

If it is not true that too many people, when they do something for others, expect that, some how, some time, and some where, the good deed will return to them, and may be double in value? As a matter of plain truth, doing good to and for others is nothing more and nothing less than conforming to Divine Law . . . which Law demands Good Samaritanism in order for one to attain happiness!

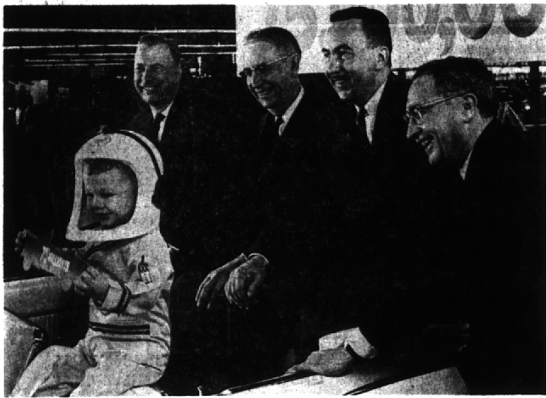
The Birmingham Eccentric

BIRMINGHAM, MICHIGAN

Thursday, March 22, 1962

SECTION
B

BUSINESS NEWS



GM 'Launches' 75 Millionth Car

Four Birmingham area men—all vice presidents of General Motors—joined with a "junior astronaut" in the launching of GM's 75 Millionth car. Riding in the glinting "diamond" milestone car as it came off the assembly line of Pontiac Motor division were (l. to r.) Edward N. Cole, 131 Kirkway Road, Bloomfield Hills (vice president in charge of Car and Truck Group); James M. Roche, 425 Dunston Road, Bloomfield Hills (vice president in charge of Distribution Staff); Elliott M. Estes, 1085 Waddington Road, Bloomfield Hills (vice president and general

manager of Pontiac Motor Division) and Anthony G. De Lorenzo, 3280 Bradley Boulevard, Birmingham (vice president in charge of Public Relations Staff). This car which represents a production achievement unmatched anywhere in motordom, is on display in the lobby of the GM Building in Detroit through March 26 together with a collection of memorable GM antique cars. The small spaceman in the picture is Buz Jackson, 2, 4415 Sembole, Royal Oak, son of a GM Central Office employee.

Paul F. Lorenz Named Director Ford Marketing

Paul F. Lorenz, formerly general parts and service manager at Beascham, vice president-Marketing, has been appointed executive director of Ford Motor Co.'s marketing staff. All organizations in the marketing staff will report to Lorenz, who, in turn, will report to C. R. Beascham, vice president-Marketing.

He was appointed executive assistant to the Lincoln-Mercury division general manager in 1956, and the following year became executive assistant to B. S. McNamara, then vice president - car and truck group. In 1960, he was assigned to Ford division as parts and service manager.

'Huntley' Homes Open in Beverly

The last large remaining tract of land available for home sites in the Birmingham-Bloomfield area is well on its way to becoming a reality.

The new community, called Huntley, is now officially open with six completely furnished and decorated model homes on display. A development of Robinson Bros., Woodbury Bldg. Co., Huntley is being built on a 77 acre tract north of 15 Mile between Evergreen and Southfield, in Beverly Hills. Although the official opening was only six weeks ago over 6,000 persons have visited the models.

A national public relations firm has awarded the new community with a citation for "excellence of architectural design, land development and house planning."

Local Men Found Electronic Co.

Two Birmingham men, John H. Bryant, 423 Berwyn, and Rodney E. Christian, 2780 Middlebury Lane, are among the founders of Omni Spectra, Inc., a newly formed electronics company in Detroit.

Omni Spectra will specialize in the design and manufacture of microwave components which are used in radar, communications, missile and space exploration equipment.

Bryant is president and general manager of the new concern and Christian will be manufacturing manager.

A third Birmingham resident, James H. Barrett, 3664 Middlebury Lane, will serve as financial consultant to the new firm. Barrett is retired controller of the Murray Corp. of America.

Bryant came to Birmingham in 1956 when he joined the Bendix Corporation, Research Laboratories division. He has been a supervisory engineer at Bendix and recently program manager of advanced missile system work. Christian has been general manager of Bond International, Inc., Detroit, and prior to that was manager of research of Cross Co. He is a former chief engineer of Kerr Manufacturing Co., Detroit.

OLD-FASHIONED BARGAIN DAYS

CLOSE-OUT SALE — Don't Pass Up These Limited-Time Savings!

We guarantee our prices to be lower than ever before! We guarantee to meet or beat any price in the State of Michigan! Some of these are Floor Samples . . . Demonstrators . . . some brand new in crates . . . Very limited supply!

