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GM Increases Support To Higher Education

General Motors has announced the expansion in the amount of its contributions for support of higher education and a substantial increase in the number of participating colleges and universities.

The new program expands the number of scholarships and broadens the participation of colleges and universities under the College Plan. All scholarships will be awarded under the College Plan, so that direct selection by the colleges will be substituted for the National competition. This change in selection procedure will be effective with the academic year 1962-63. Aside from the basis of selection, no other changes are being made in the General Motors Scholarship Program.

Twenty-five colleges have been added as participants in the GM College Scholarship Program, raising the total to 207. Fifty-seven more four-year scholarships also are being added at currently participating institutions, raising to nearly 400 the number of awards made annually under the College Plan. Every state, the District of Columbia, and Puerto Rico will have at least one college or university participating in the College Plan.

SCHOLARSHIP awards range from \$200 to \$2,000 a year, depending upon demonstrated need. Private colleges and universities also receive from \$500 to \$800 annually, for each General Motors scholar enrolled.

General Motors scholarships are open to any United States citizen entering college as a freshman. There are no restrictions on course of study and no obligation to become a General Motors employee upon graduation.

Currently there are 1,500 students attending colleges in the United States with General Motors assistance under both the College and National Plans. Students now enrolled under the National Plan, and those who received scholarships through the National competition this spring, and who will be enrolled as freshmen this fall, will continue their education under this plan until graduation.

General Motors also has a scholarship program in Canada with 14 Canadian universities participating and 14 students receiving their education with General Motors assistance. General Motors overseas subsidiaries also make educational grants in Australia, South Africa, Germany, England, and other countries overseas.

SPRAYING! Shade Trees, Shrubs, Evergreens, Fruit Trees & Orchards, Elms Also mosquito control & Lawns for weed and feed.

JASSO TREE SERVICE
10 Baltimore, Inc. MI 9-2760

Parke, Davis Names Wolfley to New Post

Harry J. Loynd, president of Parke, Davis & Co., has announced that the Board of Directors had appointed Alan Wolfley as assistant treasurer of the world-wide pharmaceutical firm.

Wolfley, of 747 Puritan, Birmingham, joined Parke-Davis in 1959 as assistant to the vice president and treasurer after seven years with the Standard-Vacuum Oil Co., during which time he traveled extensively throughout the world for the firm's treasurer's department.

Born in Rockford, Ill., in 1923, Wolfley is a 1947 graduate from Middlebury (Vt.) College, and has a Masters degree in business administration from Harvard University. He served with the Air Force during World War II.

Make a list of those "don't needs" today. Dial MI 4-1100 and a Classi Lassie will help you.

Weddings Elegant by Jackie Crampton Complete Counseling & Planning for Your Wedding Day See us in your own home—our complete line of invitations. CALL 626-9246

Birmingham Men Elected to Office By Accountants

Two Birmingham area residents were elected to offices in the Michigan Assn. of Certified Public Accountants last week at Gaylord. Kenneth S. Reames, CPA, of 2057 Spar Hill Drive, Bloomfield Township, and B. Kenneth Sander, CPA, of 1324 Sandringham Way, Bloomfield Township, were elected vice president and director respectively.

Reames is a partner in the firm of Touche, Ross, Bailey and Smart in Detroit. Sander is a tax partner in the firm of Price Waterhouse and Company, Detroit.

Both Reames and Sander received their accounting education from the Walter School of Commerce, Chicago.

Reames has been active in the Michigan Association since 1941 and was first elected a director in 1955. Since joining the association, Reames has been active on a number of committees and has served as Chairman of the Committee on Cooperation with the Bar Association and the Advisory Committee on Legislation. Last year he served the Association as Treasurer. He is also a member of the American Institute of Certified Public Accountants.

The Shakespear Company of Kalamazoo, Michigan, has appointed Ed MacMann, John & Adams, Inc., recently established golf division, the Bloomfield Hills office of the agency also handles the Shakespear fishing and archery divisions.

Getting ready to sell your car? Advertise it in the Classified Ads.

