

Demery's
Detroit-Birmingham

OUR ANNUAL

Spring Sale

Birmingham Store Open Friday Till 9 P.M.
Phone MI 7-2000



Shop This Great Annual Savings Event for Fashions . . .
Home Brighteners! **SALE STARTS FRIDAY at 9:30**



Dressmaker & Semi-Classic Wool Coats
33⁰⁰

Sketched is but one style from a collection of wool coats in newest silhouettes. Beige, navy, gold, red, mint green, blue, grey. Misses 8-18, Custom 6-16.

Coats — Second Level

Pace-Setting Spring Suit Silhouettes
39⁵⁰

Sketched is one style in a group of nubby or smooth faced suits, boxy or demi-fitted jackets, 3-pc. ensembles, etc. Chambray, black, navy, black/white checks. 8-18.

Suits — Second Level

Reg. 25.00-29.98 Softly Fashioned Spring Dresses
11⁹⁰

The long torso joins the circular skirt to style this striking Spring dress in 50% rayon/50% arnel. Beige, blue, grey. 12-18. (No phone or mail orders.)

Dresses — Second Level

Reg. 5.98 Gay, Carefree Cotton Dusters
3⁹⁹

A variety of new Spring prints in cotton dusters, designed to be the coolest, most comfortable leisure wear ever, for spring and summer. Sizes 10-18.

Lingerie — First Level

Reg. 3.98 Panel Slips at Special Savings!
2⁹⁹

All round panel, white slips in easy-care 45% dacron*polyester/31% nylon/24% cotton. You'll like the wonderful fit and dainty styling. 32-40.

Lingerie — First Level

Reg. 5.98-7.98 At-Home Cotton Dresses
4⁸⁸

A variety of styles and colors in new easy-care cotton dresses . . . small plaids, checks, prints, stripes. 12-20, 14½-22½. (No mail or phone orders.)

Daytime Frocks — First Level

Reg. 55.00 Men's Superbly Tailored Tropical Suits
38⁸⁸

Suits of 55% dacron* polyester/45% wool, with proven wearability and shape retaining quality. Superbly tailored to Demery's specifications by one of America's outstanding makers. In 3-button, flap pocket style, trousers pleated . . . some plain front styles. Regulars—shorts—longs.

Men's Suits — First Level

* Tm Reg.



Reg. 12.98 Men's Easy-Care Dress Slacks
7⁸⁸

Handsome, well tailored slacks . . . the perfect mixers with every sport coat you own. In 38% rayon 35% acrilan* acrylic 7% acetate for easier care and comfortable spring and summer wear. Have them in black, brown, grey and green. Waist sizes 29-42.

Men's Sportswear — First Level
* TM Reg.



Reg. 10.98-12.98 Slack Fashions for Spring
6⁹⁹

For sportswear, working or just lounging, check out collection of rayon/nylon stretch or wool slacks in solids and patterns. Sizes 10-18.

Sportswear — First Level



Reg. 5.98 Ban-Lon Nylon Cardigans
3⁹⁹

Lovely long-sleeve cardigans that make the perfect skirt or dress topping. White, maize, lilac, pink, aqua, iris blue, brown, black. Sizes 36-40.

Sportswear — First Level



Reg. 3.98-4.98 Girls' Bright Cotton Dresses
2⁹⁹

A choice selection of spring dresses in pretty easy-care cottons. Choose from many prints or solids in gay colors . . . perfect for her Easter outfit. 3-6X.

Girls' — Second Level

Reg. 10.98 Girls' Rayon Tweed Spring Suits
7⁹⁹

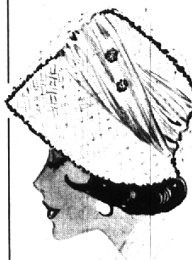
The young version of a popular suit silhouette . . . a box style jacket with pleated all-round skirt, in a crisp rayon tweed. From a group, in gay spring colors. Sizes 7-14.

Girls' — Second Level

Reg. 17.98 Girls' All Wool Spring Coats
14⁹⁹

A collection of princess style or new silhouette coats in textures, checks or plain flannels . . . with grow-a-year hems. Spring fashion colors. 7-14.

Girls' — Second Level



12.98 Values In Exciting New Season Millinery
6⁰⁰

A tremendous value in fresh Spring florals and flattering straws. Choose from lovely new styles that will beautifully complement any wardrobe.

Millinery — Second Level



Special! Demery Wash 'n Wear Men's Dress Shirts
2⁶⁹

Men's shirts . . . machine or hand washable. An oxford button-down with button cuffs in white or blue. 14-17; 32-35. Not shown: modified spread, permanent stay collar style in white broadcloth, convertible cuffs. 14-17; 32-35.

Men's Furnishings — First Level



Special! Boys' Famous-Maker "Rain-or-Shine" Coat
8⁸⁸

A trimly tailored raincoat of 100% cotton that's durably rain- and stain repellent. It's wash 'n wear qualities plus low, low price make it a great Spring buy! Available in green or Natural. Sizes 8-20.

Boy's Shop — First Level