



Planning for the Future

An introduction to the intricacies of television is given Nancy Hohendorf, a University of Detroit sophomore, by John F. Pival, of 6327 E. Thornecrest Dr., Bloomfield Township, president of WXYZ, Inc. Nancy a Detroit, was one of two college students to win on the job training in a move by the station to help develop talent for industry.

B'ham Developers Plan Additional Residential Site

William J. Polte, Inc., Birmingham residential developers, have purchased 25 acres of property on Lincoln Rd., just north of Fourteen Mile and Laber Rds., in Bloomfield township.

The new development, which is directly behind Brother Rice, Marian High and St. Regis schools, will be called West Greenwich Green and will be sold in conjunction with another new Polte Development, Greenwich Green East.

Greenwich Green East, began three months ago, was scheduled to be a full year project by the Polte firm. Rapid sales caused the opening of this new addition. Total value of these communities, when completed, will be over \$3,000,000.

THERE ARE 45 wooded lots in West Greenwich Green ranging from a third to half an acre, and all sites are within walking distance of both public and parochial schools. The development is in the Birmingham school district.

Models for West Greenwich Green will be located on 14 Mile and Evergreen Rds. Four models will be featured, all area winners of the McCall Certified Home Program. One of them, the Blair House was featured nationally in the April issue of McCall's Magazine. This is the second straight year that Polte, Inc. has won the McCall award.

Homes featured will have up to 2650 square feet of living space, plus attached two car garages and basements and sell from \$23,000-\$32,000 price range including a base priced lot.

L. David Kellert has been appointed project engineer for both of the developments while Joe Barsanska will head sales. Models will be open daily and Sunday from 11 a.m. to 8 p.m.

Bryant & Detwiler Elects 2 Directors

Bryant & Detwiler Co., one of Detroit's largest and oldest building construction firms, has announced the election of Sidney Weil and Richard C. Devereaux as directors.

Weil is a director of Philip Morris Incorporated and chairman of the management committee of the only \$2.70 (non-business, up to 15 words, cash rate), Dial Midwest 1-1100 now.

NEWS OF BUSINESS

Behind The Store Fronts

With ANGUS MCKELLAR



TOM MILLS of Mills Pharmacy, 1740 W. Maple, is celebrating his 10th anniversary today. The pharmacy is entering its 10th year by instituting a new service to customers.

A "Safe-Guard" Record System has been installed which will provide a complete record of customers' original prescriptions and refills for each year or for any given period.

The system will include purchases of items that are allowed deductions by Internal Revenue Service's recent rulings.

About Feb. 15 of each year, customers will be sent statements totaling all these items for the previous year—to assist in the filing of Federal Income tax returns.

MIKE PERRY is a short-term patient at Pontiac's St. Joseph Hospital. Mike is manager of Mills Appliances, 1493 S. Woodward.

Two new businesses will soon appear in the new Hamilton Row east of Demery's. CHARLES POLITE will open a three-chair barber shop about July 19. Polite has barbered for 26 years, and specializes in children's and women's haircuts.

In the same Hamilton Row HARRY SINGER—owner and manager of The Village Delicatessen, 4077 W. Maple, near Telegraph, will open a Birmingham unit which will offer the same carry-out and table service as his present W. Maple establishment.

Opening is planned for the first part of August, or sooner.

And speaking of restaurants, Ralida's is the new restaurant corporation formed to operate Ralida's at Telegraph and 10 Mile. Complete breakfast, lunch, and dinner menus are offered.

The Ralida Corp. was formed by HOMER DAVIDSON of Birmingham and JACK RALSTON of Farmington. Davidson resides at 3700 Wedgewood Drive and is familiar to many people locally.

through his work with the "Baseball Little League Baseball" teams in the Birmingham area.

MURRAY LEVIN of the Jacqueline Shops, back from scouting the New York markets, observes that fabrics and textures are taking the limelight for the fall season, with strong emphasis on knits. The Jacqueline Shops' (Bloomfield Plaza and Oak Park) fall selection of knits will include imports from Italy, Belgium, France and Israel.

Baird Becomes Staff Stylist

Two executive appointments in the Chrysler Corp. Styling Staff have been announced by E. F. Engel, vice president and director of styling.

Richard F. Baird was named staff stylist of the Corporate Styling staff, and Donald F. Kopka was named chief stylist of the Plymouth-Valiant Studio, succeeding Baird.

Baird will be responsible for coordinating the activities of exterior and interior styling and styling engineering development. Kopka will be responsible for development of new Plymouth-Valiant styling concepts.

BAIRD RESIDES at 719 Robinson Circle, Birmingham, with his wife and two children. He was born in Waltham, Mass. on Nov. 10, 1916.

Kopka lives in Oak Park. He is married and has two children.

Workshop Director Is Local Resident

The Part Huron Community Resources Workshop, directed by Fritz Fink, principal of the Adams School, will continue until July 20. The workshop is sponsored by Michigan State University.

Fink lives at 607 Oak, Birmingham.

Wilson Pontiac-Cadillac Announces New Addition

Edward E. Wilson, president of Wilson Pontiac-Cadillac, Inc., 1350 N. Woodward, Birmingham, announced this week that 10,000 square feet of air conditioned showroom space will be added to its present facilities.