SPECIAL OFFER

Lakeland Laundry & Dry Cleaning Village, Inc.
Sylvan Lake, Michigan
FREE Mail-Proofing
FREE Storage Bags
ODOR FREE
Clean and waterproof your clothes in individual loads of clean filtered sylvan.
Fully equipped laundry open all night
This coupon entitles you to an \$1.50 \$2.00 load of dry cleaning for \$1.50
Offer good until July 30, 1962

ART-DRAFTING SUPPLIES
AT **GREENS**
400 S. Woodward MI 4-9034
Free Parking in the Rear

WOODCRAFT COMPANY
PORCH ENCLOSURES
WOOD OR ALUMINUM
—With Sliding Doors—
Visit Our Showroom — Free Estimates
Also White Aluminum Combination Doors and Windows
WOODCRAFT COMPANY
Serving Satisfied Customers Since 1923
1184 Grant, S. of Lincoln MI 4-0424

Bixby Named
Harry M. Bixby, of 2915 Mascfield Drive, Bloomfield Hills, has been appointed District Manager for the Sperry and Hutchinson Company, the oldest and largest trading stamp company in the country.

Does Your Husband Ask Directions?
Would your husband rather take a drink from the radiator than stop and ask where he is and where to go? Does the Christopher Columbus of your family "discover" detours, disappointments and discomforts?
If the shoe fits, move your mate to join the Auto Club. Auto Club members know how and where they're going before they go! They confidently know where to sleep and eat and what to do if trouble comes.
Protect your provider's pride by persuading him into your nearby Auto Club office now so the next time he'll know before he goes.
AUTOMOBILE CLUB of Michigan
VISIT OR PHONE YOUR NEAREST OFFICE
BIRMINGHAM DIVISION
275 S. Hunter Blvd.
PHONE: 646-4400 or 566-4729
Douglas Brown, Manager
See first page of local phone books for offices in other cities

In Puerto Rico
Mr. and Mrs. William I. Denman, Jr. of 1810 Redline, Birmingham, will be in San Juan, Puerto Rico this week for the 31st Annual Management Conference of the National Advertising Agency Network (NAAN).

Cotton Rugs
washed and fluffed
9x12 size or smaller

Linens
sheets, pillow cases, table cloths, etc., washed and carefully finished on our steam heated ironer

Shirts
washed, beautifully finished, and put in polyethylene bags to keep them clean

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U.S. GOV'T. GRADED CHOICE
TENDER ROUND STEAK 79¢
COMPLETELY CLEANED
Whole Fresh FRYERS 25¢
SAVE 10¢—BORDEN'S SHERBERT OR COUNTRY CLUB
ICE CREAM 49¢
TASTY EMBASSY BRAND
Salad Dressing 29¢
FRESH ROASTED
Spotlight Coffee 49¢
30¢ OFF LABEL—SPOTLIGHT
Instant Coffee \$1.49
SAVE 6¢—FRESH SLICED KROGER
Cracked Wheat BREAD... 17¢
KROGER LARGE SIZE
Angel Food Cake... 39¢
BORDEN'S FRESH HOMOGENIZED
1/2 Gallon Milk... 38¢
GOLDEN HORMSTEAD
Margarine... 5 89¢
4-OZ LABEL—B & M
BAKED BEANS... 4 99¢
SAVE 4¢—FRESH BRAND
POTATO CHIPS... 118 59¢
NOT BURNING CHARCOAL
BRIQUETS... 10 89¢
DARLEY BRAND
DILL PICKLES... 3 39¢
CHEF'S SPECIAL
SOFT DRINKS... 2 89¢
ASSORTED FLAVORS
BIG K BEVERAGE... 6 49¢

FREE!
\$249 VALUE
4 PIECE PLACE SETTING MELMAC DINNERWARE
IN THE *Whispering Wheat* PATTERN
WITH \$10.00 PURCHASE OR MORE AND COUPON FROM YOUR MAILED KROGER COUPON BOOKLET...
BE SURE TO REDEEM THIS WEEK'S STAMP COUPONS FROM YOUR BOOKLET

- 100 EXTRA TOP VALUE STAMPS with coupon and purchase of 2-piece Companion Set of Whispering Wheat Dinnerware.
- 50 EXTRA TOP VALUE STAMPS with coupon and purchase of \$1.00 or more in fresh fruit or vegetables.
- 50 EXTRA TOP VALUE STAMPS with coupon and purchase of 3-lb. or more fresh ground beef.
- 50 EXTRA TOP VALUE STAMPS with coupon and purchase of two 12-oz. jars Vitas Table Relish.
- 50 EXTRA TOP VALUE STAMPS with coupon and purchase of six 12-oz. cans BIG K Beverages.

