

'Jack the Slasher' Strikes in S'field

Southfield police reported a rash of 22 cars, which were parked or slashed tires on automobiles of both on city streets and in private garages. The slashings all occurred in a week. According to police, it appears area between Northwestern and Southfield, police said.

City Approves Revival Services In Shain Park

"I think this is wonderful to make an active use of Shain Park," said Birmingham City Commissioner William E. Roberts.

"I question it myself," countered Commissioner Charles Renfrew. "Continued and sustained use of the park for this purpose I'm not so sure is in keeping with park purposes."

"I think anything like this should be encouraged," was the opinion of colleague Ralph A. Main.

"I have no objection to this specific request, but I do not feel this would commit us to an irrevocable policy."

AND THEN the commissioners agreed that it was up to City Manager L. R. Gare to decide on a request from Grace Baptist Church of Birmingham to hold revival services in Shain Park.

Charles Whitfield, pastor, sought permission to use the downtown park from 6 to 6:30 p.m. on the four Sundays in August "for brief gospel services."

"A small group of people (not over 25)," said the pastor, "would take part by singing hymns accompanied by a small portable organ."

"THE SCRIPTURES would be read and a few words of encouragement offered to the hearers."

"Neither loud speakers nor seating would be necessary."

"All things would be done decently and in order, in keeping with the Lord's Day, and as a good testimony for the City of Birmingham."

Commissioners agreed that the city charter gives the manager the responsibility to rule on requests for use of the city parks.

These felt that this request was in order but that the revival services should not be held as a precedent for other uses.

Officials Study \$3 1/2 Million Road Program

BEVERLY HILLS—The Village Council is studying several suggestions for financing a proposed road improvement project.

The project could cost taxpayers upwards of \$3,500,000.

Claude Shephard, road committee chairman, presented a report on a survey conducted over a five-month period to the council last week.

The report suggested widths of pavements, costs, methods of assessing and major roads which should be improved.

Under the proposed program, Beverly, Greenfield, Southfield, Evergreen and Pierce will be improved, while the county program will improve parts of Southfield, Greenfield, 14 Mile, Evergreen and Labor roads.

SUGGESTED WIDTHS were 29, 33, 37 and 39 feet. The state regulations state only that enough width must be provided to allow for two lanes of unimpeded traffic.

Different methods of spreading the costs were suggested, such as special assessment against property abutting presently unpaved roads, combined with a village-wide large payment. Other suggestions were for special assessment districts and a pay-as-you-go plan to raise necessary paving funds by levying a voter-approved millage for road paving projects.

The council would like to have price estimates on Pierce, south of Beverly, and Riverside Drive, west of the bridge.

SEVERAL suggestions were made. Shephard stated that it was the committee's opinion that a special election should be held asking for a 1/2-mill increase for a 15-year period. Cost to property owners, if this suggestion were adopted, would be \$150 per \$1,000 of assessed valuation.

Also suggested was a proposal that information be sent all village residents informing them that the road improvement program would be on the ballot, if the council takes such action.

Shephard noted that the program could not get underway until June, 1964, if it is placed on the spring ballot.

'Land Down Under' Subject of Ad Talk

In some ways visiting Australia is like traveling 12,000 miles to get to Canada.

This, and other observations, gained during his recent speaking tour of the "Land Down Under," were delivered Monday by Ernest A. Jones, president of MacManus, John & Adams, Inc., before more than one hundred agency and client representatives at the advertising agency's headquarters in Bloomfield Hills.

Jones' three-week tour, as guest of the Australian Advertising Federation, included talks before communications leaders in three of Australia's largest cities.

JONES CITED other similarities linking Canada and Australia. "The surface culture of both is dominated or inspired by that of the United States; movies, television, books, advertising, popular music, even slang and comic strips."

"Their population is not only similar in size," he pointed out, "but is also localized in a small section of a vast territory. Eighty per cent of Australia's 11,000,000 people live in a handful of cities... the rest of the Continent is a comparative wasteland where sheep herders navigate their paths by compass."

Homeowners communicate by short wave radio... air travel away from the population centers is similar to Canada and Alaska's bush pilot transport.

