



## Renovation Completed

The renovation of the Himelhoch Bros. store in downtown Birmingham has been completed and the store is again open for business. Featured in the new interior are modern metal sculptures, stained glass rou-

## Builder to Develop Beverly Hills Site

William J. Pulte, Inc., builders and developers of Concord Green in Bloomfield, have announced the purchase of 25 acres of land on 14 Mile and Evergreen Bids. in Beverly Hills.

Final approval to develop the property, which when completed will contain nearly \$2,000,000 worth of early American Colonial-style homes, was granted earlier this month by the Beverly Hills council and planning commission.

THIS PROPERTY located on the Beverly Hills, Birmingham city limits is across the street from a 56-acre Birmingham Park which presently has tobogganing and sledding facilities. A nine-hole golf course is now in the planning stage and will also be located in the park.

The site is a block from the Birmingham Art Center, and five minutes away from the downtown Birmingham shopping area. Several grade and high schools are also nearby.

Although roads haven't been cut in yet, a number of lots have already been sold according to Joseph Baranska, sales manager. Furnished models are now under construction and should be ready by March 15.

## Area Vickers Plant Aided Glenn Flight

The Administrative & Engineering Center of Vickers Inc., at Maple and Crooks, played an important role in last week's orbital flight of John Glenn.

Vickers' hydraulic pumps provided the power for the directional control mechanism which directed the flight path of the Atlas vehicle. Most of the development and engineering work on the pumps was done at the Troy center.

## Chrysler Shifts Key Executives

Two key executive appointments in Chrysler Corp.'s Defense-Space Group have been announced by William S. Blakeslee, group executive.

Charles W. Snider was named general manager of the Defense Operations division, and Oliver G. White was named director of government relations for the Defense-Space Group, succeeding Snider.

The Defense Operations division has research, development, engineering and production operations in Center Line and Warren, Mich., Newark, Del., and Scranton, Pa. Among the items currently being built by the division is the M-40 combat tank, the airport mobile lounge, and a mobile floating assault bridge-ferry.

Snider, 872 Patsy, Birmingham, joined Chrysler in 1955 as manager of governmental relations representatives for the Defense Operations division. He was named director of government relations in April, 1959.

In his new assignment, White will direct all of the sales, marketing and public relations functions of the Defense-Space Group which includes the Defense Operations division, Missile division, space division and the Advanced Projects Organization. He was formerly director of procurement for the Defense Operations division.

White, 3529 Sunnyhill, Birmingham, joined Chrysler in 1951 as a member of the corporate legal staff. In 1955, he became fiscal and contract representative for Chrysler's defense contract administrator in Newark, Del., and in 1958 was named director of manufacturing staff for the Defense Operations division. He was appointed division director of procurement in November, 1960.

## Colin Campbell Picked as Judge

Colin Campbell, executive vice president of Campbell-Ewald, has been named one of the judges to select 1962's Advertising Woman of the Year. The annual honor is sponsored by the Advertising Federation of America.

Campbell, 2955 Broadway, Bloomfield Village, is the only advertiser.

## American-Standard Wacker Named By Adercraft Club

Harrison M. Budlong has been appointed manager of sales training for the American-Standard Co. Industrial division. Budlong, 315 Fairfax, Birmingham, has been in the sales training field for 15 years. He formerly was associated with General Electric, RCA Victor and Royal McBee.

American-Standard Industrial division is a leading manufacturer of industrial and commercial air conditioning and air handling equipment, fluid drives and other related industrial products.

## Edson S. Stevens Attends Ill. Confab

Edson S. Stevens, special agent for Wisconsin National Life Insurance Co. of Oshkosh, Wisconsin, attended a Star Leaders Conference in Chicago recently.

Stevens attended the conference by virtue of his outstanding performance in the sale and service of life and health insurance to the people in this area. He lives at 2510 Yorkshire, Birmingham.

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