3 LBS. AND UP—OVEN-READY
Roasting Chickens... 39¢
HYRDAE'S FLAVOR!
Corned Beef... 59¢
COUNTRY CLUB SKINNESS
Wieners. ALL MEAT... 2 98¢

FREE!
\$249 VALUE
4 PIECE PLACE SETTING MELMAC DINNERWARE
IN THE *Whispering Wheat* PATTERN
WITH \$10.00 PURCHASE OR MORE AND COUPON FROM YOUR MAILED KROGER COUPON BOOKLET...
BE SURE TO REDEEM THIS WEEK'S STAMP COUPONS FROM YOUR BOOKLET

COUPONS IN THIS BOOK ARE GOOD FOR ONE FREE 4-PIECE PLACE SETTING PLUS \$1.50 CASH SAVINGS ON MELMAC DINNERWARE AND 250 EXTRA TOP VALUE STAMPS. IF YOU DID NOT RECEIVE YOUR BOOKLET SEE YOUR KROGER STORE MANAGER.

U.S. GOV'T. GRADED CHOICE
BONELESS ROASTS
Roasting Chickens... 39¢
HYRDAE'S FLAVOR!
Corned Beef... 59¢
COUNTRY CLUB SKINNESS
Wieners. ALL MEAT... 2 98¢

50 Extra 1/2¢ Stamps
WITH \$5.00 PURCHASE OR MORE
EXCEPT WHIP OR COLETTES
COUPON VALID AT KROGER IN DETROIT AND BIRMINGHAM FROM SAT. JULY 7, 1962, UNTIL THE COUPON IS EXPIRED.

50 Extra 1/2¢ Stamps
WITH \$5.00 PURCHASE OR MORE
ANY 12-LB. BAG
POTATOES
COUPON VALID AT KROGER IN DETROIT AND BIRMINGHAM FROM SAT. JULY 7, 1962.

25 Extra 1/2¢ Stamps
WITH \$2.50 PURCHASE OR MORE
OF 20¢ KROGER
BLACK PEPPER
COUPON VALID AT KROGER IN DETROIT AND BIRMINGHAM FROM SAT. JULY 7, 1962.

50 Extra 1/2¢ Stamps
WITH \$5.00 PURCHASE OR MORE
OF 20¢ KROGER
Table Ready Salads
COUPON VALID AT KROGER IN DETROIT AND BIRMINGHAM FROM SAT. JULY 7, 1962.

25 Extra 1/2¢ Stamps
WITH \$2.50 PURCHASE OR MORE
OF 20¢ KROGER
Kandu Detergent
COUPON VALID AT KROGER IN DETROIT AND BIRMINGHAM FROM SAT. JULY 7, 1962.

50 Extra 1/2¢ Stamps
WITH \$5.00 PURCHASE OR MORE
OF 20¢ KROGER
Kroger Cookies
COUPON VALID AT KROGER IN DETROIT AND BIRMINGHAM FROM SAT. JULY 7, 1962.

50 Extra 1/2¢ Stamps
WITH \$5.00 PURCHASE OR MORE
OF 20¢ KROGER
LUNCHEON MEAT
COUPON VALID AT KROGER IN DETROIT AND BIRMINGHAM FROM SAT. JULY 7, 1962.

25 Extra 1/2¢ Stamps
WITH \$2.50 PURCHASE OR MORE
OF 20¢ KROGER
KROGER CANDY
COUPON VALID AT KROGER IN DETROIT AND BIRMINGHAM FROM SAT. JULY 7, 1962.

50 Extra 1/2¢ Stamps
WITH \$5.00 PURCHASE OR MORE
OF 20¢ KROGER
Grade A Eggs... 3 Doz. \$1