The new addition, which will be at the southern end of the present building, was designed by Harry M. Denyes and Associates, AIA architects, and will be constructed by Chissus Construction Co. of Birmingham.

IT IS SCHEDULED to be opened by Sept. 1, shortly before the new 1963 Pontiac and Tempest cars will be on display. The expansion will permit the Cadillac cars to be shown separately, and afford more efficient service to both Pontiac and Cadillac owners, Wilson said.



CONCLUSION on the merits of each of your securities. To help you achieve your objectives we will review your holdings in the light of your circumstances, investment goals, and tax situation, and make such suggestions as we believe will improve your investment position. There is no cost or obligation. Write for a confidential, Portfolio Review Form R0.

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American Motors Elects Barnes To Executive Post

Election of Edmund B. Barnes as vice president in charge of sales for Kelvinator division of American Motors Corp. has been announced by Richard E. Cross, chairman of the board.

Barnes, of 4700 Pickering, Bloomfield Township, has been general sales manager for Kelvinator since 1956 and has been with Kelvinator for nearly 26 years. He succeeds Homer L. Travis, who died July 1.

Starting with his first post-college job as a retail appliance salesman in 1922 at Cleveland, Ohio, Barnes' major appliance industry career spans 30 years in a variety of sales capacities.

AFTER TWO YEARS as a retail salesman he became promotion manager for the Electric League of Cleveland. He joined Kelvinator in 1936 as assistant advertising manager in the company's Detroit headquarters, and he was named regional sales representative in New England three years later.

In 1940, Barnes was promoted to Los Angeles zone manager and



EDMUND B. BARNES

he was named regional manager in 1949 for the Pacific Coast sales region. In 1955, Barnes returned to Detroit as general merchandising manager for Kelvinator. The following year, he was named general sales manager for household appliances.

Active in appliance industry affairs, Barnes is currently on the board of directors of the Consumer Products Division, National Elec-

Silver Cup Awarded To Beverly Woman

Mrs. Lena Ley, 19705 Beverly Hills, attended the annual pilgrimage of Stanley Home Products, Inc., Westfield, Mass., recently, along with approximately 500 other Stanley dealers and managers from the Midwest region.

Mrs. Ley spent three days learning about new sales techniques and improved merchandising ideas from Stanley executives.

Two Silver Cups were presented to Mrs. Ley for being one of the company's leading Unit Sales Leaders in the entire area during the month of May. Foster E. Goodrich, Stanley President, made the presentation at a special recognition meeting and had this to say: "Whatever victories we acquire in business is because of little victories won in the past."

Multiple exposure . . . now you can run a Classified Ad 3 times for only \$2.70 (non-business, up to 15 words, cash rate), Dial Midwest 1-1100 now.

trical Manufacturers Assn. Barnes graduated in 1932 from DePauw University at Greencastle, Ind., where he received his bachelor of science degree. Barnes, 35, was born in Grand Rapids, Mich.

Village Shop Men's - Boy's Wear

Thursday! Friday! Saturday!

REORGANIZATION SALE

Everything Goes at these CRAZY prices

\$1.50-\$2.50 Silk Ties NOW	39¢	\$1.50 Initial H'kerchiefs, NOW	79¢
\$3.98-\$6.98 Men's Shirts NOW	99¢	\$2.98-\$4.98 Boy's Sport Shirts NOW	99¢
\$3.98-\$5.98 Men's Khakis NOW	\$1.99	\$3.98-\$6.98 Boys' Slacks NOW	\$1.99
\$7.98-\$19.98 Men's Sweaters NOW	\$4.99	\$4.98-\$9.98 Boys' Sweaters NOW	\$2.99
\$9.98-\$19.98 Men's Jackets NOW	\$4.99	\$9.95-\$19.95 Boys' Sport Coats NOW	\$4.99
\$1.25-\$1.50 Jockey Underwear NOW	99¢	\$13.98 Ski Type Men's Stretch Pants NOW	\$4.99
\$19.95-\$35.00 Men's Sport Coats NOW	\$9.99	\$5.95-\$8.98 Men's Banlon Shirts NOW	\$3.99
\$29.95-\$65.00 Men's Top Coats NOW	\$19.99	\$9.98 Champ Hats NOW	\$4.99
\$19.95-\$35.00 Men's Raincoats NOW	\$6.99	\$1.98-\$4.98 Novelty Caps NOW	99¢
\$29.96-\$65.00 Men's Suits NOW	\$16.99	\$6.98-\$19.98 Men's Dress Slacks NOW	\$4.99

OUR SALES POLICY: Everything must go . . . right to the bare walls. We are changing our entire merchandising scheme. The values are unsurpassed. Nothing held back . . . nothing reserved. Shop and Save at Crazy Prices!

CORDUROY SPECIAL

Men's & Boy's Suits \$12.00
Men's & Boy's Pants \$1.99

ARROW DRESS SHIRTS

Men's & Boy's \$2.98 - \$5.00
2 for \$5.00
2.99 each

Quantities Limited—All Sales Final
No Dealers—No Lay-Aways
Alterations at Cost

THE

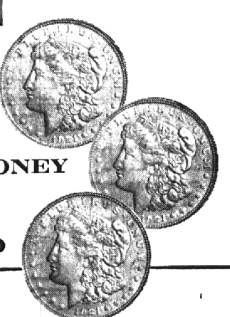
VILLAGE SHOP

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