

**Completes Course**

Army Pvt. Richard R. Cowie, son of Mr. and Mrs. Clarence R. Cowie, 572 Pierce Street, Birmingham, completed the personnel administration specialist course recently at the Adjutant General's School, Fort Benjamin Harrison, Ind.

The 18-year-old soldier entered the Army in September, 1961 and completed basic combat training at Fort Knox, Ky. He is a 1961 graduate of Seaholm High School.

**BUSINESS NEWS**

**Nylok-Detroit Appoints Wash**

The appointment of E. N. "Al" Wash as vice-president and general manager of the Nylok-Detroit Corporation has been announced by E. H. Wallace, president of the firm.

Prior to his appointment, Wash held the posts of plant manager, and most recently, general manager of the firm. Before joining Nylok-Detroit he was associated with Unixex Die Cast and Engineering of Dearborn, as controller.

Nylok-Detroit is a major producer of self-locking and sealing pellet inserts on all types of threaded and standard fasteners for the automotive, appliance, machine tool and building products industries.



HUGH L. LUCAS

**Campbell-Ewald Appoints Lucas To Radio-TV Post**

Hugh L. Lucas, vice president, has been named manager of Radio-TV for the Campbell-Ewald Company, Thomas B. Adams, president, announced. Lucas succeeds Philip L. McHugh, who resigned last week. With the agency for the past seven years, Lucas has been vice president in charge of Radio-TV for the Chevrolet account. As a representative of one of the nation's top programming buyers, he supervised such Chevrolet-sponsored television programs as "Bonanza" on NBC, "Route 66" on CBS and "My Three Sons" on ABC.

PRIOR TO joining Campbell-Ewald in 1955, Lucas was with Foote, Cone and Belding, Chicago, for ten years, where he was a vice president and account supervisor. He served with the Amphibious Forces of the U. S. Navy's Atlantic Fleet for three-and-one-half years during World War II. Prior to the war he worked as a field sales promotion representative for Talcott, Inc.

A graduate of the University of Wisconsin, Lucas is the father of five children and lives at 1150 Glenary Road, North in Bloomfield Village.

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**Vickers Elects Local Resident**

Theodore Van Meter, general counsel for Vickers Inc., division of Sperry Rand Corp., has been elected a vice president of the firm.

Van Meter, 1906 Kenwood Court, Birmingham, joined Vickers in 1948 in an engineering capacity and transferred to the patent department in 1950. He became successively patent attorney, patent counsel and, in 1959, general counsel for the corporation.

**Burns Moves Up**

James H. Burns, formerly of Bloomfield Hills, has been elected vice president, personnel relations, of Square D Company based in Park Ridge, Illinois.

**Graham to Head New Position For Chrysler**

The appointment of Walker R. A. Graham to the newly-created marketing position of director of merchandising for the Chrysler-Plymouth division, has been announced by C. E. Briggs, vice president, Chrysler Corp., and general manager of Chrysler-Plymouth division.

Graham will be responsible for the sales promotion and advertising activities of Plymouth, Chrysler, Imperial and Valiant automobiles. Executive vice president and director of Willey Sign Company, Graham continues a notable career in merchandising and advertising in the automobile industry.

He has been a vice president and creative director of D. P. Brother & Co.; vice president and group head, McCann-Erickson, Inc., and vice president, Geyer, Moray, Madden and Ballard, Inc.

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For more than One-Third Century, we've proven our faith in the economic future of Michigan. We've loaned \$100,000,000. And, we've paid \$75,000,000 in benefits to Michigan people. Michigan Life would LIKE to do business with you and your firm. Your neighbors have already entrusted their financial security to us in the amount of more than One-Half Billion Dollars.



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**MICHIGAN LIFE INSURANCE CO.**

**Hanson Promoted By Ford Division**

E. R. Hanson, 966 N. Glenhurst Birmingham, has been named administration manager of the Ford division of the Ford Motor Co.

Hanson succeeds R. A. Hulce who has been appointed head of the newly formed sales and marketing administration office of

Ford. Hanson joined Ford as a financial analyst in 1953. In 1957 he became programming manager of Ford division and two years later was named manager of the division's general sales office.

