

## Cooper Supply Expands Staff

John A. Cooper, president of Cooper Supply Co., Detroit's largest supplier of truck-mounted concrete, recently announced the appointment of Robert Davidson and Joseph J. Kern to top management positions within the company.

Davidson, formerly president of Bent Tube, Incorporated, in Fowlerville, Michigan, has been appointed distribution manager, and will be in complete charge of Cooper's extensive production, operations and financial planning. He lives at 6726 Meadowlake Road, Birmingham.

Kern, of Royal Oak, was appointed commercial sales manager, and has been a member of Cooper's sales organization for the past ten years, prior to which he was a sales representative for Walker and Co.

## Bloomfield Resident Appointed VP by Advertising Agency

Two new executive promotions were announced by D. P. Brewer and Co. by Kenneth G. Manuel, president of the national advertising agency.

Elevated to the position of vice president are Ben W. Beaton, an agency general account executive on the AC Spark Plug account, and Jack E. Hendrickson, Merchandise Manager on the Oldsmobile account.

In making the announcement, Manuel said that both men would continue to serve in their present capacities.

Beaton, of 5500 Keller Lane, Bloomfield Hills, is a graduate of Flint Central High School, Flint, and Northwestern University, where he earned a Bachelor of Science degree in Marketing and Advertising. Prior to joining the D. P. Brewer staff in 1956 he served as Merchandise Manager for the AC Spark Plug Division of General Motors Corporation in Flint.

## CPA Group Elects Kenneth Sanden

At the annual meeting June 4, of the Metropolitan Detroit Chapter of The Michigan Association of Certified Accountants, at the Knollwood Country Club, the membership unanimously elected Kenneth Sanden, CPA, Tax Partner with the firm of Price Waterhouse & Co., Detroit, Chairman for the coming fiscal year.

Sanden, of 1224 Sandringham, Birmingham, became a CPA in the State of Illinois in 1950 and in Michigan in 1953. He joined the Michigan Assn. in 1954 and immediately became active in its affairs. He is a member of the Board of Directors of the state organization and has served as an officer of the Metropolitan Detroit Chapter for the past three years. He is a member of the American Institute of Certified Public Accountants, the national Assn. of Accountants and other professional and social organizations.

## Headed West

Eight representatives of the Rod J. Macdonald General Agency of the Actna Life Insurance Co. will attend the 34th meeting of the Corps of Regionaries at the Broadmoor, Colorado Springs, Colorado, June 27-30.

They are: Hugh Jarboe, Francis B. Karrer, Bruce D. Marshall, Henry J. McLaurin, Arthur Nikkel, Thomas B. Quiller, CLE, Raymond J. Ray, and Samuel J. Tesaro.

## Back from Philly

Omer A. Petti, of 115 Hamilton Boulevard, Birmingham, recently attended a Technical Training Course conducted by Cochrane Division-Crane Co. in Philadelphia, Penn.

## Name Ad Agency

Kuhlman Electric Company, Birmingham, has appointed Advertising Unlimited, Inc. of Detroit, to handle its corporate advertising program.

## Joins Law Firm

Joseph L. Hardig, Jr., of 1957 Derby, has joined the law firm of Emery, Parsons and Bahr. The firm has offices in the Jenkins Building, Birmingham, and the First National Building, Detroit.

## Swanson Promoted

Bert A. Swanson, 407 Hillboro, Birmingham, has been appointed Division Distributor of Oakland County for Restar, Inc., announced Robert Remy, Detroit Distributor.

Michigan has more than 200 research centers and facilities, both private and public, located in more than 70 companies.



This home of traditional design in Lincolnshire Forest Subdivision will open today at a special preview for residents of the Birmingham, Bloomfield Hills and Beverly Hills area. Developed by Andrews and Briggs, Inc., the subdivision is located on 13 Mile Road, between Telegraph and Lahser in the Village of Beverly Hills.

## Development Opens Today in Beverly Hills

Area residents will be given a special sneak preview at 1 p.m. today as Andrews and Briggs, Inc. open their new Lincolnshire Forest Subdivision.

Located on 13 Mile Road between Telegraph and Lahser, the subdivision is in a 79-acre natural woodland tract in the southeast corner of Beverly Hills.

The development is being built in the last stand of virgin timber in the area. The woods surrounding the homes are filled with oak, beech, walnut and dogwood trees. A small stream also flows through much of the property.

MORE THAN 125 homes are expected to be constructed in the development. All of the homes will be of traditional design.

The subdivision features sanitary

sewers, storm sewers, 27 foot concrete roads with seven inch curbs and gas facilities.

Each home must be large, contain a basement, 2,000 square feet of living space, in-law unit, disposal and attached garage.

The models are open each day from 1 p.m. Lots are priced from \$7,000 to \$20,000, including water, roads and gas.

## Detroit Company Names F. W. Frontier

Frank P. Frontier of 3945 Deardorff Hill, West Bloomfield Township, has been appointed manager of the Containment Division of Equipment Manufacturing, Inc. of Detroit, according to the firm's president, E. A. Skae. Frontier will be responsible for research and development, engineering, sales and advertising for the division.

Prior to joining the firm, he was employed by the Chevrolet Division of the General Motors Corp. for 16 years. Since 1955 he was director of Chevrolet's central office staff material handling and packaging operations for 13 assembly and 16 manufacturing plants.

## 'Hap' Eaton Named WJBK Sales Mgr.

Seymour "Hap" Eaton, of Bloomfield Village, today named general sales manager for WJBK-TV. The announcement was made by Lawrence M. Carino, General Manager of the Storer Broadcasting Co. property.

