

# Labor of Love is Part and Parcel Of the 1962 B'ham Arts Festival

By IRMA N. DAVIS  
Staff Writer

The 1962 arts festival will be even more successful than the four that preceded it if leaders of the current event have their way.

The board work practically guarantees success.

Heading all festival arrangements is Colin H. John, whose appointment to the chairman ship was announced April 19 by the Birmingham Art Association.

For its corps of committee heads, John has named Robert F. McLean to chairman, visual arts; L. James Schneider, festival musical committee; William A. Adams, program; and Mrs. Jack U. Kohn, children's activities.

**OTHERS ARE** Mrs. Harold Drew, food; Mrs. John K. Bagby, ticket sales.

For the musical, Charles Morrison, festival treasurer, and general committee members Robert B. Bonds, Harris McClain, Mrs. Donald E. Adams, Paul N. Averill, Wilton Mason and John H. Hopkin Jr.

Chairman John, who has coordinated all aspects of the festival, was recently elected to the board of the Bloomfield Art Association, sponsors of the annual salute to the arts. He is vice president and account supervisor of MacMurtre, Jan and Adams, Inc., Birmingham Hills advertising agency. During the 1961 festival, he was program chairman of the prosaic dome activities committee.

**WORKING WITH** his committee on arrangements for window displays, the exhibit at the Birmingham Art Center, the art market and all visual art con-

rected with the festival—McLean has planned a variety of activities and demonstrations. Artists and craftsmen and tours of local studios are included on the list. They have gathered money for the juried art exhibition and secured thousands of prospects to artists.

McLean is executive in charge of graphic motive, research design at General Motors.

**L. JAMES SCHNEIDER**, former president of the Cranbrook Music Guild, is his element as general chairman for "The Birmingham Newcomers." The musical is a parody on suburban life, especially at the very local level.

An account executive at Ross E. BBFD, he is active in St. Dunstan's Guild. His has been the job of coordinating all the many details, from casting to seeing that committees are set to work, arrangements for sets, scenery, and make-up.

**HEADING THE** festival program committee, William A. Allen's chief concern has been the publishing of the annual "slick," program booklet. This has involved not only seeing that the festival is "written up," but handling the advertising that appears in the publication.


Allen was last year's program chairman also. In his "spare time," he is assistant vice president of the Detroit Bank and Trust Co.

The moppets will enjoy a special "Children's Day," including a matinee for children plus a show, courtesy of the Cranbrook Summer Theater School. Incidentally, Mrs. Kohn's duties include the vital subject of refreshments, an ever-present interest of the youngsters.

**MRS. BAGBY** briefed her committee early on the sale of tickets for the musical satire. Active in the community's organizations, she is a former president of the Birmingham Junior League.

Social chairman of the BAA, Mrs. Drew has handled arrangements that will result in the sale of hot dogs, sandwiches, soft drinks and coffee at the art center from noon to 10 p.m. daily, at the art center during the festival.

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"Landscape"


Painting by  
**Joan Silver**

Will Be Exhibited During  
Birmingham Arts Festival Week

at

**McSWEENEY'S**  
ORTHOPEDIC SHOES FOR CHILDREN

277 Pierce St., Birmingham MI 6-1488




"Garden"

Painting by  
**Wm. P. Martmer**

Will Be Exhibited During  
Birmingham Arts Festival Week

at

**Kay Baum**  
MEMBER BIRMINGHAM



"Craft Display"

For a personalized view of the  
crafts view our special window display...

Kresge's salutes the Birmingham Arts Festival

**Kresge's**  
*the family's choice*

West Maple at Henrietta — Birmingham