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- 14 CUBIC FOOT HOTPOINT**  
With bottom freezer, free-of-front refrigerator. Some in color, some white. **\$319.95**
  - 14 CUBIC FOOT RCA WHIRLPOOL**  
1961 model. Front-free refrigerator with automatic ice cube maker. 2 door model. **\$289.95**
  - 15 CUBIC FOOT FRIGIDAIRE**  
Giant Frigidaire deluxe freezer. **\$264.95**
  - 13 CUBIC FOOT FRIGIDAIRE**  
Brand new Imperial model, front free. **\$389.95**
  - 15 CUBIC FOOT FRIGIDAIRE**  
Imperial model refrigerator-freezer with bottom freezer. Custom model, front-free. **\$469.95**
- RANGES & FLAIRS**
- TAPPAN 400 FLAIR**  
30 inch deluxe Tappan "400" Flair. **\$269.95**
  - FRIGIDAIRE FLAIR**  
30 inch Deluxe model Frigidaire Flair. **\$288**
  - FRIGIDAIRE RANGE**  
40 inch custom Imperial electric range with double oven. **\$359.95**
  - RCA WHIRLPOOL RANGE**  
30 inch custom deluxe electric range with Visalite Oven, removable door. **\$199.95**
- TELEVISION**
- MOTOROLA TV**  
1962 model, 23 inch TV. Hand wired, cherry wood cabinet. **\$219.95 W.T.**
  - RCA VICTOR TV**  
22 inch screen, Danish walnut all wood cabinet. 1962 model. **\$209.95 W.T.**
  - ADMIRAL PORTABLE**  
Brand new Admiral brief case Portable TV. Giant wide angle screen. **\$124.95 W.T.**
  - MOTOROLA PORTABLE**  
1962 model brief case portable. All hand wire 19 inch screen. **\$139.95 W.T.**
- WASHERS & DRYERS**
- HOTPOINT WASHER**  
Custom deluxe, 4 speed all fabric automatic washer. All porcelain exterior that never yellow. Price unmatched ANYWHERE! New in crates! **Complete \$199.95**  
Matching Dryer Available . . . \$185
  - HOTPOINT DRYER**  
Hotpoint Fabric Command 400 Electric Dryer. **\$144.95**
  - WASHER-DRYER COMB.**  
Easy combination washer-dryer. **\$354.50**
  - WHIRLPOOL WASHER**  
Deluxe 2 cycle Whirlpool. **\$169.95**
  - WHIRLPOOL WASHER**  
1962 deluxe model, 2 speed, 2 cycle. Automatic soap dispenser and lint filter. Completely installed. **\$199.95**
  - WHIRLPOOL WASHER**  
Brand new Mark 12 Whirlpool washer. Completely installed. **\$249.95**
  - KELVINATOR WASHER**  
All fabric deluxe washer with lint filter. Completely installed. **\$179.95**
- HOUSE OF STEREO**
- RCA VICTOR STEREO**  
1962 model, genuine Danish eldred walnut hardwood cabinet. AM/FM multiplex radio, 4 speed record changer. **\$239.95**
  - FANTASTIC BUYS**  
Many, many more fantastic buys just too numerous to mention. Come see . . . come buy! Phone orders accepted.
  - TAPE RECORDERS**  
Special 2 speed portable tape recorders. **From \$19.95**
  - VM TAPE RECORDER**  
Genuine 4 track stereo record and play-back VM Tape Recorder. **\$169.95**
  - SONY TAPE RECORDER**  
4 speed Monaural Sony Tape Recorder. **\$79.50**
- NO MONEY DOWN 30 MONTHS TO PAY**

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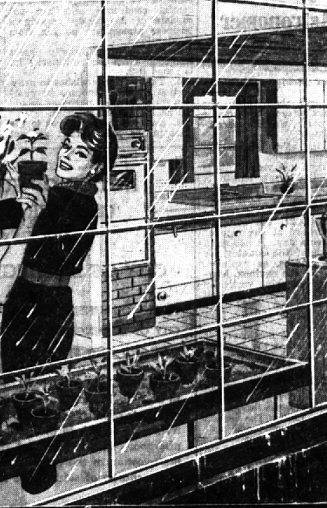
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Finned aluminum front brakes are the reason. Aluminum dissipates braking heat in seconds to give you safe, sure stops time after time. And brake linings last longer. These superior brakes are standard only on Buick LeSabre in its price class. Among other LeSabre plusses are: the

**Metal Firm Promotes 2 from Area**

American Metal Products Company of Detroit has promoted two local executives as part of its program to strengthen the company's automotive division in its drive for a greater share of market.

Frederick C. Matthaei, Jr., executive vice president of AMP and general manager of the automotive division, has named E. Wright Yount, vice president—sales, to the additional post of assistant to the general manager. Yount lives at 511 Ralston Road, Bloomfield Hills.

David M. Diltz, who has been automotive sales manager becomes assistant general manager in charge of product sales and engineering. Diltz lives at 4200 Carey Lane, Birmingham.

YOUNT, who has been with AMP since 1947, was made vice president—sales in 1952. Two years later he became a member of the board of directors.

Diltz joined AMP in 1958 as assistant to Yount, following ten years' experience in executive sales of automotive component parts. Two years later he was made automotive sales manager.

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