Eaton has served since April 1961 as the station's national sales manager. Prior to joining Storer he had for most recently worked with Peter Griffin and Woodward, station representatives, as an account executive. He started his business career with RKO Radio Pictures in 1948, transferring to the television field in 1953 when he associated with NBC-TV Films.

## Engineers Elect Arca Residents

Joseph Campbell Jr., 649 Redwood, Troy, and Irvin E. Posten, 2106 Devon Lane, Birmingham, have been elected to executive posts by the Oakland County Chapter of the Michigan Society of Professional Engineers.

Campbell was named president and Posten was elected secretary of the group.

## 2 Residents Join Public Relations Staff of GM

Appointment of two Birmingham residents to the Public Relations staff of the Chevrolet Motor Division has been announced by John L. Cutler, Public Relations Director.

Walter R. Mackenzie, 775 Riverchase, was named manager of technical projects.

George D. Zikakis, 3184 Morningview, was named manager of editorial services.

Mackenzie joined Chevrolet as a member of the Engineering Department's proving ground staff in 1959. In recent years he has directed special projects for the Engineering Department and served as special liaison with the public relations and sales departments.

GOING TO COLLEGE?

# Speedwriting

Start Your FRESHMAN YEAR—The HARDEST YEAR—FULLY PREPARED with the PRE-COLLEGE COURSE

Speedwriting Shorthand—The student who knows Speedwriting shorthand for accurate, complete note-taking is way ahead. Speedwriting—the ABC shorthand—can be learned within one summer.

Typewriting—Class papers should be typed—notes look better, are more accurate, easier to read when typed. But "Hunt and Peck" takes too long, is full of mistakes, messy! In just a few weeks you can acquire the necessary skill.

Summer Term Opening June 18

**Pontiac Business Institute, Inc.**  
18 W. Lawrence Street — FE 3-7028  
Fully air conditioned

# Grand Opening

for those discriminating individuals who require a new concept in idealistic living, Lake Sherwood is now a reality

gracious relaxation and recreation  
a lake Designed, Engineered and Controlled for the New Concept in Living

— a carefully planned, custom developed community offering year-round idealistic living ...

unique, carefree move-in plan eliminates moving day problems. Our home and living consultants will develop for you a new home which will reflect you and your family's personality. Your home will be ready for you when you want it, complete with lawn, landscaping, storms and screens, awnings, terrace, carpeting, drapes—even dock facilities and boat are ready the day you move in. All the features you wish are included in the purchase price.

35 MINUTES FROM GM BUILDING TO LAKE SHERWOOD

## Homes from \$30,000 to \$70,000

MINIMUM DOWN PAYMENTS AS LOW AS \$4,000 including property

Lake Sherwood speaks eloquently of the gracious life. The discriminating taste of Lake Sherwood residents is characterized by their magnificent custom homes, the way they live and the way they entertain. Here in America's most distinctive community, peace of mind and self-realization is a way of life. Lake Sherwood living values are maintained by highly restricted construction and building regulations. You and your family can enjoy a new feeling of luxury and freedom of space. Come out and see Lake Sherwood, only minutes from metropolitan Detroit's business, shopping and cultural centers.

**Lake Sherwood Phone: 363-3741**

## Lee K. Fisher Named by Cargill

Lee K. Fisher has been appointed sales manager, machinery, of Cargill's Detroit Corp., designer and manufacturer of special factory machines.

Fisher, 19065 Sunnyside, Birmingham, joined Cargill Detroit in 1954, and had been an account engineer for several years prior to his promotion. He retains his contacts with the automotive, machinery manufacturing plants, in addition to his management duties in domestic and overseas sales.

IS AVAILABLE AT

## BEL-AIR POOLS

1420 S. Woodward  
ROYAL OAK

## A Beauty Treatment FOR YOUR WALL-TO-WALL CARPETING!

## Guess Named VP

The appointment of Charles L. Guess as an assistant vice president of the First of Michigan Corp. has been announced by W. Sydney Gilbreath, Jr., President. Guess, 2707 Dorchester, Birmingham, is assigned to the firm's Ball Building office.

NOT EVERYONE CAN AFFORD A RUG THAT COSTS \$20 — BUT ...

... who can, will own the most perfect, durable, beautiful and long-lasting carpet in their home — and at an affordable price. This is because they have used Leader's "FREE" method of carpet cleaning. It's the only method that cleans deep into the carpet fibers with a special "FREE" cleaning solution. It's the only method that doesn't require a special cleaning machine. It's the only method that's safe for your carpet. It's the only method that's safe for your family. It's the only method that's safe for your pet. It's the only method that's safe for your furniture. It's the only method that's safe for your walls. It's the only method that's safe for your ceiling. It's the only method that's safe for your floors. It's the only method that's safe for your everything.

15 Years of Quality Service Assures Your Confidence

Save 20% on Loose Rug Cleaning — Cash & Carry!

**FREE!** With your purchase of a Leader Carpet Cleaning Kit, we'll give you a special "FREE" cleaning solution. It's the only method that cleans deep into the carpet fibers with a special "FREE" cleaning solution. It's the only method that doesn't require a special cleaning machine. It's the only method that's safe for your carpet. It's the only method that's safe for your family. It's the only method that's safe for your pet. It's the only method that's safe for your furniture. It's the only method that's safe for your walls. It's the only method that's safe for your ceiling. It's the only method that's safe for your floors. It's the only method that's safe for your everything.

**Leader CARPET CLEANING CO.**  
8700 LINWOOD TY 5-8400