Behind

The Store Fronts

Eldon Generous, 147 Pierce St., lusiness. So it is that many of tells us that he is still very much in the Custom Tailoring business and the control of the

Combine a friendly personality Mrs. Claudette Schuman is the rith a spirit of helpfulness and new replacement for Leoria Caservice in a person and you have tane at Maple Cleaners, 361 W. winning combination for any Maple.







Bell Announces Exec Promotions

The promotion of two Birming-ham men to high level positions has been amounted by the Michi-Edward L. King, of 3888 Top View Court, who has been general plant manager since July 1. 1941. A. Schubel Elected has been appointed general manisormer region with beadquarters in Atlanta, Ga.

BARTLETT JOINED Michigan ivision accounting manager in De-roit. A year later, he was named upervising statistician. In 1958, e was named general staff super-sisor in the executive department, and in October, 1959, Barlett was uppointed district plant manager t Traverse City.

He returned to Detroit as general lant supervisor in 1940, and on

Legal Notices

LCGAI NOTICES

Richard F Condic Atty. 114 S. Weed-ward, Birmingham
10.311

STATE OF MIN. 314

Court for the Consty of Oakhand.
At a season of said Court, held at the Frodest Office in the City of Pontac, in the 114 March 114 March 115 M

B'ham Architects Design New 30-Story Skyscraper

The romantic work of Frank Lloyd Wright, the poetic ap-proach of Corbusier, the rational of Mies Van der Rohe, have had a profound influence in the de-signing of 1300 Lafayette East, betroit's newest skyscraper, for which ground was broken last week.

beautiful new outcomes troit.
"I believe in structural free-dom," said Birkerts, whose of-fice is at 287 E. Maple, Birming-ham, in an interview shortly be-fore ground was broken for this, his latest effort in design.

Bitkerts is well qualified to architecture. Born in Riga, Latvia, in 1925, he received a diploma in architecture and engineering from the state of t

fore ground was frozen in use, in latest effort in design.

"100 NOT believe in dogma,"

"100 NOT believe in dogma,"

Riverts added. "To me, the world's greatest architect is the dogma-free Alvar Aalto.

"The automobile adds a new physical dimension to architectural planning but does not alter certain band and the state of the certain band in t BIRKER'S REMANED with Yamasaki antil December, 1959, when he and Straub, also a Yamasaki associate, tenmed up to form the partnership of Birkerts helives, is and will continue to be a dynamic city—a city of today. He feels that too many bailed ings, not great but significant, have been destroyed. He feels

A WORLD without ancestry is what the youthful architect— appraising the past, the present and the future—foresees for this and other major cities in Amer-

a registered architect in Michigan, Illinois and Ohio. Prom 1960 until 1956, he was been superintendent for Walter T. Anicka & Associates, Ann Arbor. Associates, Ann Arbor. Straub-lief designer for Vanassaki, Leinweber & Associates, later becoming Yamasaki's professional architects and Tau Sigma Delta, professional architectural honor society. Society of Architects and Tau Sigma Delta, professional architectural honor society. Sigma balas abared many settlements of the Architects and Tau Sigma Delta, professional architectural honor superiority and the superiority of the superiority of Architects and Tau Sigma Delta, professional architectural honor superiority and the superiority of Architectural honor superiority and the superiority of the su

SCHOLNICK'S 1300 Lafay

ern apartment buildings in De-troit and elsewhere. "This structure," and Br. kerts, "will be unique in in-terts, "will be unique in in-terts, the construction of the con-bent of the construction of the building which expresses the layout of the interior. We have placed lower and the construction of the con-sides. These are based on the module of a room. "Bay windows project as much as two feet, these columns serving to eliminate the "grad serve as dividers so that occu-pants of each apartment will be able to enjoy maximum pri-vary."





Named GM

Earle L. McDuffee has been ap-pointed to the position of General Sales Manager for Berry Indus-tries, Inc., Birmingham, accordtries, Inc., Birmingham, accord-ing to Glenn Berry, president. In his new position, McDuffee will be responsible for national sales of the company's line of building products, including the complete Berry line of steel and fiberglass garage doors, and the Electronic garage door operator.



place, parquet floors and a window wall.

The provincial designed kitchen features a Mother Hubbard cup-board as well as the latest in ap-pliances. The model, developed by Hall & Young, Realtors, is open

Detroit Firm Names Richard J. Yates

Richard J. Yates, 672 Westhourne Drive, Bloomfield Township, has been named assistant vice president in the Detroit office of James Tal-rott, Inc., at has been announced by Alfredy-F. Ryan, vice president and hustrage in the control of the con-

by Alfredy's, Ryan, vice president and imprizer.

Jam's, Talecti, 150-ris the nation's and morphizer.

Jam's, Talecti, 150-ris the nation's manner firm. The 108-year-old company handled a loan volume of \$1.5 billion in 1961.

Yates, manager of new business development in Detroit, formerly was assistant secretary. Prior to Joining Taleotti in 1955, he was vice president of Pradential Acceptance Corp.

Donald Nolta, 283 Daines, Bir-mingham, local insurance repre-sentative for The Columbus Mutual Life Insurance Co., ranked second, in life insurance sales for June among more than 1,000 sales representatives throughout the country.

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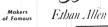


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