

Habit so often is stronger than reason! Most of us, after reaching maturity, perhaps need less to be taught than to be reminded. Seize upon the determination to improve yourself in some manner, and what you plan to do no doubt is something you have known about before. But you had forgotten it, yet again are reminded of it . . . and it is this recollection that urges you on to "do something about it!"

The Birmingham Eccentric

BIRMINGHAM, MICHIGAN

Thursday, March 15, 1962

SECTION
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Leon Landsberg To Attend Company Confab

Leon H. Landsberg, 5357 Cambridge Place, Birmingham, has qualified for Connecticut Mutual Life Insurance Co's 1962 national sales conference slated for Palm Beach, Fla., April 9-12.

With over \$1 million in sales last year he also qualified for the company's Millionaire Corps and the 1962 Leaders Round Table, honorary organization of top sales representatives.

Landsberg is associated with the Charles E. Stumb Agency, Detroit.

Local Salesman At Chicago Meeting

Harold Marriott, of Bob Best Lincoln-Mercury, Inc., Birmingham, is one of 15 delegates to a Lincoln-Mercury district salesman's council in Chicago today and tomorrow.

William H. Huber, Detroit district sales manager for Lincoln-Mercury division, said the district salesman's councils, begun last year by the division, were the first such groups for outstanding dealership salesmen in the automotive industry. They are sponsored by the Lincoln-Mercury Sales Council.



Chevrolet Honors Veteran Employees

Joseph C. Miller, left, 28021 Santa Barbara, and Adolph R. Simek, center, 18586 Bungalow Drive, both of Lathrup Village, receive watches from Edward H. Kelley, right, general manufacturing manager of Chevrolet Motor division, at a luncheon recently honoring Miller, Simek and four other

Manufacturing Department employees at Chevrolet Central Office who completed 25 years of service with the division during 1961. Miller is of the executive development training program and Simek is general operations supervisor of production control.

Burgin Named By Detroit Firm

Howard C. Burgin has been named product manager for the American-Standard industrial fan lines it was announced by John F. Tobin, vice president-marketing for American-Standard Industrial division.

In his new position, Burgin will be in charge of future planning, development and marketing of industrial supply and exhaust fans, pressure blowers and mechanical draft fan equipment.

Burgin, 1836 Pontstone, Birmingham, brings to his new position at the Industrial division 14 years experience and research, marketing and sales management in the heavy-duty air handling field.

Former Beverly Man Promoted by New York Life

Former Beverly Hills resident, Fenwick J. Crane has been named second vice president in charge of New York Life's group insurance operation in the western zone, according to vice president G. Thomas McElwath.

Crane, who is located at One Montgomery in San Francisco, joined the New York Life in Detroit in 1951 as group manager. In 1958 he was named regional group manager for the southeastern region, and in 1959 he was appointed assistant vice president in the home office marketing department and placed in charge of group sales in the eastern zone. He was transferred from the home office to San Francisco last May.

Insurance Corp. Promotes Brodeur

Charles E. Brodeur has been promoted to state sales manager of Abstract & Title Guaranty division of Lawyers Title Insurance Corp.

Brodeur, 1705 Mansfield, Birmingham, joined Lawyers Title in the escrow department in 1950; was advanced to chief escrow officer in 1953; was placed in charge of business development in 1956, and became Detroit metropolitan area sales manager in 1960.

National Group Honors Huebner

A top award of the American Society of Mechanical Engineers was presented in Houston, Texas, last week to George J. Huebner Jr., of Bloomfield Hills.

Huebner, 275 Guilford, is executive engineer, research, for Chrysler Corp.

He was honored for his development of the gas turbine engine for passenger cars. The award was made during the annual gas turbine conference co-sponsored by ASME and the U.S. Department of Defense.

The ASME award to Huebner was the first ever given by the group to anyone associated with an automotive industry here or abroad. Previous turbine awards went to men in aircraft, power and other industries.

To get general news printed in The Eccentric, call Midwest 4-1100 before 4:30 p.m. Tuesday.

BUSINESS NEWS

Beaumont Hospital Director to Speak To Volunteers

The relationship of the hospital administration and the volunteer will be discussed by Owen Pinkerman, William Beaumont Hospital director, at a meeting of hospital auxiliary members in southeast Michigan.

The session will be the fifth

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