JONES WARMLY complimented his recent hosts. He said, "Like the Canadians, the Australians are a wonderfully courageous breed, closer to Americans in spirit and taste, perhaps, than any other people anywhere."

Additional impressions reported by Jones...

Australia as seen by an American advertising man: "With minor variations, like looking at America through the large end of a telescope; everything is there, but miniaturized. Like the United States of twenty or thirty years ago."

AUSTRALIAN newspapers are like watching your grandmother do the Twist. Most of them mix Victorianism with tabloid approach."

Australian TV: "A combination of British and American systems. No network. About 700,000 sets. Major offering is our old movies and broken down syndicate shows. Commercials must be produced by law and they are not too good, reflecting low budgets, no doubt, and fumbling techniques."

AUSTRALIAN radio: "Radio has gone the same juke-box route as has ours. There are 110 commercial stations... only one showed an operating loss last year. Somebody loves those disc jockies."

Australian advertising people: "Eager to do a better job, not ashamed to learn, and engaged against much of the same problems as are we. Their lapses will be cut a bit differently, but make no mistake about it, they're advertising people!"

Advice to American tourists: "A sense of perspective," Jones suggested, "is the most valuable piece of traveling equipment an American visitor can take to Australia. That and the willingness to appreciate what they have accomplished since Australia's six states became a nation in 1901."

Simply dial Midwest 4-1100 and a trained "ad-visor" will help you word your ad.

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THE **FOAM** HOME PERMANENT
RETAIL \$2.50 **\$1.29**
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Bayer Aspirin, 100's... \$.73
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Ban Deodorant, 1 1/2-oz... \$.98
Breck Shampoo, 16-oz... \$ 1.75
Coricidin, 25's... \$ 1.08
NEWEST LP ALBUMS
Retail AAA Price
\$ 3.98 \$.37
\$ 4.98 \$.49
\$ 5.98 \$.69
\$ 6.98 \$.89
\$ 7.98 \$ 1.09
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DAIRY DEPARTMENT
Land O' Lakes **BUTTER** 69¢ lb.
Bodker, Lb. Carton
COTTAGE CHEESE 19¢
Longhorn **CHEESE** 49¢ lb.

SELF SERVICE BAKERY
SAVE 10¢—**BLUEBERRY PIES** (Reg. Price 69¢) 59¢
SAVE 10¢—**GLAZED DUNKERS** (Reg. Price 8/19¢) 8.39¢
SAVE 10¢—**HOT DOG BUNS** (Reg. Price 8.29¢) 8/23¢
SAVE 10¢—**DATE FILLED OATMEAL COOKIES** (Reg. Price 8/59¢) 8.19¢
SAVE 3¢—**100% WHOLE WHEAT BREAD** (Reg. Price 28¢) 23¢
SAVE 20¢—**FRESH AND SATURDAY GERMAN CHOCOLATE PECAN 3 LAYER CAKE** (Reg. Price \$2.09) \$1.89
BIRDS EYE **BIRDSEYE** Squash & Carrots 2 Pkgs. 33¢
BIRDS EYE Peas & Carrots 2 Pkgs. 33¢
BIRDS EYE Chopped Broccoli 2 Pkgs. 33¢
BIRDS EYE Crinkle Cut Potatoes 2 Pkgs. 33¢
BIRDS EYE French Style Beans 2 Pkgs. 43¢
BIRDS EYE Cut Green Beans 2 Pkgs. 43¢
Mrs. Paul's Deviled Crabs or Deviled Crab Miniatures Pkg. 45¢
BIRDS EYE **BIRDSEYE** Orange Juice, 6 Oz. Can 5/95¢
Prices Effective Thurs., Fri., Sat., June 19, 20, 21

Roland White Meat **TUNA FISH** 2 Cans **69¢**
Sitrae 50 Count **DINNER NAPKINS** Pkg. **29¢**
Hart **PEARS** 3 No. 2 1/2 Cans **\$1**
Sitrae Colored **TOILET TISSUE** 4 rolls **53¢**

RICH'S FROZEN CHOC. ECLAIRS
3 Pkgs. **\$1**

College Inn **Tomato Juice COCKTAIL**
3 Jars **65¢**

HILLS BROS. COFFEE
2-lb. Can **\$1.17**

Hill's
190 WEST MAPLE AT HENRIETTA