

B'ham Residents Speak at Seminar

Three Birmingham residents were speakers at a two-day seminar for all general agents of the Michigan Life Insurance Co. held in Royal Oak.

Richard E. Henne, 479 Larchlea, vice president in group division, announced a unique group insurance program which he had developed.

Scott E. Lamb, 6301 Sheringham Road, president, gave the welcome and closing remarks. William J. DeGraze, 2111 Yorkshire Road, explained public relations programs underway and announced an expanded advertising campaign. The seminar reviewed 1961 progress and developed plans for new company and agency programs in 1962.

Franklin Resident Elected Chairman

Adam J. Schabel, 29565 Willow Green Road, Franklin Village, has been elected chairman of the board of directors of the National Association of Margarine Manufacturers.

Schabel is vice president and director of sales and marketing for Shedd-Bartush Foods, Inc., a Detroit company with plants in eight states. With Shedd-Bartush since 1947, he became Detroit sales manager in 1950 and general sales manager in 1955. In 1959 he was named to his present position.

progress and developed plans for new company and agency programs in 1962.

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YOU SHOULD KNOW

by now, all the reasons for feeding the birds and how it should be done.

1. Birds are the best protection we have against the insects the more than a million varieties of insects make on our ornamentals, flowers, vegetables and people (some people are occasionally classed as vegetables).

2. There is hardly a study of nature that is as available and more productive of sheer beauty, delight and absorbing interest. Men have been known to leave \$50,000 dollar a year jobs to study these fascinating vertebrates (much to the delight of "so called" industrial wives).

So here is a small beginning—HOW TO ATTRACT THEM (the birds, of course) TO YOUR YARD.

The simplest method is to provide them with their three BASIC NEEDS—

WATER FOOD SAFETY

WATER—Used for drinking (a splendid idea for many of us), bathing and for making mud with which to build nests. In the winter the water supply can be made available by the use of a small electric heater (which we do not have in stock but definitely will have next year). (We can tell you where to order one if you are interested.)

The container for the water should be 1 1/2" to 2" deep and have a rough surface so the bird won't slip on it—uh—first attempt. In the summer time a plentiful supply of water will reduce the insects the birds make on your cherries and berries—because they eat these fruits more for the water than for the food. Surprising, isn't it?

FEED—One should start in the fall, before it is needed, in order to acustom them to its availability (honestly, we ARE NOT BEING COMMERCIAL ABOUT THIS).

The best time to put out the feed is at night because the moment the dusk fades away the birds are on the wing. (If no one in Michigan fed the birds they ALL would be wintering well to the South of us. Why? We will explain this in a week or two.)

Food requirements vary with species but when they are hungry they will vary the menu (just as sometimes I—ugh—eat—ugh—fried mush). (Not as bad as turnips, however.) The bug-eating birds will not take to suet. The vegetable eating ones will take on bread crumbs, nuts, seeds and grains. Other foods (and these will surprise you, perhaps) are—Boiled potatoes, finely chopped hard-boiled eggs, fine dog kibble (Oh, Boy), raw or boiled rice, coconut meat, table scraps, lettuce & celery leaves, raisins, fruits and even cooked fish.

Well, at \$1.90 a column inch we have gone as far as we can. More next week.

MULCH—Apparently there are many people who don't realize what mulch is or what its purpose is.

It is a cover for perennial beds, roses, bulbs, new plantings of shrubs, trees, etc.

The purpose in winter—(actually in late winter when alternate thawing and freezing occurs) is to KEEP THE GROUND FROZEN UNTIL IT IS TIME TO TAKE OFF ALL COVERING and thus prevent any fall starts the plants may feel the urge to indulge in and then get themselves nipped off by a hard freeze.

This is an ideal time to mulch. The ground is frozen deeply and if it is applied now will give your plants the ultimate in protection later on.