DEMONSTRATORS — FLOOR MODELS — PHONE ORDERS ACCEPTED

WASHERS and DRYERS

RCA WHIRLPOOL
1941 Model, Combination washer and dryer. Brand new, full factory warranty. Floor demonstrator. One only. **\$387.50 W.T.**

FRIGIDAIRE WASHER
1962 Model, Imperial model, all porcelain, 2 speed, Demonstrator. **\$222.50 W.T.**

EASY COMBINATION
One Only. Easy combination washer and dryer. Gas. **\$314.50 W.T.**

WHIRLPOOL DRYER
1961 RCA Whirlpool gas dryer. Brand new in crates, 2 cycle, deluxe model. **\$149.95 W.T.**

WHIRLPOOL WASHER
1961 RCA Whirlpool Washer. Automatic, 2 cycle. **\$169.95 W.T.**

HOTPOINT DRYER
1962 Electric Hotpoint Dryer. All porcelain drum and exterior cabinet. 2 cycle. **\$139.95**

HOTPOINT WASHER
1962 Model, 4 speed, 2 cycle. Automatic cold water rinse. Last filter and soap dispenser. All porcelain exterior cabinet. **\$188.88 W.T.**

MATCHING DRYER . . . **\$175.00 W.T.**

REFRIGERATORS and FREEZERS

14 CUBIC FOOT FRIGIDAIRE
1962 Model, Frost free freezer. Custom Deluxe Model. **\$319.95**

14 CUBIC FOOT KELVINATOR
1962 Model, Deluxe Refrigerator, 2 door model. **\$239.95 W.T.**

16 CUBIC FOOT WHIRLPOOL
1962 Model, Frost-free refrigerator and freezer. Deluxe lay-ran above. **\$399.95**

14 CUBIC FOOT HOTPOINT FREEZER
Deluxe 1962 upright model. One only. **\$219.95**

13 CUBIC FOOT REFRIGERATOR FREEZER
Deluxe model, frost-free. **\$299.95**

18 CUBIC FOOT HOTPOINT FREEZER
2-door deluxe model. Looks on both doors. Giant swing-out basket. Big enough to hold a cow! **\$305.00**

NO MONEY DOWN UP TO 30 WEEKS TO PAY!

MILKS presents the **MAYTAG COUNTRY STORE SALE** Wednesday Thursday Friday

CRACKER BARREL SPECIAL
Real Old Fashioned Bargains
MAYTAG Automatic WASHER

- Fully Automatic
- Water Temperature Control
- Safety Lid Switch
- Unbalanced Shut-Off

\$178 (Model A100)

Halo-of-Heat DRYER

- Super Size Lint Trap
- Rust Proof Cabinet
- Fully Automatic
- Set Only 1 Control (Model DE100)

\$148

MAYTAG WASHER

- Porcelain-Enamel Finish
- Sediment Trap
- Large, Firm Rollers
- Push-Button Control (Model NX)

\$88

TV-STEREO Combination & COLOR

RCA VICTOR COLOR TV CONSOLEETTE
Brand new model. Includes all factory warranty. **\$469.95 W.T.**

CURTIS MATHES COMBINATION
3 Way combination, 4 speed record changer, AM/FM multiples radio. Genuine solid wood cabinet. **\$299.95 W.T.**

1962 MOTOROLA
AM/FM radio, 4 speed record changer with diamond needle. Walnut or mahogany cabinet. **\$229.95 W.T.**

ADMIRAL PORTABLE TV
1962 Briefcase model TV. Full factory warranty. Only 3 in stock! **\$124.95**

MOTOROLA PORTABLE TV
19 inch screen. Hand wired, full factory warranty. **\$139.95**

RANGES and FLAIRS

ATTENTION BUILDERS

HOTPOINT BUILT-IN
New Hotpoint built-in oven. Glass oven, glass door, Roll-over. **\$169.95**

HOTPOINT SURFACE UNIT
Deluxe Hotpoint Surface Unit. Thermostatic Control on heating element. **\$115**

RCA WHIRLPOOL BUILT-IN OVEN
Deluxe model. Gas. **\$186.97**

CUSTOM IMPERIAL FRIGIDAIRE
Double oven deluxe electric range. Regularly sells at \$399.95. Only 2 in stock. **\$359.95 W.T.**

OPEN FROM 9 to 9 P M 6 DAYS A WEEK
MILKS APPLIANCES
1493 S. Woodward, 4 Blocks North of 14 Mile Road MI 6-1300

no one has ever counted the hand stitches in a **LEBOW** suit!



The JACKET + The TROUSERS =

Naturally a man wants to be comfortable—so naturally Lebow designs the Aristocrat jacket to hang loosely but still shapely—so light on the shoulders with minimal padding. The Cameron Glen Uruhardt plaid is the strong part of the co-ordinate—so for the trouser we take one background color for perfect blending.

Naturally a man wants to be comfortable—so naturally Lebow designs a hand-sewn trouser—pleatless front, thin line tapered legs, dart-shaped back—for comfort.

The background color of the jacket now equals the solid color of the Aristocrat trousers.

The **LEBOW CO-ORDINATE**

The Lady says yes... he wears Lebow Clothes

Sport Suits from \$100
Trousers illustrated have pleats.

Young's of Birmingham

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