



"There isn't one drop of romantic blood in your veins!"

## Snake Bite Knowledge Is Simple...but Important

Fear of poisonous snakes is common. Snake bite can kill, although it seldom does.

Snake bite deaths each year in this country are perhaps 10 to 20. Possibly as many as 3,000 people are bitten. Every bite is a medical emergency.

There are 35 species of poisonous snakes in the United States. Most of these are pit vipers, which include the different types of rattlers, the copperhead and the eastern moccasin. The coral snake, found in the South, is related to the cobra.

WHEN a snake strikes, it uses its fangs as hypodermic needles to puncture the skin and inject venom. Immediately, there is intense burning pain. The flesh around the bite swells and becomes discolored. The victim is pale, weak and nauseated. He must help immediately.

First, kill the snake, and then have the victim lie down and rest. As soon as you can get to a main quiet to slow circulation and retard absorption of the poison. Tie a tourniquet above the fang marks to dam off the poison from the rest of the body. Be careful that the tourniquet does not cut off circulation of blood, and be sure to remember to loosen it for one minute at 10 to 15-minute intervals.

**STERILIZE** a knife tip or razor blade with a match flame and make a cut, roughly the size of the fang through each fang mark. Press the wound to encourage free bleeding.

If you have a snake bite kit, use the suction cup to draw out poison. If you have no kit, suck it out with your mouth and spit it out. You are to cut or sore inside your mouth. Continue the suction treatment for half an hour, while the injured person vomits.

Use blankets, and give hot tea or coffee. Do not use whiskey. It can be harmful.

AFTER first aid, it is highly important to get the injured person to a doctor or hospital for antivenin. Do this with as little movement on the part of the patient as possible. If he must walk out of the woods, have him walk slowly. Use a stretcher if you can.

As soon as you can get to a phone, call the doctor and let him know you are coming. He may have to get the antivenin from a distance. He will need to know the size of the snake to know how much to order. The bite of a big diamond-back rattler in a small child may take six or eight tubes.

Most important: Don't panic. Re-

## Art World's Drummer Boy Still Unknown

Anybody know the name of Yankee Doodle's drummer boy? If so, some valuable information as to names of characters portrayed in the famous printing, "Spirit '76," could be found in, says Michael Church, University of Michigan lecturer in art and supervisor of special projects.

"Chances are you first saw a reproduction of the painting in your elementary school history book," says Church in his art news letter, published by the U-M Extension Service.

"The central figure, beats a drum, flanked on one side by a drummer boy and on the other by a blue-coated patriot with a bandage around his forehead playing a fife. The thirteen-star American flag waves in the background."

## Student Groups Lack Intellectual Basis, U of M Prof States

The link is weakening between the college classroom and the dormitory room, according to a University of Michigan social psychologist.

Says Theodore M. Newcomb, "Increasingly the social psychological motors of student life are racing disconnected from the wheels of intellectual development."

HOWEVER, WITH proper steering, the power generated by those motors can be exploited to serve educational objectives, he argues in a recently published book, "The American College."

Author of the chapter on "Student Peer-Group Influence," the U of M professor is one of 30 nationally prominent scholars who contributed to the book, prepared for the Society for the Psychosocial Study of Social Issues. He served on the editorial committee.

PIG, NEWCOMB observes: Over the years the growing size and diversity of student bodies have meant that the college is losing its anonymity, a development more marked in large colleges.

Outside the classroom, students form friendships with others, usually as "persons," but seldom as

students. Though they come to know each other well and become important to each other, they are less likely to experience shared intellectual excitement in the same classroom.

TODAY'S COLLEGE professors are just as capable teachers as their predecessors. "But for the most part they now operate in social systems such that whatever excitement they offer tends not to be caught up, re-enforced and multiplied by virtue of being shared outside the classroom," Newcomb notes.

He suggests that formal membership groups must be moderate in size and characterized by relatively similar interests, and that to students' living arrangements provide the major single source of daily contact.



**The Yardener**

Nontip Base

When painting a small bottle or can is less likely to become overturned accidentally if held with a small C-Clamp, which adds weight and a larger base.

**GOODWIN'S HOME COMFORT**

SING IN THE GOOD OLD SUMMERTIME WITH AIR-CONDITIONING! SUBLINE

Phone MI 74111

Goodwin HOME SERVICE

1809 S. WOODWARD BIRMINGHAM, MISS.

Rambler Dealers Are Celebrating the Best 9-Month Sales in History—Smashing All Records—And Now...

### The Savingest Days of the Year are Here!

**American 2-Door Deluxe Sedan**—compact handling, family size. And Rambler American is the top economy fun winner in the U. S. A. **\$40<sup>34</sup>** PER MONTH\*

**Classic 2-Door Deluxe Sedan**—has Double Safety Brake System and self-adjusting brakes (both standard on all Rammers). **\$43<sup>70</sup>** PER MONTH\*

**Ambassador 2-Door Custom Sedan**—luxurious, roomy, power-packed with 250 HP V-8 engine (270 HP optional at extra cost). **\$52<sup>56</sup>** PER MONTH\*

\*Monthly payments based on manufacturer's suggested retail price, with 24.9% down payment, 36-month contract with normal carrying charges, federal taxes paid. Does not include optional equipment, shipping, license, registration, title and local taxes.