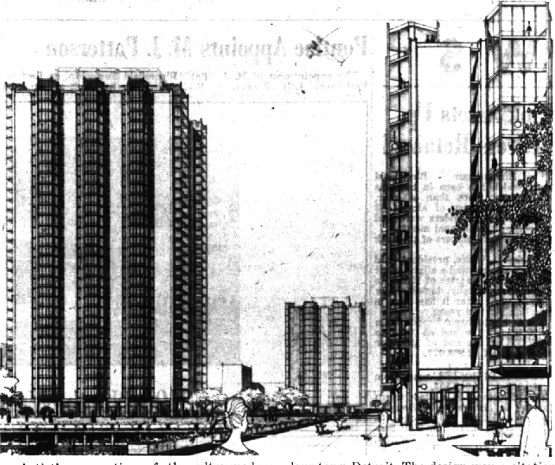
The materials to use—and use generously are:—MARSH HAY, STRAW, ROSE MULCH, PEAT MOSS AND BUCKWHEAT HULLS.

We can hardly suggest too vigorously that if you have not covered your various plants, DO IT NOW!

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BUSINESS NEWS



Artist's conception of the ultra-modern Beaumont Towers that is to be constructed in the Gratiot Redevelopment area near downtown Detroit. The design won a citation for the local firm of Begrow & Brown; and Stieckel & Moody, Associated Architects.

Local Architects Get Recognition

The design for Beaumont Towers, for Beaumont Company, Inc., by Bloomfield Hills Architects Begrow & Brown; and Stieckel & Moody, Associated Architects, has won the Residential Citation Award in the 8th Annual Design Awards Program sponsored by Progressive Architecture, national architectural magazine.

In addition to the Award for Beaumont Towers, eleven separate projects were honored. The winning designs were chosen from over 500 entries in ten building categories by a distinguished panel of well-known figures in architecture, headed by G. Holmes Perkins, Dean of the School of Fine Arts, University of Pennsylvania.

BEAUMONT TOWERS, to be constructed near downtown Detroit, will have three apartment towers—one, 30-stories high, the other two of less dominant proportions. All of them are to rest on a raised pedestrian mall, which will also incorporate gardens, fountains, swimming pool, tennis and handball courts. Below the mall will be covered automobile entrances for the building's tenants and car-parking spaces on two sub-surface levels.

Distinguishing design feature of the apartment floors are the balconies which will occur in almost all of the living units. Horizontally sliding windows will be installed at the outer edge of the balcony, permitting the space to be used in winter as well as summer.

As a safety measure a railing will be provided, and a continuous seat at the window line is to contain most of the necessary mechanical equipment.

MI 4-1100 is a number for you to remember. Call it today and place your Birmingham Eccentric classified.

Behind The Store Fronts

With ANGUS MCKELLAR

Unlike the postman who received a set of golf clubs for Christmas, one of Erik Bergshagen, Jr.'s Christmas gifts from his wife, Jane, was as welcome as the flowers in spring.

The gift was a puppy—a German wire-haired female pointer (called a Drahthaar in Germany). Dogs are not exactly a novelty to the Bergshagens. They own the Jagersbo Kennels, 3520 N. Adams.

The German wire-haired pointer is somewhat of a novelty in this country, however, and was recognized only last year by the American Kennel Club. A few of the breed have been brought to America in previous years by sportsmen who admired their all around upland hunting qualities.

THIS TYPE pointer works differently in the field than any other breed of pointer, in that he doesn't range out so far from the hunter. He is also good in retrieving ducks.

The gift came as a complete surprise to Erik. In fact, the breed is so unusual here that many of the area's professional dog handlers knew about the gift before Christmas.

The Bergshagens exhibited their English setters and black Labrador retrievers last weekend at the Dog Show, which was held at the State Fairgrounds.

MARY BRAGG has opened her

Piggott Promoted At Dockson Corp.

Charles W. Piggott, 3520 Bradford, Birmingham, has been elected executive vice-president of the Dockson Corporation.

Piggott will supervise Dockson's advertising, purchasing and product engineering department in addition to being a direct assistant to the president of the company.

Detroit Bank, Trust Declares 5% Dividend

The shareholders of The Detroit Bank and Trust Company, at their annual meeting, approved a five per cent (5%) stock dividend and authorized the necessary increase of 9,892 shares of stock with a par value of \$98,920. When the stock is issued, the capital stock of the bank will total \$19,287,420 consisting of 1,928,742 shares.

The action of the shareholders was reported by Joseph M. Dolie, chairman and Raymond T. Pering, president of the bank.

The stock dividend of 5% (one full share for each 20 shares owned) will be payable February 9, 1962, to shareholders of record at the close of business January 16, 1962.

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