobs With Insurance Co.

Two Birmingham executives have assumed new positions with the Michigan Life Insurance Co. headquartered in Royal Oak.

Scott E. Lamb, 6801 Sterringham, was elected chairman of the board after serving nine years as president. Richard E. Henne, 475 Larchlea, was made vice president. He formerly was vice president—group division.

Lamb will continue active with the company, directing policy and investments, and as chairman of the executive committee. He was president by Walter H. Ekberg of Royal Oak, formerly vice president and secretary.

Lamb joined Michigan Life as executive vice president in 1955, at the invitation of former Gov. Alex J. Groves, a company founder. He was formerly Chief Bank Examiner for the State of Michigan.

DURING his presidency, company assets increased by more than 100 per cent and life insurance in force was increased from \$91,171,000 to \$521,889,000.

Michigan Life, under Lamb's leadership, has moved up to a place among the top 10 per cent of all life insurance firms in the country (based on life insurance in force).

Henne joined Michigan Life in 1961. He formerly was secretary, actuary and field superintendent of the Gleason Life Insurance Society, 1900 N. Woodward Avenue, Birmingham.

He is a Chartered Life Underwriter and has served as president and officer of several state and national fraternal insurance organizations.

**WORLD'S GREATEST NEW SMITH-CORONA Coronet ELECTRIC PORTABLE**

**FEATURE PACKED**

- EXCLUSIVE POWERITE—2 success pressure operates any key
- KEYBOARD TABULATION—Big Target Tab Bar, Clear and Set keys right on keyboard
- 88 CHARACTER KEYBOARD—4 extra characters some as office machines
- PRINT-PERFECT IMPRESSION—Electric action guarantees crisp, clear print

**\$159.50 PLUS TAX**

**REAL \$\$\$ VALUES AT YOUR TYPEWRITER HEADQUARTERS**

**5 YEAR GUARANTEE**

**LOW DOWN PAYMENT—EASY TERMS ADDING MACHINES**  
RENTALS — SALES — SERVICE  
ROYAL — OLYMPIA — SMITH-CORONA — REMINGTON

**Birmingham Printing** & Office Equipment Co.  
369 E. Maple — Midwest 4-4751 — Birmingham

**January 1962**

Jan	Mon	Tue	Wed	Thu	Fri	Sat	Sun
1	2	3	4	5	6	7	8
9	10	11	12	13	14	15	16
17	18	19	20	21	22	23	24
25	26	27	28	29	30	31	

**FEBRUARY 1962**

Jan	Mon	Tue	Wed	Thu	Fri	Sat	Sun
1	2	3	4	5	6	7	8
9	10	11	12	13	14	15	16
17	18	19	20	21	22	23	24
25	26	27	28	29	30	31	

**WHEN YOU HEAT WITH NATURAL GAS IT'S HARD TO BELIEVE THAT January this year was the coldest in 14 years**

Throughout most of the month gas appliances worked harder than usual. Your gas furnace worked overtime—maintaining the steady, even, comfortable temperatures that you and your family have come to demand and enjoy. The gas water heater was busier too, because the water coming into the home was colder than normal. More hot meals and beverages were prepared for cold weather menus.

This helps explain why your gas bill for January was higher than usual. And February has been on the cold side, too. It really is easy to forget how cold it has been when you let automatic gas heat take over your heating worries.

COMPARED WITH OTHER LIVING COSTS, GAS IS ONE OF THE BIGGEST BARGAINS IN THE FAMILY BUDGET

**CONSUMERS POWER COMPANY**

**I'LL PLAY MORE GOLF SOON . . .**

Because:

**MY OFFICE WILL BE LOCATED IN THE NEW NORTHWOOD BUILDING**  
on Woodward at 13 Mile to Coolidge

- Lots of Parking
- Golf Next Door
- Bus Service
- Shopping Center
- Banks
- Good Restaurants
- Stock Brokers
- Every Facility to Serve you!
- No Income Tax here

Yes, you too can have more time to play golf, if you have your offices in the new NORTHWOOD Building. Plus have more time for your family, being only 12 minutes from home. Save 40 hours every month now wasted in traffic. It will be a prestige office building with distinguished corporate tenants. 8 floors of daylight in climate controlled comfort! Quickly convenient to the entire metropolitan area over three main highways.

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Reserve Yours Now!

**Klippel and Company REALTORS**  
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the result of HIGHER earnings, safety and convenience!

Michigan's Largest State-Chartered Savings and Loan Association

**4% COMPOUNDED AND PAID QUARTERLY**  
Savings Insured to \$10,000 by an Agency of the United States Gov't

**AMERICAN SAVINGS**

**MAIN OFFICE: WOODWARD AT CONGRESS**

14 MILE NEAR CROOKS RD. DEXTER AT CORTLAND W. 9 MILE NEAR COOLIDGE IN OAK PARK TELEGRAPH AT MAPLE  
EVENING AT W. 7 MILE FORT STREET AT MILITARY TELEGRAPH AT SCHOOLCRAFT VAN DYKE AT E. 7 MILE