Rambler Dealers Have Sold Over 800,000 Cars Since October —Because We're Giving Better Deals on New and Used Cars

Yes, over 330,000 new Rammers and nearly half a million used cars in the past 9 months. But you haven't seen anything yet! We're aiming at the best July in all Rambler history.

To do it, we're offering even more fabulous deals—even bigger opportunities to save—all July long.

## BIRMINGHAM RAMBLER, INC., 666 South Woodward Avenue

## BIRMINGHAM - BLOOMFIELD BANK

**MARTIN BATES**

Open Saturday 'Til Noon

For your banking convenience we're open Saturdays to provide you with the kind of banking service you have been used to. There is a combination drive-in-walk-up window right across Bates from the Post Office and Library.

It's Better to Bank in Birmingham at the

### BIRMINGHAM-BLOOMFIELD BANK

250 MARTIN STREET, BIRMINGHAM  
(across Bates from the Post Office & Library)

We're open 'til 6 p.m. on Friday and 9:00 'til noon on Saturday. Weekdays until 4:00 p.m.

MEMBER FEDERAL DEPOSIT INSURANCE CORPORATION AND FEDERAL RESERVE SYSTEM

Vitamins

# AAA BUDGET AAA

Patent Medicines Cosmetics Record Albums

NOW IN BIRMINGHAM—Woodward at Maple

Featuring NAME BRAND Cosmetics & Colognes at Budget Prices

REVLON • COTY-ARDEN • RUBENSTEIN • FACTOR • CHANEL • LAVIN

AAA Budget Prices on NATIONALLY ADVERTISED Merchandise Everyday!

**THIS WEEK'S AAA SUPER VALUE!**

**AQUA NET HAIR SPRAY**

**RAYETTE AQUA NET HAIR SPRAY**

Retail \$2.00  
1 Week Only **66¢**

Good Thru Wednesday, July 18th at our Birmingham Store only. Limit 1.

See These Everyday Budget Prices and Thousands More!

Alka Seltzer, 25's, Retail 59¢	.....	37	
Bayer Aspirin, 100's, Retail 73¢	.....	49	
NEWEST LP ALBUMS			
Gillette Super Blue Blades, 15's, Retail 98¢	.....	68	Retail 3.98 ..... \$2.97
Ben Danonort, 1 1/2-oz., Retail 98¢	.....	69	Retail 4.98 ..... \$3.97
Brack Shampoo, 16-oz., Retail 1.75	.....	\$1.19	Retail 5.98 ..... \$4.97
Coricidin 25's, Retail 1.08	.....	67	45 RPM Pops, Reg. 98¢ ..... 79

**BELOW WHOLESALE CIGARETTES**

KINGS	.....	\$2.42	
FILTERS	.....	\$2.44	Plus Tax
Regulars	.....	<b>\$2<sup>31</sup></b>	Plus Tax Limit 1

Visit Our Downstairs Record & Book Dept. Save!  
5 STORES TO SERVE YOU  
OPEN SUNDAY & EVERY EVENING!

## Happenings

(Continued from 1-B)

Golf Tournament will be played this season at the Birmingham Country Club, it was announced Wednesday by Benson Paul, chairman of the PGA tournament committee. The dates of the tournament have been set for Aug. 15-18, with all the leading professionals in the state, including Walter Hagen, Tommy Armour, Clarence Gamble and others, and others expected to compete. Sectional qualifying rounds will be played Aug. 1 at Oakland Hills Country Club. The Michigan PGA was first held at the Birmingham Country Club in 1930, when Hagen won the title by beating Arthur Hays Sulzberg in the final. Hagen will be defending the crown this year, having retained it last summer at the state tournament in Battle Creek.

With only a simple flag-raising ceremony by the American Legion followed as Birmingham's line formal observance of Independence Day, residents of the village are looking forward to a sort of quiet Fourth which has come to be a tradition here in the last few years. Banks, stores and shops generally will be closed on Monday.

15 YEARS AGO  
July 10, 1947

They've got a new "baby" over at the City Fire Department that has been receiving big smiles and hearing words of praise. She arrived last week and the boys in the department are still getting used to her. The "baby" might be explained in the next big shiny 1,000-gallon-per-minute pumper, the latest in fire trucks, the boys proudly mention. The new "Number Three" will replace the old 400-gallon-per-minute pumper, the chassis and cab of which will now be turned over to the city's forestry and parks departments.

Nancy Rinchart, a former Birminghamite who was recently chosen "Miss Greenwich Village of 1947," is scheduled to leave for Hollywood next Tuesday, to enjoy a two-week vacation in that city as part of her prize for winning the annual village beauty contest. The winner of this contest always receives a screen test by RKO in New York and a round-trip plane ticket to Hollywood, where she will be met and entertained by RKO studios on the Coast. Miss Rinchart left Birmingham in January to live in New York City where she is a model for John Robert Powers.

**Cotton Rugs**  
washed and fluffed  
9x12 size or smaller

**Linens**  
sheets, pillow cases, table cloths, etc., washed and carefully finished by our steam heated ironer

**Shirts**  
washed, beautifully finished, and put in polyethylene bags to keep them clean

**Birmingham Laundromat**  
1000 So. Adams Rd.  
1 Blk. N. of Lincoln

**MI 4-8225**

The Best in LAUNDROMAT SERVICE