BIRMINGHAN Thurs., Fri. and Sat., July 26, 27, 28

COLOGNES, PERFUMES & DUSTING POWDERS

by D'Orsay

50% OFF

Most fragrances available All Sales Final

Mills Pharmacy

Always A Place To Park

1740 W. Maple at Chesterfield

"Jockey" Medallist All Sports Shirt Regular \$5.00

• Machine Washable Now \$335

Higgins and Frank

Birmingham, Michigan 268 West Maple

Boys' Sport & Dress Shirts

For Now & Back To School

• Short Sleeve • Plain & Fancy

Sizes 1/3 Off

Boys' Department, Lower Level

Higgins and Frank

of Birmingham, Michigan

Our Entire Stock

SUMMER SUITS, COATS - RAINCOATS

1/3 to 1/2 Off △

Many Spring styles included — sizes for Misses and Juniors

Demery's-Birmingham

Second Floor of Fashions

Men's Casual Special



\$10.95 and \$12.95

In Shetland Glove Leather or Deerskin Oxfords, Gore Slipons or Sandals. Deep foam insole. In olive, bone or saddle tan. Not all sizes in each style. Sizes 6½ to 13, N & M widths.

Sherman Shoes

115 West Maple

Member of the Birmingham Credit Plate Association
Open Thursday & Friday Evenings

Our Entire Stock

Swim Suits

Regular prices \$13.95 to \$29.95

 $\frac{1}{3}$ to $\frac{1}{2}$ off

A tremendous selection of all important styles fabrics. Jr. and Misses sizes,

Kay Baum

162 West Maple



Entire Stock Nationally Famous

Swim Suits

Regularly 10.98 to 39.98 40% Off

- Rose Marie Reid

Styles in nylon-vyrene-lycra-lastex, cotton, etc., 10-18.

Demery's-Birmingham

Sportswear - Main Level



Transition for Now or "Back-to-School" You Save \$2.45

Genuine Madras

Dresses

\$13.95 Values \$11 50

From a well known Maker!
Shirtwaist full skirt or Sheath
Junior size 5 to 15—Misses size 8 to 1 **Bloomfield**

Fashion Shop



Jimmie's Rustics

BIRMINGHAM STORE
1 Hamilton, corner Ferndale
ted Demery's MI 4-1919
Open daily to 6;
Thurs. & Fit. to 9 p.m.
Open daily 9 a.m., to 9 p.m.

Be Sure To Check Our Krazy Box

> For Unheard Of Bargains During Our Sale

> > Gwynn's

"Custom Tailoring & Fine Attire For Men"

112 S. Woodward at Maple

Reg. 3.98 and 4.98 Values!

Girls' Pedal-Pusher Sets

(sizes 3-6x) (sizes 7-14) Knit tops with sturdy ticking pants, many c

Other T-shirts, wash 'n' wear shorts

99' and 1.49

Demery's-Birmingham

Girls' Shops — Second Level

Special Introductory Offer!

The Birmingham Eccentric (The Nation's Top Suburban Weekly)

TRIAL OFFER, 4 MONTHS §1.25

Oakland County Only

The Birmingham Eccentric

SPECIAL PURCHASE 150 Famous Make

Bathing Suits

Save dollars now on these suits while there's still weeks to swim. Many styles—sizes 6 to 20.

Reg. \$10.95 to \$14.95.... \$7.97 Reg. \$15.95 to \$19.95....\$10.97 Reg. \$20.00 to \$29.95....\$12.97

Also Pre-teen Tank Suits Reg. 7.98 — Now 5.98 Open Friday Evening

The Sportsman



Toilet Seats

Solid Puralite seat with contour de-Solid Puralite seat with contour design. Fits all regular rim bowls. Celanese Fortiflex hinges are stronger than brass. Rust and corrosion proof, will not discolor. Hinges made in color to match the



Huston Hardware Co.

205 North Woodward

Men's Wash 'N' Wear Suits

Regular \$39.95 Values!

Save 50 percent on cool cotton poplin suits, in well-

Demery's-Birmingham

Men's Shop - Main Level